

Summary	Census 2010	2016	2021
Population	1,682	1,820	1,956
Households	633	696	752
Families	454	492	528
Average Household Size	2.66	2.61	2.60
Owner Occupied Housing Units	542	573	618
Renter Occupied Housing Units	91	123	134
Median Age	38.9	39.7	41.3
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.45%	0.77%	0.84%
Households	1.56%	0.85%	0.79%
Families	1.42%	0.68%	0.72%
Owner HHs	1.52%	0.85%	0.73%
Median Household Income	3.17%	2.12%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	91	13.1%	99	13.2%
\$15,000 - \$24,999	52	7.5%	60	8.0%
\$25,000 - \$34,999	91	13.1%	86	11.4%
\$35,000 - \$49,999	97	13.9%	77	10.2%
\$50,000 - \$74,999	101	14.5%	96	12.8%
\$75,000 - \$99,999	64	9.2%	84	11.2%
\$100,000 - \$149,999	126	18.1%	158	21.0%
\$150,000 - \$199,999	37	5.3%	46	6.1%
\$200,000+	38	5.5%	47	6.3%
Median Household Income	\$53,173		\$62,151	
Average Household Income	\$77,101		\$85,425	
Per Capita Income	\$29,945		\$33,367	

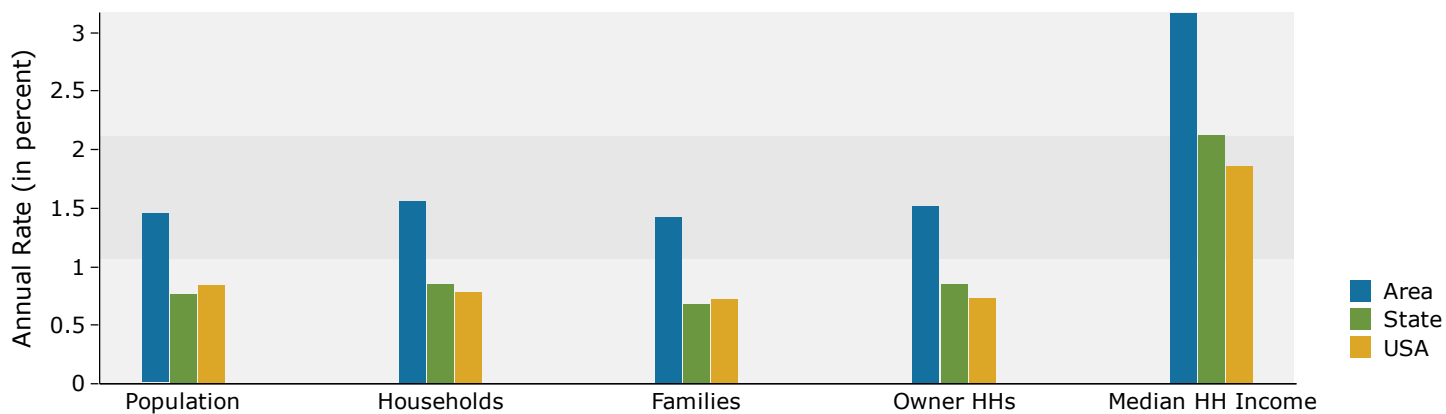
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	114	6.8%	113	6.2%	115	5.9%
5 - 9	111	6.6%	123	6.8%	123	6.3%
10 - 14	117	7.0%	117	6.4%	140	7.2%
15 - 19	109	6.5%	104	5.7%	119	6.1%
20 - 24	99	5.9%	98	5.4%	89	4.6%
25 - 34	211	12.6%	245	13.5%	221	11.3%
35 - 44	213	12.7%	228	12.5%	265	13.5%
45 - 54	287	17.1%	261	14.3%	242	12.4%
55 - 64	221	13.2%	274	15.0%	302	15.4%
65 - 74	129	7.7%	176	9.7%	223	11.4%
75 - 84	48	2.9%	63	3.5%	96	4.9%
85+	21	1.3%	19	1.0%	21	1.1%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,638	97.4%	1,760	96.7%	1,878	96.0%
Black Alone	9	0.5%	14	0.8%	20	1.0%
American Indian Alone	9	0.5%	12	0.7%	14	0.7%
Asian Alone	3	0.2%	5	0.3%	6	0.3%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	7	0.4%	10	0.5%	13	0.7%
Two or More Races	15	0.9%	20	1.1%	26	1.3%
Hispanic Origin (Any Race)	27	1.6%	38	2.1%	51	2.6%

