

Summary	Census 2010	2016	2021
Population	2,626	2,630	2,703
Households	791	796	823
Families	584	578	593
Average Household Size	3.00	2.99	2.98
Owner Occupied Housing Units	631	601	627
Renter Occupied Housing Units	160	195	196
Median Age	35.3	36.1	37.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.55%	0.77%	0.84%
Households	0.67%	0.85%	0.79%
Families	0.51%	0.68%	0.72%
Owner HHs	0.85%	0.85%	0.73%
Median Household Income	1.74%	2.12%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	115	14.4%	120	14.6%
\$15,000 - \$24,999	85	10.7%	95	11.5%
\$25,000 - \$34,999	58	7.3%	51	6.2%
\$35,000 - \$49,999	93	11.7%	70	8.5%
\$50,000 - \$74,999	169	21.2%	154	18.7%
\$75,000 - \$99,999	103	12.9%	128	15.6%
\$100,000 - \$149,999	98	12.3%	117	14.2%
\$150,000 - \$199,999	43	5.4%	51	6.2%
\$200,000+	32	4.0%	38	4.6%
Median Household Income	\$54,969		\$59,923	
Average Household Income	\$71,964		\$78,543	
Per Capita Income	\$27,876		\$30,271	

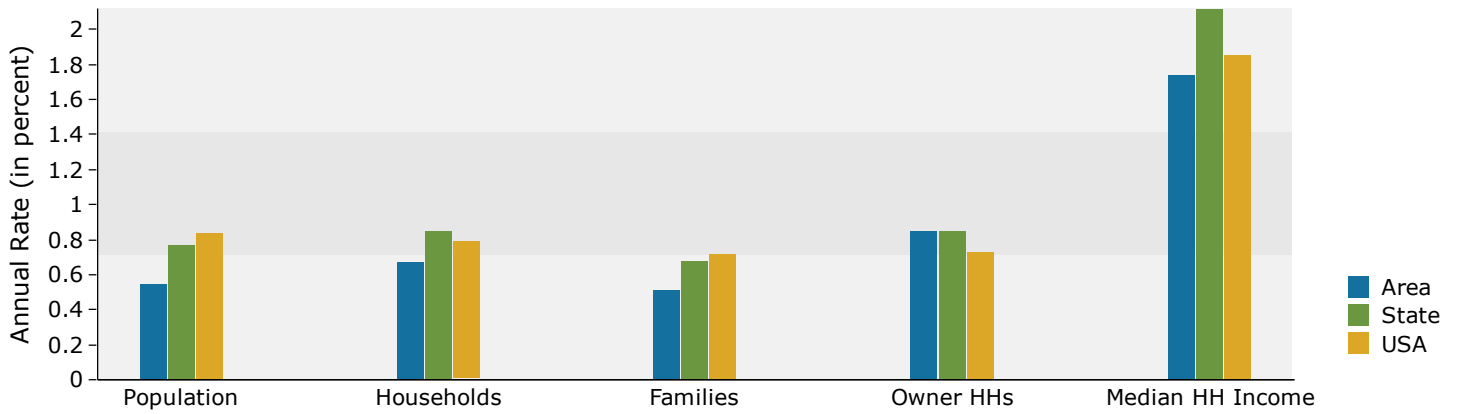
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	174	6.6%	169	6.4%	169	6.3%
5 - 9	170	6.5%	173	6.6%	176	6.5%
10 - 14	198	7.5%	166	6.3%	186	6.9%
15 - 19	184	7.0%	175	6.7%	176	6.5%
20 - 24	181	6.9%	181	6.9%	171	6.3%
25 - 34	394	15.0%	409	15.6%	365	13.5%
35 - 44	401	15.3%	395	15.0%	406	15.0%
45 - 54	367	14.0%	347	13.2%	365	13.5%
55 - 64	279	10.6%	293	11.1%	316	11.7%
65 - 74	178	6.8%	213	8.1%	233	8.6%
75 - 84	78	3.0%	87	3.3%	113	4.2%
85+	23	0.9%	21	0.8%	27	1.0%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,490	94.9%	2,447	93.0%	2,467	91.3%
Black Alone	94	3.6%	131	5.0%	172	6.4%
American Indian Alone	9	0.3%	11	0.4%	12	0.4%
Asian Alone	3	0.1%	5	0.2%	6	0.2%
Pacific Islander Alone	0	0.0%	1	0.0%	2	0.1%
Some Other Race Alone	10	0.4%	13	0.5%	15	0.6%
Two or More Races	19	0.7%	23	0.9%	29	1.1%
Hispanic Origin (Any Race)	39	1.5%	50	1.9%	61	2.3%

