

Demographic and Income Profile

I-12 @ Juban Road
27599 Juban Rd, Port Vincent, Louisiana, 70726
Ring: 10 mile radius

Prepared by Esri
Latitude: 30.46340
Longitude: -90.91742

Summary	Census 2010	2016	2021
Population	240,279	256,736	270,060
Households	90,598	96,873	101,938
Families	64,127	67,804	70,991
Average Household Size	2.64	2.64	2.64
Owner Occupied Housing Units	64,844	65,322	68,864
Renter Occupied Housing Units	25,754	31,551	33,075
Median Age	34.3	35.4	36.3
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.02%	0.77%	0.84%
Households	1.02%	0.85%	0.79%
Families	0.92%	0.68%	0.72%
Owner HHs	1.06%	0.85%	0.73%
Median Household Income	2.35%	2.12%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	9,194	9.5%	9,301	9.1%
\$15,000 - \$24,999	8,664	8.9%	9,642	9.5%
\$25,000 - \$34,999	9,388	9.7%	7,567	7.4%
\$35,000 - \$49,999	13,158	13.6%	10,848	10.6%
\$50,000 - \$74,999	17,561	18.1%	18,562	18.2%
\$75,000 - \$99,999	12,883	13.3%	15,456	15.2%
\$100,000 - \$149,999	16,628	17.2%	19,539	19.2%
\$150,000 - \$199,999	6,026	6.2%	7,192	7.1%
\$200,000+	3,370	3.5%	3,831	3.8%
Median Household Income	\$59,088		\$66,368	
Average Household Income	\$76,334		\$82,920	
Per Capita Income	\$29,040		\$31,531	

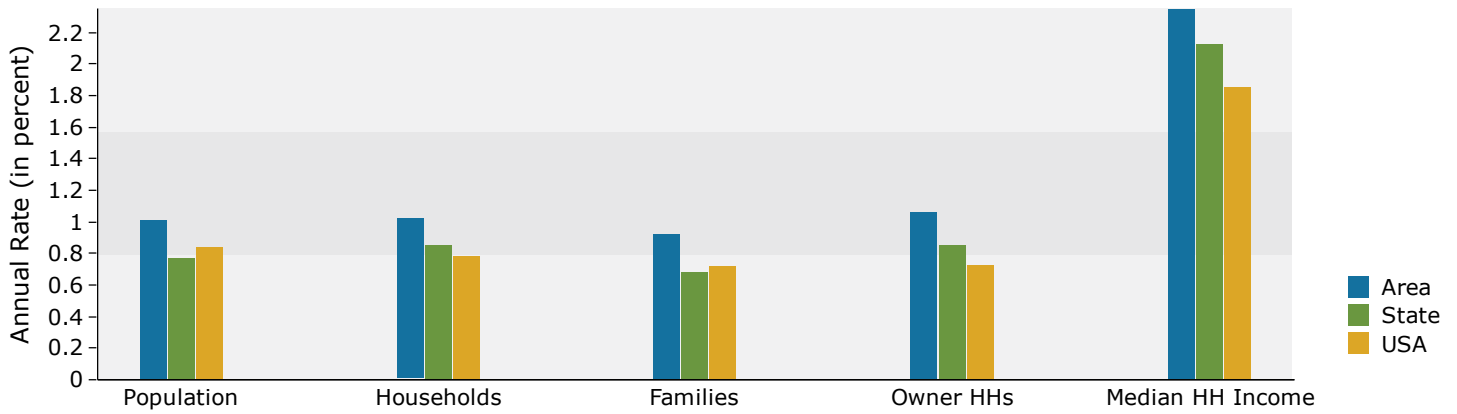
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	17,697	7.4%	18,013	7.0%	18,869	7.0%
5 - 9	17,337	7.2%	17,957	7.0%	18,501	6.9%
10 - 14	17,370	7.2%	17,780	6.9%	18,731	6.9%
15 - 19	16,882	7.0%	16,201	6.3%	16,778	6.2%
20 - 24	16,210	6.7%	17,025	6.6%	15,784	5.8%
25 - 34	36,950	15.4%	39,825	15.5%	40,882	15.1%
35 - 44	32,549	13.5%	34,991	13.6%	39,604	14.7%
45 - 54	33,219	13.8%	32,336	12.6%	31,705	11.7%
55 - 64	26,828	11.2%	30,367	11.8%	30,843	11.4%
65 - 74	14,617	6.1%	19,960	7.8%	23,747	8.8%
75 - 84	7,889	3.3%	8,950	3.5%	10,948	4.1%
85+	2,733	1.1%	3,332	1.3%	3,668	1.4%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	174,286	72.5%	180,634	70.4%	184,560	68.3%
Black Alone	50,948	21.2%	57,377	22.3%	63,167	23.4%
American Indian Alone	880	0.4%	1,031	0.4%	1,169	0.4%
Asian Alone	6,064	2.5%	7,680	3.0%	9,254	3.4%
Pacific Islander Alone	65	0.0%	93	0.0%	112	0.0%
Some Other Race Alone	4,614	1.9%	5,482	2.1%	6,331	2.3%
Two or More Races	3,423	1.4%	4,439	1.7%	5,467	2.0%
Hispanic Origin (Any Race)	11,004	4.6%	13,257	5.2%	15,614	5.8%

