

Summary	Census 2010	2016	2021
Population	1,974	2,127	2,268
Households	760	838	900
Families	534	580	619
Average Household Size	2.52	2.47	2.45
Owner Occupied Housing Units	548	568	611
Renter Occupied Housing Units	212	270	289
Median Age	35.0	36.0	37.9
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.29%	0.77%	0.84%
Households	1.44%	0.85%	0.79%
Families	1.31%	0.68%	0.72%
Owner HHs	1.47%	0.85%	0.73%
Median Household Income	2.59%	2.12%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	152	18.1%	161	17.9%
\$15,000 - \$24,999	97	11.6%	113	12.6%
\$25,000 - \$34,999	96	11.5%	89	9.9%
\$35,000 - \$49,999	102	12.2%	80	8.9%
\$50,000 - \$74,999	115	13.7%	109	12.1%
\$75,000 - \$99,999	77	9.2%	100	11.1%
\$100,000 - \$149,999	103	12.3%	128	14.2%
\$150,000 - \$199,999	71	8.5%	88	9.8%
\$200,000+	25	3.0%	31	3.4%
Median Household Income	\$44,952		\$51,077	
Average Household Income	\$67,763		\$74,475	
Per Capita Income	\$25,860		\$28,452	

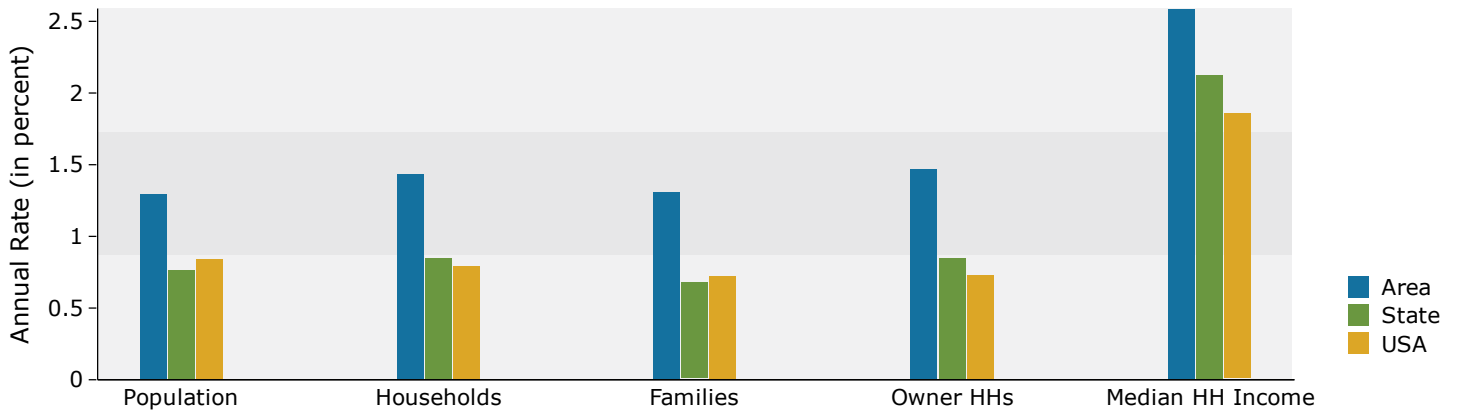
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	142	7.2%	149	7.0%	151	6.7%
5 - 9	149	7.5%	151	7.1%	159	7.0%
10 - 14	142	7.2%	153	7.2%	168	7.4%
15 - 19	148	7.5%	128	6.0%	153	6.7%
20 - 24	141	7.1%	127	6.0%	109	4.8%
25 - 34	266	13.5%	327	15.4%	292	12.9%
35 - 44	255	12.9%	279	13.1%	328	14.5%
45 - 54	288	14.6%	287	13.5%	290	12.8%
55 - 64	225	11.4%	260	12.2%	290	12.8%
65 - 74	136	6.9%	175	8.2%	208	9.2%
75 - 84	66	3.3%	71	3.3%	95	4.2%
85+	16	0.8%	19	0.9%	24	1.1%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,785	90.4%	1,856	87.3%	1,911	84.3%
Black Alone	142	7.2%	209	9.8%	280	12.3%
American Indian Alone	8	0.4%	9	0.4%	10	0.4%
Asian Alone	3	0.2%	5	0.2%	6	0.3%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	15	0.8%	21	1.0%	28	1.2%
Two or More Races	21	1.1%	26	1.2%	33	1.5%
Hispanic Origin (Any Race)	54	2.7%	73	3.4%	95	4.2%