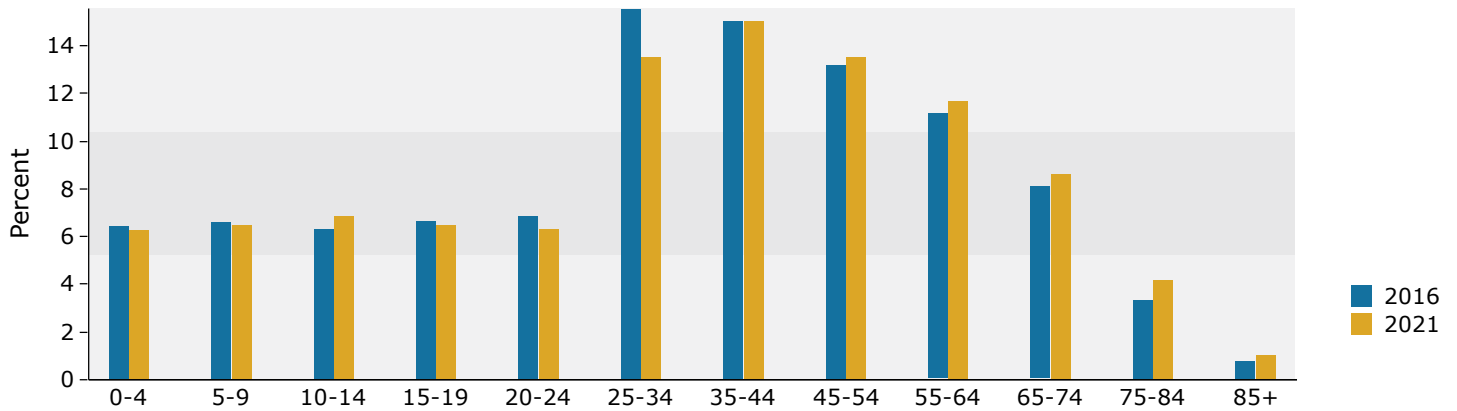
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