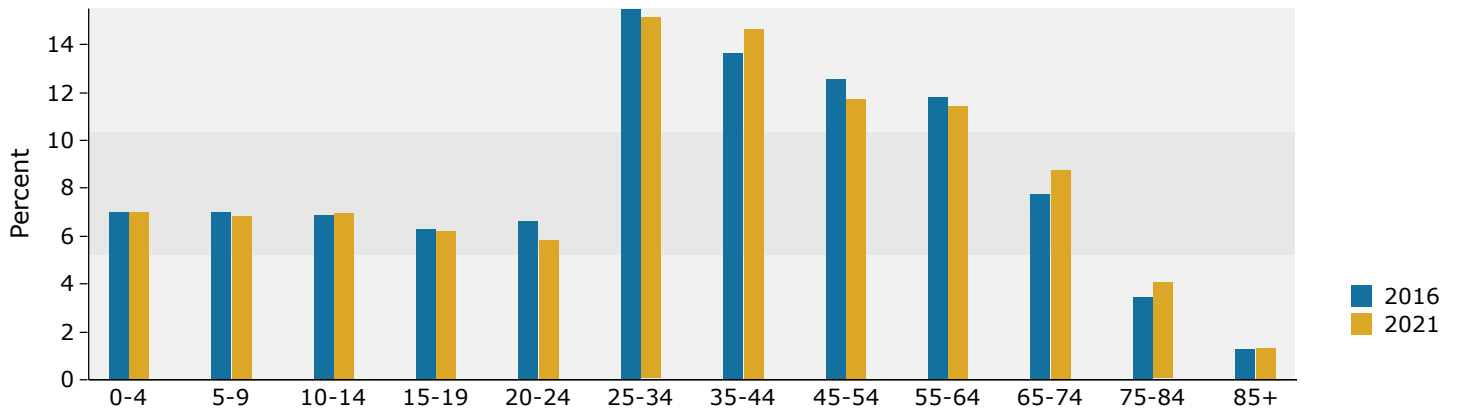
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

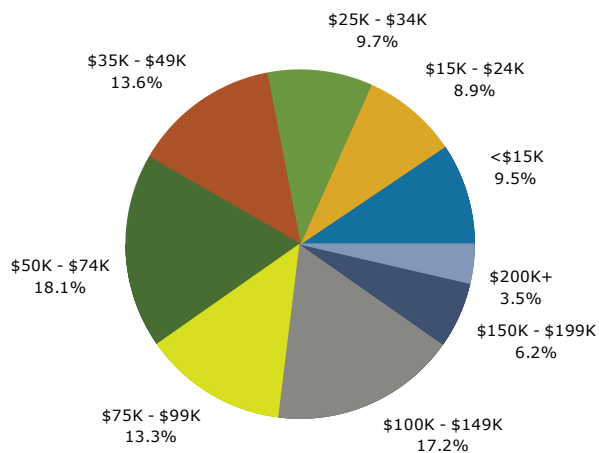
Trends 2016-2021



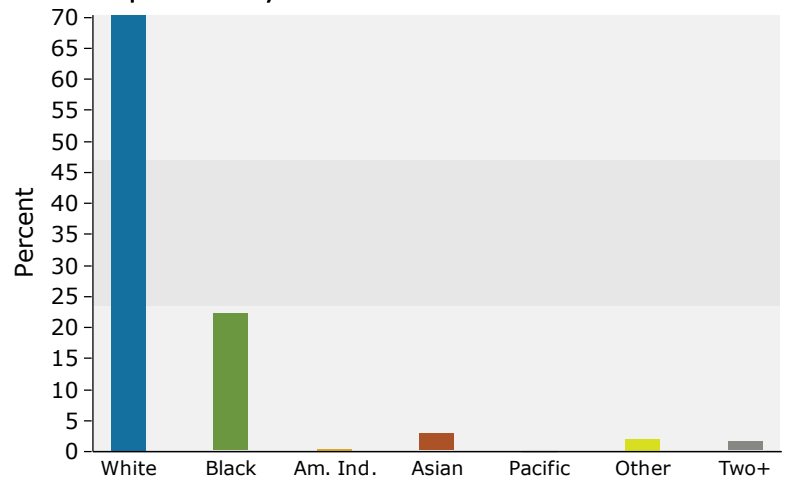
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 5.2%