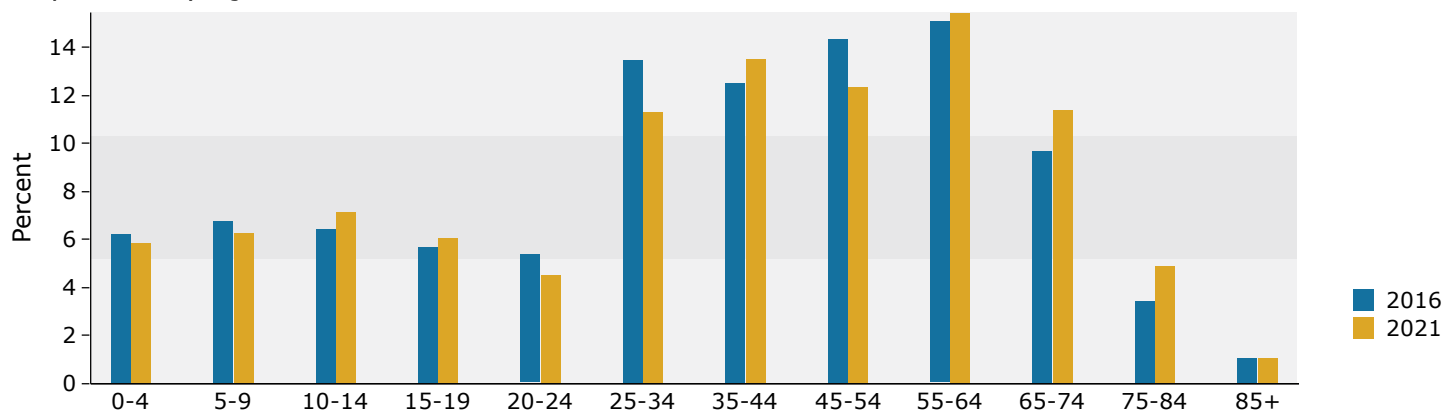
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

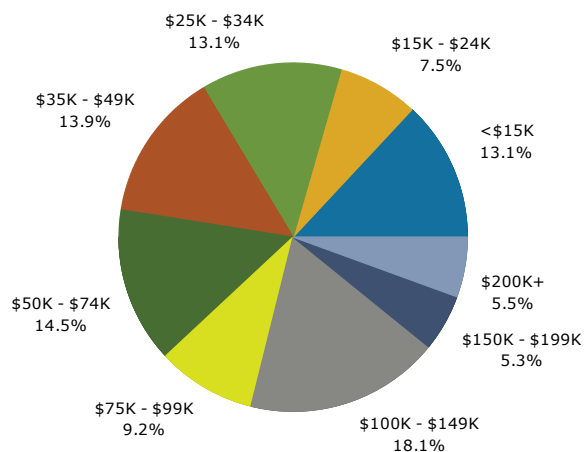
Trends 2016-2021



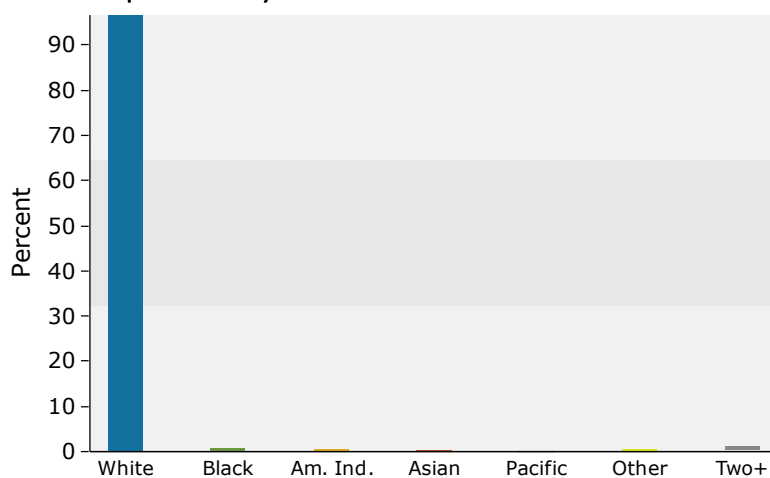
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 2.1%