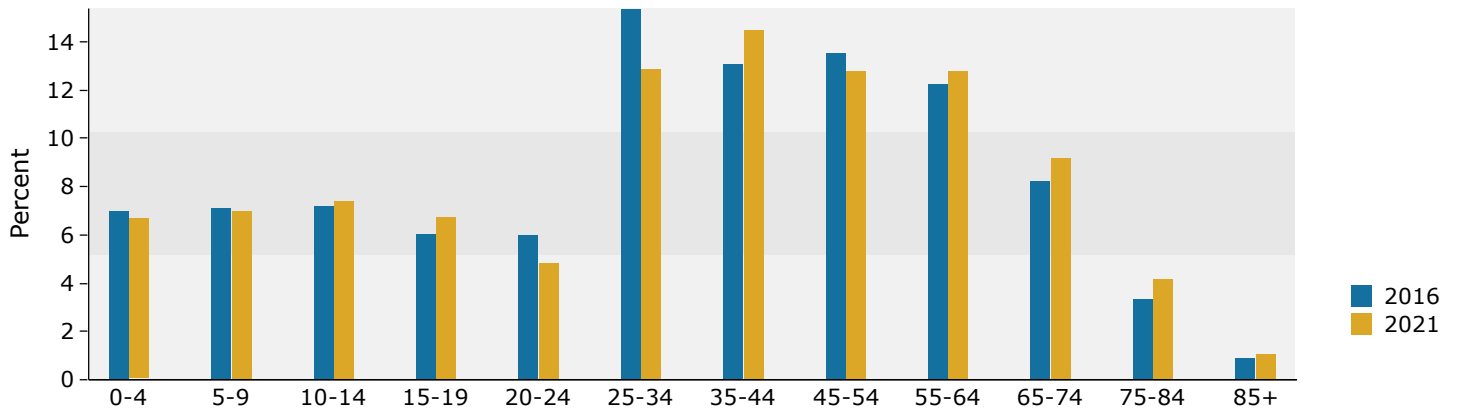
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

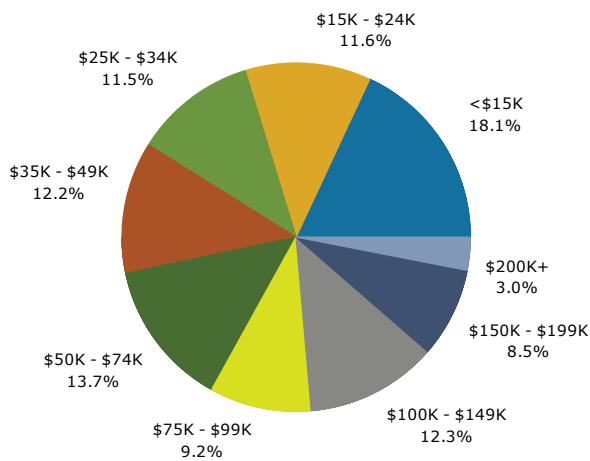
Trends 2016-2021



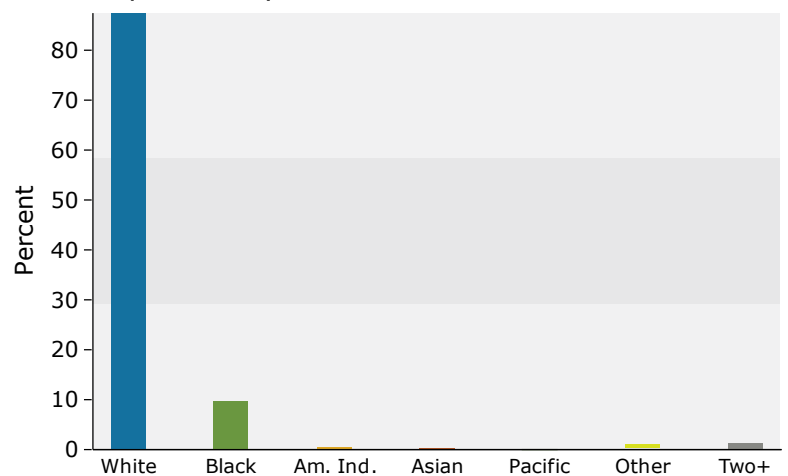
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