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	10 miles
Population Summary	
2000 Total Population	195,970
2010 Total Population	240,279
2016 Total Population	256,736
2016 Group Quarters	1,333
2020 Total Population	270,060
2016-2021 Annual Rate	1.02%
Household Summary	
2000 Households	73,121
2000 Average Household Size	2.66
2010 Households	90,598
2010 Average Household Size	2.64
2016 Households	96,873
2016 Average Household Size	2.64
2021 Households	101,938
2021 Average Household Size	2.64
2016-2021 Annual Rate	1.02%
2010 Families	64,127
2010 Average Family Size	3.12
2016 Families	67,804
2016 Average Family Size	3.13
2021 Families	70,991
2021 Average Family Size	3.14
2016-2021 Annual Rate	0.92%
Housing Unit Summary	
2000 Housing Units	77,596
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	24.6%
Vacant Housing Units	5.8%
2010 Housing Units	96,545
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	6.2%
2016 Housing Units	103,747
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	30.4%
Vacant Housing Units	6.6%
2021 Housing Units	109,341
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	30.2%
Vacant Housing Units	6.8%
Median Household Income	
2016	\$59,088
2021	\$66,368
Median Home Value	
2016	\$182,119
2021	\$217,806
Per Capita Income	
2016	\$29,040
2021	\$31,531
Median Age	
2010	34.3
2016	35.4
2021	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income	
Household Income Base	96,873
<\$15,000	9.5%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	6.2%
\$200,000+	3.5%
Average Household Income	\$76,334
2021 Households by Income	
Household Income Base	101,938
<\$15,000	9.1%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	7.1%
\$200,000+	3.8%
Average Household Income	\$82,920
2016 Owner Occupied Housing Units by Value	
Total	65,315
<\$50,000	8.1%
\$50,000 - \$99,999	7.1%
\$100,000 - \$149,999	18.2%
\$150,000 - \$199,999	26.0%
\$200,000 - \$249,999	15.6%
\$250,000 - \$299,999	9.1%
\$300,000 - \$399,999	9.0%
\$400,000 - \$499,999	4.1%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.5%
Average Home Value	\$208,934
2021 Owner Occupied Housing Units by Value	
Total	68,857
<\$50,000	4.0%
\$50,000 - \$99,999	3.7%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	24.2%
\$200,000 - \$249,999	22.6%
\$250,000 - \$299,999	15.1%
\$300,000 - \$399,999	12.5%
\$400,000 - \$499,999	4.5%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	1.2%
\$1,000,000 +	0.6%
Average Home Value	\$243,050

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	240,280
0 - 4	7.4%
5 - 9	7.2%
10 - 14	7.2%
15 - 24	13.8%
25 - 34	15.4%
35 - 44	13.5%
45 - 54	13.8%
55 - 64	11.2%
65 - 74	6.1%
75 - 84	3.3%
85 +	1.1%
18 +	73.8%
2016 Population by Age	
Total	256,737
0 - 4	7.0%
5 - 9	7.0%
10 - 14	6.9%
15 - 24	12.9%
25 - 34	15.5%
35 - 44	13.6%
45 - 54	12.6%
55 - 64	11.8%
65 - 74	7.8%
75 - 84	3.5%
85 +	1.3%
18 +	75.2%
2021 Population by Age	
Total	270,060
0 - 4	7.0%
5 - 9	6.9%
10 - 14	6.9%
15 - 24	12.1%
25 - 34	15.1%
35 - 44	14.7%
45 - 54	11.7%
55 - 64	11.4%
65 - 74	8.8%
75 - 84	4.1%
85 +	1.4%
18 +	75.4%
2010 Population by Sex	
Males	116,342
Females	123,937
2016 Population by Sex	
Males	124,742
Females	131,994
2021 Population by Sex	
Males	131,571
Females	138,489

