

Demographic and Income Profile

I-12 @ Juban Road
27599 Juban Rd, Port Vincent, Louisiana, 70726
Ring: 10 mile radius

Prepared by Esri
Latitude: 30.46340
Longitude: -90.91742

Summary	Census 2010	2017	2022
Population	240,279	258,555	272,147
Households	90,598	97,505	102,603
Families	64,127	68,096	71,291
Average Household Size	2.64	2.64	2.64
Owner Occupied Housing Units	64,844	66,054	69,625
Renter Occupied Housing Units	25,754	31,451	32,977
Median Age	34.3	35.8	36.5
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.03%	0.71%	0.83%
Households	1.02%	0.75%	0.79%
Families	0.92%	0.58%	0.71%
Owner HHs	1.06%	0.76%	0.72%
Median Household Income	2.59%	2.15%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	9,332	9.6%	9,931	9.7%
\$15,000 - \$24,999	8,958	9.2%	8,900	8.7%
\$25,000 - \$34,999	8,823	9.0%	8,398	8.2%
\$35,000 - \$49,999	11,903	12.2%	9,888	9.6%
\$50,000 - \$74,999	18,013	18.5%	17,047	16.6%
\$75,000 - \$99,999	14,082	14.4%	16,294	15.9%
\$100,000 - \$149,999	16,235	16.7%	19,653	19.2%
\$150,000 - \$199,999	6,460	6.6%	7,878	7.7%
\$200,000+	3,699	3.8%	4,615	4.5%
Median Household Income	\$61,104		\$69,428	
Average Household Income	\$78,242		\$88,100	
Per Capita Income	\$29,734		\$33,440	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	17,697	7.4%	17,868	6.9%	18,851	6.9%
5 - 9	17,337	7.2%	17,842	6.9%	18,475	6.8%
10 - 14	17,370	7.2%	17,614	6.8%	18,715	6.9%
15 - 19	16,882	7.0%	16,000	6.2%	16,795	6.2%
20 - 24	16,210	6.7%	16,842	6.5%	15,697	5.8%
25 - 34	36,950	15.4%	40,223	15.6%	41,057	15.1%
35 - 44	32,549	13.5%	35,472	13.7%	40,042	14.7%
45 - 54	33,219	13.8%	32,163	12.4%	31,822	11.7%
55 - 64	26,828	11.2%	30,785	11.9%	30,835	11.3%
65 - 74	14,617	6.1%	20,999	8.1%	24,334	8.9%
75 - 84	7,889	3.3%	9,275	3.6%	11,799	4.3%
85+	2,733	1.1%	3,472	1.3%	3,725	1.4%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	174,286	72.5%	181,185	70.1%	185,339	68.1%
Black Alone	50,948	21.2%	57,901	22.4%	63,526	23.3%
American Indian Alone	880	0.4%	1,060	0.4%	1,206	0.4%
Asian Alone	6,064	2.5%	7,961	3.1%	9,550	3.5%
Pacific Islander Alone	65	0.0%	110	0.0%	142	0.1%
Some Other Race Alone	4,614	1.9%	5,692	2.2%	6,623	2.4%
Two or More Races	3,423	1.4%	4,647	1.8%	5,762	2.1%
Hispanic Origin (Any Race)	11,004	4.6%	13,748	5.3%	16,266	6.0%

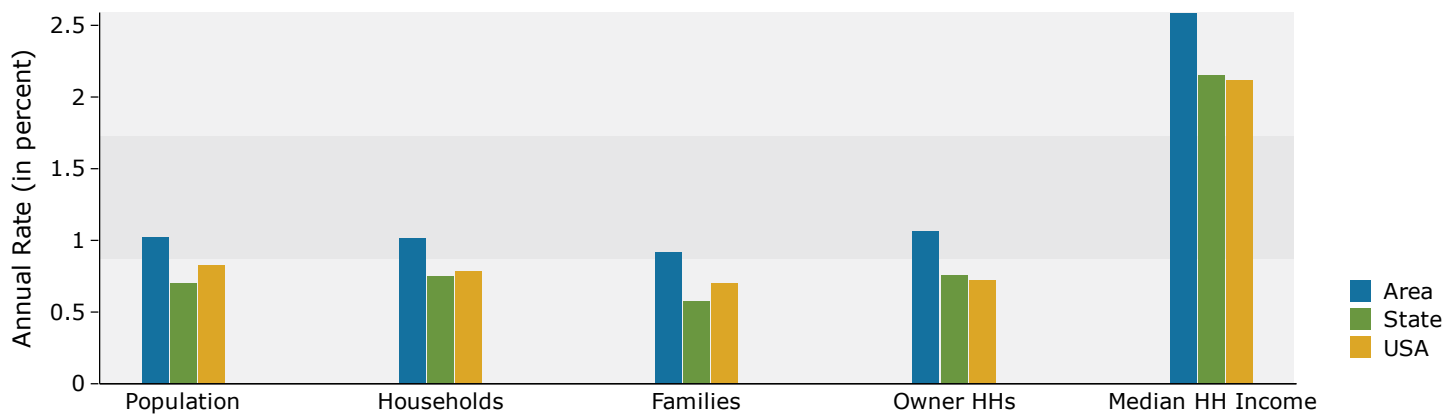
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