Population Summary	
2000 Total Population	1,515
2010 Total Population	1,974
2016 Total Population	2,127
2016 Group Quarters	58
2020 Total Population	2,268
2016-2021 Annual Rate	1.29%
Household Summary	
2000 Households	579
2000 Average Household Size	2.61
2010 Households	760
2010 Average Household Size	2.52
2016 Households	838
2016 Average Household Size	2.47
2021 Households	900
2021 Average Household Size	2.45
2016-2021 Annual Rate	1.44%
2010 Families	534
2010 Average Family Size	3.00
2016 Families	580
2016 Average Family Size	2.96
2021 Families	619
2021 Average Family Size	2.95
2016-2021 Annual Rate	1.31%
Housing Unit Summary	
2000 Housing Units	628
Owner Occupied Housing Units	72.0%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	7.8%
2010 Housing Units	809
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	6.1%
2016 Housing Units	895
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	30.2%
Vacant Housing Units	6.4%
2021 Housing Units	963
Owner Occupied Housing Units	63.4%
Renter Occupied Housing Units	30.0%
Vacant Housing Units	6.5%
Median Household Income	
2016	\$44,952
2021	\$51,077
Median Home Value	
2016	\$135,246
2021	\$162,037
Per Capita Income	
2016	\$25,860
2021	\$28,452
Median Age	
2010	35.0
2016	36.0
2021	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	838
<\$15,000	18.1%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	13.7%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	8.5%
\$200,000+	3.0%
Average Household Income	\$67,763

2021 Households by Income

Household Income Base	900
<\$15,000	17.9%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	12.1%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	9.8%
\$200,000+	3.4%
Average Household Income	\$74,475

2016 Owner Occupied Housing Units by Value

Total	568
<\$50,000	27.8%
\$50,000 - \$99,999	14.8%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	16.2%
\$200,000 - \$249,999	10.9%
\$250,000 - \$299,999	10.7%
\$300,000 - \$399,999	4.8%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	3.3%
\$1,000,000 +	0.0%
Average Home Value	\$164,298

2021 Owner Occupied Housing Units by Value

Total	611
<\$50,000	21.1%
\$50,000 - \$99,999	12.4%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	26.5%
\$200,000 - \$249,999	6.2%
\$250,000 - \$299,999	7.5%
\$300,000 - \$399,999	7.9%
\$400,000 - \$499,999	2.0%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	5.2%
\$1,000,000 +	0.0%
Average Home Value	\$196,803

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age

Total	1,971
0 - 4	7.2%
5 - 9	7.6%
10 - 14	7.2%
15 - 24	14.7%
25 - 34	13.5%
35 - 44	12.9%
45 - 54	14.6%
55 - 64	11.4%
65 - 74	6.9%
75 - 84	3.3%
85 +	0.8%
18 +	73.5%

2016 Population by Age

Total	2,126
0 - 4	7.0%
5 - 9	7.1%
10 - 14	7.2%
15 - 24	12.0%
25 - 34	15.4%
35 - 44	13.1%
45 - 54	13.5%
55 - 64	12.2%
65 - 74	8.2%
75 - 84	3.3%
85 +	0.9%
18 +	74.9%

2021 Population by Age

Total	2,267
0 - 4	6.7%
5 - 9	7.0%
10 - 14	7.4%
15 - 24	11.6%
25 - 34	12.9%
35 - 44	14.5%
45 - 54	12.8%
55 - 64	12.8%
65 - 74	9.2%
75 - 84	4.2%
85 +	1.1%
18 +	74.6%

2010 Population by Sex

Males	983
Females	991

2016 Population by Sex

Males	1,072
Females	1,055

2021 Population by Sex

Males	1,153
Females	1,114

2010 Population by Race/Ethnicity

Total	1,974
White Alone	90.4%
Black Alone	7.2%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	1.1%
Hispanic Origin	2.7%
Diversity Index	22.1

2016 Population by Race/Ethnicity

Total	2,126
White Alone	87.3%
Black Alone	9.8%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.2%
Hispanic Origin	3.5%
Diversity Index	28.1