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity	
Total	240,280
White Alone	72.5%
Black Alone	21.2%
American Indian Alone	0.4%
Asian Alone	2.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.9%
Two or More Races	1.4%
Hispanic Origin	4.6%
Diversity Index	47.8
2016 Population by Race/Ethnicity	
Total	256,736
White Alone	70.4%
Black Alone	22.3%
American Indian Alone	0.4%
Asian Alone	3.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.1%
Two or More Races	1.7%
Hispanic Origin	5.2%
Diversity Index	50.8
2021 Population by Race/Ethnicity	
Total	270,060
White Alone	68.3%
Black Alone	23.4%
American Indian Alone	0.4%
Asian Alone	3.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	2.0%
Hispanic Origin	5.8%
Diversity Index	53.4
2010 Population by Relationship and Household Type	
Total	240,279
In Households	99.4%
In Family Households	85.6%
Householder	26.7%
Spouse	19.0%
Child	33.7%
Other relative	3.8%
Nonrelative	2.4%
In Nonfamily Households	13.9%
In Group Quarters	0.6%
Institutionalized Population	0.5%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2016 Population 25+ by Educational Attainment	
Total	169,760
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	7.2%
High School Graduate	26.3%
GED/Alternative Credential	4.1%
Some College, No Degree	24.4%
Associate Degree	5.7%
Bachelor's Degree	22.0%
Graduate/Professional Degree	7.8%
2016 Population 15+ by Marital Status	
Total	202,986
Never Married	31.6%
Married	50.5%
Widowed	5.2%
Divorced	12.7%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	95.3%
Civilian Unemployed	4.7%
2016 Employed Population 16+ by Industry	
Total	130,431
Agriculture/Mining	1.0%
Construction	9.4%
Manufacturing	8.7%
Wholesale Trade	2.7%
Retail Trade	14.9%
Transportation/Utilities	4.4%
Information	1.8%
Finance/Insurance/Real Estate	5.7%
Services	45.3%
Public Administration	6.1%
2016 Employed Population 16+ by Occupation	
Total	130,430
White Collar	62.4%
Management/Business/Financial	15.2%
Professional	20.4%
Sales	12.5%
Administrative Support	14.3%
Services	15.7%
Blue Collar	21.9%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	4.4%
Production	6.2%
Transportation/Material Moving	5.0%
2010 Population By Urban/ Rural Status	
Total Population	240,279
Population Inside Urbanized Area	89.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	10.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	90,597
Households with 1 Person	23.5%
Households with 2+ People	76.5%
Family Households	70.8%
Husband-wife Families	50.3%
With Related Children	23.8%
Other Family (No Spouse Present)	20.5%
Other Family with Male Householder	5.7%
With Related Children	3.6%
Other Family with Female Householder	14.9%
With Related Children	10.1%
Nonfamily Households	5.7%
All Households with Children	38.0%
Multigenerational Households	4.4%
Unmarried Partner Households	6.7%
Male-female	6.0%
Same-sex	0.8%
2010 Households by Size	
Total	90,598
1 Person Household	23.5%
2 Person Household	32.5%
3 Person Household	18.2%
4 Person Household	15.0%
5 Person Household	6.9%
6 Person Household	2.5%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	90,598
Owner Occupied	71.6%
Owned with a Mortgage/Loan	51.5%
Owned Free and Clear	20.1%
Renter Occupied	28.4%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	96,545
Housing Units Inside Urbanized Area	90.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	9.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments		10 miles
	1.	Middleburg (4C)
	2.	In Style (5B)
	3.	Bright Young Professionals
2016 Consumer Spending		
Apparel & Services: Total \$		\$194,995,187
Average Spent		\$2,012.90
Spending Potential Index		100
Education: Total \$		\$130,894,323
Average Spent		\$1,351.20
Spending Potential Index		96
Entertainment/Recreation: Total \$		\$279,830,158
Average Spent		\$2,888.63
Spending Potential Index		99
Food at Home: Total \$		\$478,819,676
Average Spent		\$4,942.76
Spending Potential Index		99
Food Away from Home: Total \$		\$302,561,800
Average Spent		\$3,123.28
Spending Potential Index		101
Health Care: Total \$		\$500,724,724
Average Spent		\$5,168.88
Spending Potential Index		98
HH Furnishings & Equipment: Total \$		\$171,086,384
Average Spent		\$1,766.09
Spending Potential Index		100
Personal Care Products & Services: Total \$		\$70,439,906
Average Spent		\$727.14
Spending Potential Index		99
Shelter: Total \$		\$1,499,223,250
Average Spent		\$15,476.17
Spending Potential Index		99
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$221,260,474
Average Spent		\$2,284.03
Spending Potential Index		98
Travel: Total \$		\$176,649,988
Average Spent		\$1,823.52
Spending Potential Index		98
Vehicle Maintenance & Repairs: Total \$		\$99,221,310
Average Spent		\$1,024.24
Spending Potential Index		99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.