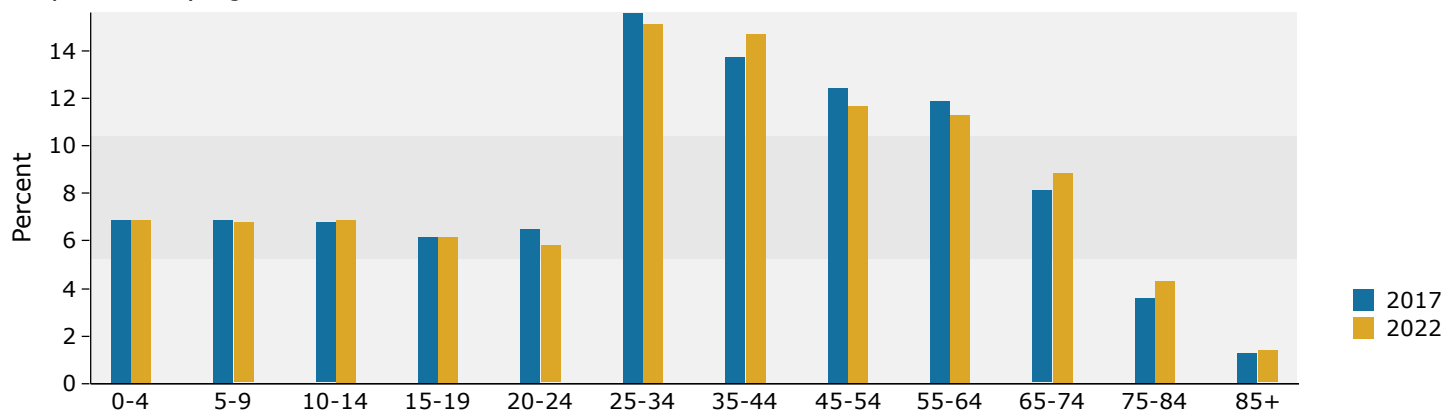
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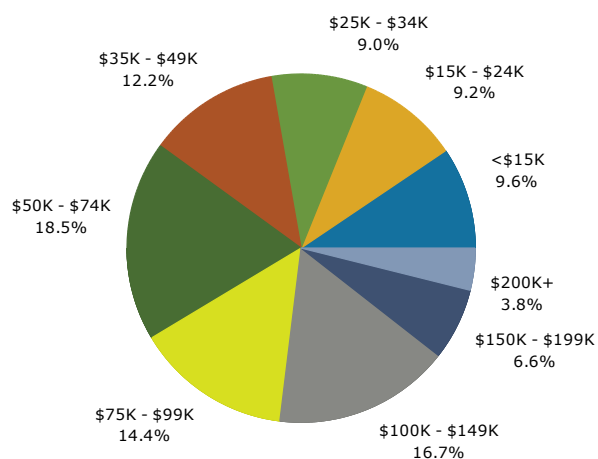
Trends 2017-2022



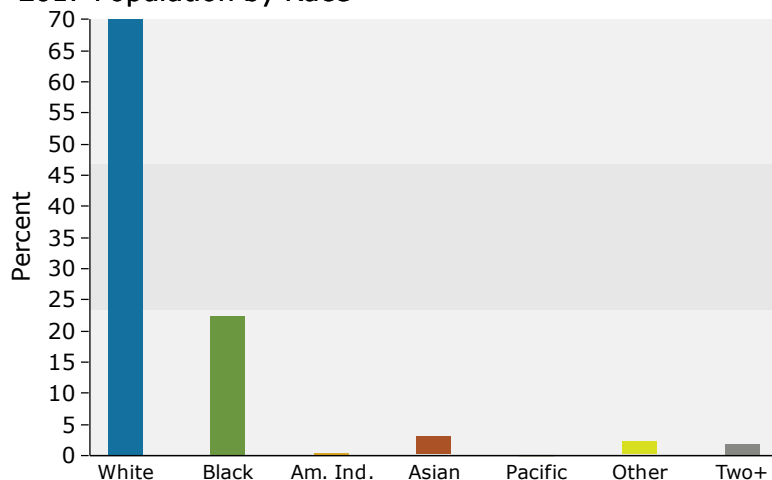
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 5.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