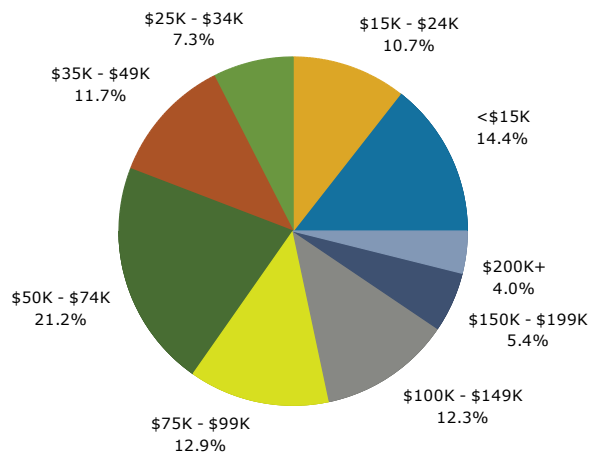
## Trends 2016-2021



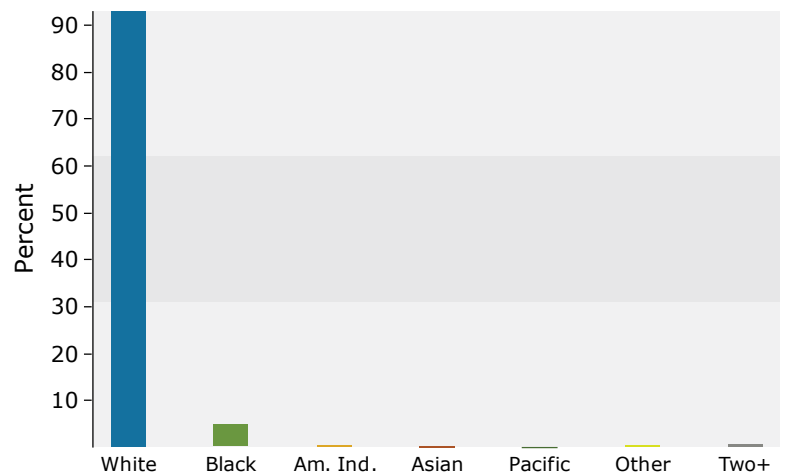
## Population by Age



## 2016 Household Income



## 2016 Population by Race



2016 Percent Hispanic Origin: 1.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

<b>Population Summary</b>	
2000 Total Population	1,972
2010 Total Population	2,626
2016 Total Population	2,630
2016 Group Quarters	251
2020 Total Population	2,703
2016-2021 Annual Rate	0.55%
<b>Household Summary</b>	
2000 Households	627
2000 Average Household Size	3.07
2010 Households	791
2010 Average Household Size	3.00
2016 Households	796
2016 Average Household Size	2.99
2021 Households	823
2021 Average Household Size	2.98
2016-2021 Annual Rate	0.67%
2010 Families	584
2010 Average Family Size	3.50
2016 Families	578
2016 Average Family Size	3.52
2021 Families	593
2021 Average Family Size	3.53
2016-2021 Annual Rate	0.51%
<b>Housing Unit Summary</b>	
2000 Housing Units	697
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	10.0%
2010 Housing Units	868
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	8.9%
2016 Housing Units	889
Owner Occupied Housing Units	67.6%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	10.5%
2021 Housing Units	931
Owner Occupied Housing Units	67.3%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	11.6%
<b>Median Household Income</b>	
2016	\$54,969
2021	\$59,923
<b>Median Home Value</b>	
2016	\$131,681
2021	\$136,942
<b>Per Capita Income</b>	
2016	\$27,876
2021	\$30,271
<b>Median Age</b>	
2010	35.3
2016	36.1
2021	37.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

## 2016 Households by Income

Household Income Base	796
<\$15,000	14.4%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	5.4%
\$200,000+	4.0%
Average Household Income	\$71,964

## 2021 Households by Income

Household Income Base	823
<\$15,000	14.6%
\$15,000 - \$24,999	11.5%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	8.5%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	6.2%
\$200,000+	4.6%
Average Household Income	\$78,543

## 2016 Owner Occupied Housing Units by Value

Total	601
<\$50,000	25.5%
\$50,000 - \$99,999	12.5%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	17.5%
\$200,000 - \$249,999	11.8%
\$250,000 - \$299,999	8.5%
\$300,000 - \$399,999	2.3%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$143,823

## 2021 Owner Occupied Housing Units by Value

Total	627
<\$50,000	14.0%
\$50,000 - \$99,999	9.6%
\$100,000 - \$149,999	35.7%
\$150,000 - \$199,999	3.8%
\$200,000 - \$249,999	2.6%
\$250,000 - \$299,999	24.2%
\$300,000 - \$399,999	5.7%
\$400,000 - \$499,999	2.6%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$176,994

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

## 2010 Population by Age

Total	2,625
0 - 4	6.6%
5 - 9	6.5%
10 - 14	7.5%
15 - 24	13.9%
25 - 34	15.0%
35 - 44	15.3%
45 - 54	14.0%
55 - 64	10.6%
65 - 74	6.8%
75 - 84	3.0%
85 +	0.9%
18 +	75.4%

## 2016 Population by Age

Total	2,629
0 - 4	6.4%
5 - 9	6.6%
10 - 14	6.3%
15 - 24	13.5%
25 - 34	15.6%
35 - 44	15.0%
45 - 54	13.2%
55 - 64	11.1%
65 - 74	8.1%
75 - 84	3.3%
85 +	0.8%
18 +	76.8%

## 2021 Population by Age

Total	2,703
0 - 4	6.3%
5 - 9	6.5%
10 - 14	6.9%
15 - 24	12.8%
25 - 34	13.5%
35 - 44	15.0%
45 - 54	13.5%
55 - 64	11.7%
65 - 74	8.6%
75 - 84	4.2%
85 +	1.0%
18 +	76.5%

## 2010 Population by Sex

Males	1,375
Females	1,251

## 2016 Population by Sex

Males	1,383
Females	1,248

## 2021 Population by Sex

Males	1,427
Females	1,277

**2010 Population by Race/Ethnicity**

Total	2,625
White Alone	94.9%
Black Alone	3.6%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	0.7%
Hispanic Origin	1.5%
Diversity Index	12.6

**2016 Population by Race/Ethnicity**

Total	2,631
White Alone	93.0%
Black Alone	5.0%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	0.9%
Hispanic Origin	1.9%
Diversity Index	16.4