2021 Population by Race/Ethnicity

Total	2,268
White Alone	84.3%
Black Alone	12.3%
American Indian Alone	0.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	4.1%
Diversity Index	33.2

2010 Population by Relationship and Household Type

Total	1,974
In Households	97.1%
In Family Households	83.7%
Householder	25.4%
Spouse	18.0%
Child	34.0%
Other relative	3.7%
Nonrelative	2.6%
In Nonfamily Households	13.3%
In Group Quarters	2.9%
Institutionalized Population	0.1%
Noninstitutionalized Population	2.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	1,419
Less than 9th Grade	4.9%
9th - 12th Grade, No Diploma	10.5%
High School Graduate	36.0%
GED/Alternative Credential	4.4%
Some College, No Degree	18.5%
Associate Degree	5.5%
Bachelor's Degree	14.6%
Graduate/Professional Degree	5.6%
2016 Population 15+ by Marital Status	
Total	1,672
Never Married	27.4%
Married	50.0%
Widowed	8.5%
Divorced	14.1%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	97.2%
Civilian Unemployed	2.9%
2016 Employed Population 16+ by Industry	
Total	941
Agriculture/Mining	0.6%
Construction	18.0%
Manufacturing	6.8%
Wholesale Trade	2.7%
Retail Trade	16.2%
Transportation/Utilities	4.5%
Information	0.7%
Finance/Insurance/Real Estate	4.6%
Services	41.7%
Public Administration	4.3%
2016 Employed Population 16+ by Occupation	
Total	938
White Collar	49.7%
Management/Business/Financial	10.3%
Professional	17.3%
Sales	7.1%
Administrative Support	15.0%
Services	13.6%
Blue Collar	36.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	12.1%
Installation/Maintenance/Repair	5.4%
Production	13.0%
Transportation/Material Moving	5.8%
2010 Population By Urban/ Rural Status	
Total Population	1,974
Population Inside Urbanized Area	29.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	70.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	760
Households with 1 Person	24.3%
Households with 2+ People	75.7%
Family Households	70.3%
Husband-wife Families	49.9%
With Related Children	25.4%
Other Family (No Spouse Present)	20.4%
Other Family with Male Householder	5.5%
With Related Children	3.4%
Other Family with Female Householder	14.9%
With Related Children	10.3%
Nonfamily Households	5.4%

All Households with Children

39.5%

Multigenerational Households

4.7%

Unmarried Partner Households

7.8%

Male-female

6.8%

Same-sex

0.9%

2010 Households by Size

Total	761
1 Person Household	24.3%
2 Person Household	28.8%
3 Person Household	19.8%
4 Person Household	15.0%
5 Person Household	7.9%
6 Person Household	2.9%
7 + Person Household	1.3%

2010 Households by Tenure and Mortgage Status

Total	760
Owner Occupied	72.1%
Owned with a Mortgage/Loan	40.1%
Owned Free and Clear	32.0%
Renter Occupied	27.9%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	809
Housing Units Inside Urbanized Area	28.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	71.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Top Tier (1A)
3.	Professional Pride (1B)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,498,339
Average Spent	\$1,787.99
Spending Potential Index	89
Education: Total \$	\$830,373
Average Spent	\$990.90
Spending Potential Index	70
Entertainment/Recreation: Total \$	\$2,232,347
Average Spent	\$2,663.90
Spending Potential Index	91
Food at Home: Total \$	\$3,908,312
Average Spent	\$4,663.86
Spending Potential Index	94
Food Away from Home: Total \$	\$2,377,321
Average Spent	\$2,836.90
Spending Potential Index	92
Health Care: Total \$	\$4,269,921
Average Spent	\$5,095.37
Spending Potential Index	96
HH Furnishings & Equipment: Total \$	\$1,310,039
Average Spent	\$1,563.29
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$538,893
Average Spent	\$643.07
Spending Potential Index	88
Shelter: Total \$	\$10,573,213
Average Spent	\$12,617.20
Spending Potential Index	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,779,768
Average Spent	\$2,123.83
Spending Potential Index	92
Travel: Total \$	\$1,223,839
Average Spent	\$1,460.43
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$799,538
Average Spent	\$954.10
Spending Potential Index	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.