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	10 miles
Population Summary	
2000 Total Population	195,970
2010 Total Population	240,279
2017 Total Population	258,555
2017 Group Quarters	1,336
2022 Total Population	272,147
2017-2022 Annual Rate	1.03%
2017 Total Daytime Population	223,538
Workers	93,983
Residents	129,555
Household Summary	
2000 Households	73,121
2000 Average Household Size	2.66
2010 Households	90,598
2010 Average Household Size	2.64
2017 Households	97,505
2017 Average Household Size	2.64
2022 Households	102,603
2022 Average Household Size	2.64
2017-2022 Annual Rate	1.02%
2010 Families	64,127
2010 Average Family Size	3.12
2017 Families	68,096
2017 Average Family Size	3.13
2022 Families	71,291
2022 Average Family Size	3.14
2017-2022 Annual Rate	0.92%
Housing Unit Summary	
2000 Housing Units	77,596
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	24.6%
Vacant Housing Units	5.8%
2010 Housing Units	96,545
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	6.2%
2017 Housing Units	104,000
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	30.2%
Vacant Housing Units	6.2%
2022 Housing Units	109,632
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	6.4%
Median Household Income	
2017	\$61,104
2022	\$69,428
Median Home Value	
2017	\$185,114
2022	\$207,479
Per Capita Income	
2017	\$29,734
2022	\$33,440
Median Age	
2010	34.3
2017	35.8
2022	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income	
Household Income Base	97,505
<\$15,000	9.6%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	6.6%
\$200,000+	3.8%
Average Household Income	\$78,242
2022 Households by Income	
Household Income Base	102,603
<\$15,000	9.7%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	7.7%
\$200,000+	4.5%
Average Household Income	\$88,100
2017 Owner Occupied Housing Units by Value	
Total	66,046
<\$50,000	5.6%
\$50,000 - \$99,999	6.5%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	29.3%
\$200,000 - \$249,999	16.5%
\$250,000 - \$299,999	9.5%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	0.4%
Average Home Value	\$211,734
2022 Owner Occupied Housing Units by Value	
Total	69,617
<\$50,000	3.6%
\$50,000 - \$99,999	4.4%
\$100,000 - \$149,999	13.0%
\$150,000 - \$199,999	26.3%
\$200,000 - \$249,999	18.4%
\$250,000 - \$299,999	11.2%
\$300,000 - \$399,999	11.0%
\$400,000 - \$499,999	6.7%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	1.7%
\$1,000,000 +	0.7%
Average Home Value	\$249,652

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	240,280
0 - 4	7.4%
5 - 9	7.2%
10 - 14	7.2%
15 - 24	13.8%
25 - 34	15.4%
35 - 44	13.5%
45 - 54	13.8%
55 - 64	11.2%
65 - 74	6.1%
75 - 84	3.3%
85 +	1.1%
18 +	73.8%
2017 Population by Age	
Total	258,555
0 - 4	6.9%
5 - 9	6.9%
10 - 14	6.8%
15 - 24	12.7%
25 - 34	15.6%
35 - 44	13.7%
45 - 54	12.4%
55 - 64	11.9%
65 - 74	8.1%
75 - 84	3.6%
85 +	1.3%
18 +	75.6%
2022 Population by Age	
Total	272,147
0 - 4	6.9%
5 - 9	6.8%
10 - 14	6.9%
15 - 24	11.9%
25 - 34	15.1%
35 - 44	14.7%
45 - 54	11.7%
55 - 64	11.3%
65 - 74	8.9%
75 - 84	4.3%
85 +	1.4%
18 +	75.6%
2010 Population by Sex	
Males	116,342
Females	123,937
2017 Population by Sex	
Males	125,655
Females	132,901
2022 Population by Sex	
Males	132,603
Females	139,544