**2021 Population by Race/Ethnicity**

Total	2,703
White Alone	91.3%
Black Alone	6.4%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	1.1%
Hispanic Origin	2.3%
Diversity Index	20.0

**2010 Population by Relationship and Household Type**

Total	2,626
In Households	90.3%
In Family Households	80.0%
Householder	24.7%
Spouse	17.9%
Child	31.8%
Other relative	3.5%
Nonrelative	2.2%
In Nonfamily Households	10.2%
In Group Quarters	9.7%
Institutionalized Population	9.7%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

<b>2016 Population 25+ by Educational Attainment</b>	
Total	1,766
Less than 9th Grade	5.7%
9th - 12th Grade, No Diploma	17.0%
High School Graduate	34.7%
GED/Alternative Credential	9.9%
Some College, No Degree	13.5%
Associate Degree	3.2%
Bachelor's Degree	11.3%
Graduate/Professional Degree	4.7%
<b>2016 Population 15+ by Marital Status</b>	
Total	2,122
Never Married	29.3%
Married	48.4%
Widowed	6.4%
Divorced	16.0%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	97.8%
Civilian Unemployed	2.2%
<b>2016 Employed Population 16+ by Industry</b>	
Total	1,140
Agriculture/Mining	1.2%
Construction	19.3%
Manufacturing	8.0%
Wholesale Trade	2.8%
Retail Trade	9.0%
Transportation/Utilities	3.5%
Information	0.9%
Finance/Insurance/Real Estate	5.7%
Services	41.5%
Public Administration	8.3%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	1,143
White Collar	51.2%
Management/Business/Financial	9.7%
Professional	19.7%
Sales	8.3%
Administrative Support	13.4%
Services	14.5%
Blue Collar	34.6%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	17.2%
Installation/Maintenance/Repair	5.0%
Production	4.0%
Transportation/Material Moving	7.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	2,626
Population Inside Urbanized Area	6.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	93.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

### 2010 Households by Type

Total	791
Households with 1 Person	22.5%
Households with 2+ People	77.5%
Family Households	73.8%
Husband-wife Families	53.4%
With Related Children	25.0%
Other Family (No Spouse Present)	20.5%
Other Family with Male Householder	6.7%
With Related Children	4.7%
Other Family with Female Householder	13.8%
With Related Children	9.0%
Nonfamily Households	3.7%
All Households with Children	38.9%

### 2010 Households by Size

Multigenerational Households	5.1%
Unmarried Partner Households	7.1%
Male-female	6.2%
Same-sex	0.9%

### 2010 Households by Size

Total	791
1 Person Household	22.5%
2 Person Household	30.7%
3 Person Household	19.0%
4 Person Household	16.6%
5 Person Household	7.2%
6 Person Household	2.7%
7 + Person Household	1.4%

### 2010 Households by Tenure and Mortgage Status

Total	791
Owner Occupied	79.8%
Owned with a Mortgage/Loan	46.0%
Owned Free and Clear	33.8%
Renter Occupied	20.2%

### 2010 Housing Units By Urban/ Rural Status

Total Housing Units	868
Housing Units Inside Urbanized Area	8.2%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	91.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



## Top 3 Tapestry Segments

<b>1.</b>	Southern Satellites (10A)
<b>2.</b>	Top Tier (1A)
<b>3.</b>	Professional Pride (1B)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$1,511,478
Average Spent	\$1,898.84
Spending Potential Index	94
Education: Total \$	\$837,654
Average Spent	\$1,052.33
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$2,251,923
Average Spent	\$2,829.05
Spending Potential Index	97
Food at Home: Total \$	\$3,942,583
Average Spent	\$4,952.99
Spending Potential Index	99
Food Away from Home: Total \$	\$2,398,167
Average Spent	\$3,012.77
Spending Potential Index	97
Health Care: Total \$	\$4,307,364
Average Spent	\$5,411.26
Spending Potential Index	102
HH Furnishings & Equipment: Total \$	\$1,321,527
Average Spent	\$1,660.21
Spending Potential Index	94
Personal Care Products & Services: Total \$	\$543,619
Average Spent	\$682.94
Spending Potential Index	93
Shelter: Total \$	\$10,665,930
Average Spent	\$13,399.41
Spending Potential Index	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,795,375
Average Spent	\$2,255.50
Spending Potential Index	97
Travel: Total \$	\$1,234,571
Average Spent	\$1,550.97
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$806,549
Average Spent	\$1,013.25
Spending Potential Index	98

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.