Population Summary	
2000 Total Population	1,313
2010 Total Population	1,682
2016 Total Population	1,820
2016 Group Quarters	0
2020 Total Population	1,956
2016-2021 Annual Rate	1.45%
Household Summary	
2000 Households	477
2000 Average Household Size	2.75
2010 Households	633
2010 Average Household Size	2.66
2016 Households	696
2016 Average Household Size	2.61
2021 Households	752
2021 Average Household Size	2.60
2016-2021 Annual Rate	1.56%
2010 Families	454
2010 Average Family Size	3.12
2016 Families	492
2016 Average Family Size	3.09
2021 Families	528
2021 Average Family Size	3.08
2016-2021 Annual Rate	1.42%
Housing Unit Summary	
2000 Housing Units	588
Owner Occupied Housing Units	72.3%
Renter Occupied Housing Units	8.8%
Vacant Housing Units	18.9%
2010 Housing Units	735
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	12.4%
Vacant Housing Units	13.9%
2016 Housing Units	812
Owner Occupied Housing Units	70.6%
Renter Occupied Housing Units	15.1%
Vacant Housing Units	14.3%
2021 Housing Units	879
Owner Occupied Housing Units	70.3%
Renter Occupied Housing Units	15.2%
Vacant Housing Units	14.4%
Median Household Income	
2016	\$53,173
2021	\$62,151
Median Home Value	
2016	\$157,895
2021	\$212,500
Per Capita Income	
2016	\$29,945
2021	\$33,367
Median Age	
2010	38.9
2016	39.7
2021	41.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	696
<\$15,000	13.1%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	18.1%
\$150,000 - \$199,999	5.3%
\$200,000+	5.5%
Average Household Income	\$77,101

2021 Households by Income

Household Income Base	752
<\$15,000	13.2%
\$15,000 - \$24,999	8.0%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	10.2%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	21.0%
\$150,000 - \$199,999	6.1%
\$200,000+	6.3%
Average Household Income	\$85,425

2016 Owner Occupied Housing Units by Value

Total	573
<\$50,000	15.2%
\$50,000 - \$99,999	16.4%
\$100,000 - \$149,999	16.4%
\$150,000 - \$199,999	13.3%
\$200,000 - \$249,999	19.0%
\$250,000 - \$299,999	7.5%
\$300,000 - \$399,999	9.2%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.2%
Average Home Value	\$171,777

2021 Owner Occupied Housing Units by Value

Total	618
<\$50,000	7.1%
\$50,000 - \$99,999	6.8%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	17.2%
\$200,000 - \$249,999	21.4%
\$250,000 - \$299,999	11.2%
\$300,000 - \$399,999	18.4%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.3%
Average Home Value	\$220,373

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age

Total	1,680
0 - 4	6.8%
5 - 9	6.6%
10 - 14	7.0%
15 - 24	12.4%
25 - 34	12.6%
35 - 44	12.7%
45 - 54	17.1%
55 - 64	13.2%
65 - 74	7.7%
75 - 84	2.9%
85 +	1.3%
18 +	75.7%

2016 Population by Age

Total	1,821
0 - 4	6.2%
5 - 9	6.8%
10 - 14	6.4%
15 - 24	11.1%
25 - 34	13.5%
35 - 44	12.5%
45 - 54	14.3%
55 - 64	15.0%
65 - 74	9.7%
75 - 84	3.5%
85 +	1.0%
18 +	77.0%

2021 Population by Age

Total	1,956
0 - 4	5.9%
5 - 9	6.3%
10 - 14	7.2%
15 - 24	10.6%
25 - 34	11.3%
35 - 44	13.5%
45 - 54	12.4%
55 - 64	15.4%
65 - 74	11.4%
75 - 84	4.9%
85 +	1.1%
18 +	76.8%

2010 Population by Sex

Males	829
Females	853

2016 Population by Sex

Males	909
Females	911

2021 Population by Sex

Males	984
Females	971

2010 Population by Race/Ethnicity

Total	1,681
White Alone	97.4%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	0.9%
Hispanic Origin	1.6%
Diversity Index	8.2

2016 Population by Race/Ethnicity

Total	1,821
White Alone	96.7%
Black Alone	0.8%
American Indian Alone	0.7%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.1%
Hispanic Origin	2.1%
Diversity Index	10.3