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 28, 2017

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2010 Population by Race/Ethnicity	
Total	240,280
White Alone	72.5%
Black Alone	21.2%
American Indian Alone	0.4%
Asian Alone	2.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.9%
Two or More Races	1.4%
Hispanic Origin	4.6%
Diversity Index	47.8
2017 Population by Race/Ethnicity	
Total	258,556
White Alone	70.1%
Black Alone	22.4%
American Indian Alone	0.4%
Asian Alone	3.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.2%
Two or More Races	1.8%
Hispanic Origin	5.3%
Diversity Index	51.2
2022 Population by Race/Ethnicity	
Total	272,148
White Alone	68.1%
Black Alone	23.3%
American Indian Alone	0.4%
Asian Alone	3.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.4%
Two or More Races	2.1%
Hispanic Origin	6.0%
Diversity Index	53.9
2010 Population by Relationship and Household Type	
Total	240,279
In Households	99.4%
In Family Households	85.6%
Householder	26.7%
Spouse	19.0%
Child	33.7%
Other relative	3.8%
Nonrelative	2.4%
In Nonfamily Households	13.9%
In Group Quarters	0.6%
Institutionalized Population	0.5%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment	
Total	172,388
Less than 9th Grade	2.4%
9th - 12th Grade, No Diploma	6.2%
High School Graduate	26.5%
GED/Alternative Credential	4.6%
Some College, No Degree	23.5%
Associate Degree	7.3%
Bachelor's Degree	21.7%
Graduate/Professional Degree	7.8%
2017 Population 15+ by Marital Status	
Total	205,231
Never Married	31.8%
Married	49.7%
Widowed	5.7%
Divorced	12.8%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	94.9%
Civilian Unemployed (Unemployment Rate)	5.1%
2017 Employed Population 16+ by Industry	
Total	131,363
Agriculture/Mining	0.8%
Construction	10.0%
Manufacturing	8.7%
Wholesale Trade	2.4%
Retail Trade	12.3%
Transportation/Utilities	4.3%
Information	1.6%
Finance/Insurance/Real Estate	6.7%
Services	47.3%
Public Administration	5.7%
2017 Employed Population 16+ by Occupation	
Total	131,362
White Collar	62.9%
Management/Business/Financial	15.4%
Professional	21.2%
Sales	11.9%
Administrative Support	14.5%
Services	15.8%
Blue Collar	21.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	4.3%
Production	6.1%
Transportation/Material Moving	4.7%
2010 Population By Urban/ Rural Status	
Total Population	240,279
Population Inside Urbanized Area	89.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	10.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	90,597
Households with 1 Person	23.5%
Households with 2+ People	76.5%
Family Households	70.8%
Husband-wife Families	50.3%
With Related Children	23.8%
Other Family (No Spouse Present)	20.5%
Other Family with Male Householder	5.7%
With Related Children	3.6%
Other Family with Female Householder	14.9%
With Related Children	10.1%
Nonfamily Households	5.7%
All Households with Children	38.0%
Multigenerational Households	4.4%
Unmarried Partner Households	6.7%
Male-female	6.0%
Same-sex	0.8%
2010 Households by Size	
Total	90,598
1 Person Household	23.5%
2 Person Household	32.5%
3 Person Household	18.2%
4 Person Household	15.0%
5 Person Household	6.9%
6 Person Household	2.5%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	90,598
Owner Occupied	71.6%
Owned with a Mortgage/Loan	51.5%
Owned Free and Clear	20.1%
Renter Occupied	28.4%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	96,545
Housing Units Inside Urbanized Area	90.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	9.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Middleburg (4C)
2. In Style (5B)
3. Bright Young Professionals

2017 Consumer Spending

Apparel & Services: Total \$	\$207,685,687
Average Spent	\$2,130.00
Spending Potential Index	99
Education: Total \$	\$133,904,457
Average Spent	\$1,373.31
Spending Potential Index	94
Entertainment/Recreation: Total \$	\$294,952,920
Average Spent	\$3,025.00
Spending Potential Index	97
Food at Home: Total \$	\$477,570,898
Average Spent	\$4,897.91
Spending Potential Index	97
Food Away from Home: Total \$	\$323,198,776
Average Spent	\$3,314.69
Spending Potential Index	99
Health Care: Total \$	\$523,471,027
Average Spent	\$5,368.66
Spending Potential Index	96
HH Furnishings & Equipment: Total \$	\$186,594,333
Average Spent	\$1,913.69
Spending Potential Index	98
Personal Care Products & Services: Total \$	\$75,958,447
Average Spent	\$779.02
Spending Potential Index	98
Shelter: Total \$	\$1,532,993,304
Average Spent	\$15,722.20
Spending Potential Index	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$221,359,290
Average Spent	\$2,270.24
Spending Potential Index	97
Travel: Total \$	\$193,360,721
Average Spent	\$1,983.09
Spending Potential Index	96
Vehicle Maintenance & Repairs: Total \$	\$101,746,677
Average Spent	\$1,043.50
Spending Potential Index	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.