2021 Population by Race/Ethnicity

Total	1,957
White Alone	96.0%
Black Alone	1.0%
American Indian Alone	0.7%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	1.3%
Hispanic Origin	2.6%
Diversity Index	12.4

2010 Population by Relationship and Household Type

Total	1,682
In Households	100.0%
In Family Households	86.7%
Householder	27.4%
Spouse	21.6%
Child	31.7%
Other relative	3.3%
Nonrelative	2.6%
In Nonfamily Households	13.3%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment

Total	1,264
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	15.9%
High School Graduate	38.4%
GED/Alternative Credential	8.3%
Some College, No Degree	20.8%
Associate Degree	2.9%
Bachelor's Degree	7.9%
Graduate/Professional Degree	2.9%

2016 Population 15+ by Marital Status

Total	1,467
Never Married	23.0%
Married	54.1%
Widowed	7.5%
Divorced	15.3%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.3%
Civilian Unemployed	4.7%

2016 Employed Population 16+ by Industry

Total	763
Agriculture/Mining	4.3%
Construction	15.9%
Manufacturing	20.1%
Wholesale Trade	2.1%
Retail Trade	8.4%
Transportation/Utilities	2.8%
Information	0.7%
Finance/Insurance/Real Estate	3.7%
Services	36.3%
Public Administration	5.9%

2016 Employed Population 16+ by Occupation

Total	760
White Collar	39.2%
Management/Business/Financial	6.3%
Professional	10.0%
Sales	5.9%
Administrative Support	17.0%
Services	17.7%
Blue Collar	42.7%
Farming/Forestry/Fishing	4.5%
Construction/Extraction	10.0%
Installation/Maintenance/Repair	7.1%
Production	15.9%
Transportation/Material Moving	5.4%

2010 Population By Urban/ Rural Status

Total Population	1,682
Population Inside Urbanized Area	3.3%
Population Inside Urbanized Cluster	0.0%
Rural Population	96.7%

2010 Households by Type

Total	633
Households with 1 Person	22.6%
Households with 2+ People	77.4%
Family Households	71.7%
Husband-wife Families	56.7%
With Related Children	25.3%
Other Family (No Spouse Present)	15.0%
Other Family with Male Householder	5.1%
With Related Children	3.3%
Other Family with Female Householder	10.0%
With Related Children	6.2%
Nonfamily Households	5.7%

All Households with Children 35.1%

Multigenerational Households	5.4%
Unmarried Partner Households	7.6%
Male-female	7.0%
Same-sex	0.6%

2010 Households by Size

Total	633
1 Person Household	22.6%
2 Person Household	34.4%
3 Person Household	17.5%
4 Person Household	15.2%
5 Person Household	6.3%
6 Person Household	2.5%
7 + Person Household	1.4%

2010 Households by Tenure and Mortgage Status

Total	633
Owner Occupied	85.6%
Owned with a Mortgage/Loan	49.6%
Owned Free and Clear	36.0%
Renter Occupied	14.4%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	735
Housing Units Inside Urbanized Area	4.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	95.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Middleburg (4C)
3.	Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,413,253
Average Spent	\$2,030.54
Spending Potential Index	101
Education: Total \$	\$786,292
Average Spent	\$1,129.73
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$2,104,686
Average Spent	\$3,023.97
Spending Potential Index	104
Food at Home: Total \$	\$3,681,430
Average Spent	\$5,289.41
Spending Potential Index	106
Food Away from Home: Total \$	\$2,241,983
Average Spent	\$3,221.24
Spending Potential Index	104
Health Care: Total \$	\$4,020,670
Average Spent	\$5,776.82
Spending Potential Index	109
HH Furnishings & Equipment: Total \$	\$1,236,570
Average Spent	\$1,776.68
Spending Potential Index	101
Personal Care Products & Services: Total \$	\$508,477
Average Spent	\$730.57
Spending Potential Index	100
Shelter: Total \$	\$9,993,529
Average Spent	\$14,358.52
Spending Potential Index	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,678,320
Average Spent	\$2,411.38
Spending Potential Index	104
Travel: Total \$	\$1,158,069
Average Spent	\$1,663.89
Spending Potential Index	89
Vehicle Maintenance & Repairs: Total \$	\$753,541
Average Spent	\$1,082.67
Spending Potential Index	105

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.