

# Demographic and Income Profile

Livingston + 1/2 mile  
Area: 7.79 Square miles

Prepared by Esri

Summary	Census 2010	2017	2022
Population	2,626	2,599	2,669
Households	791	784	810
Families	584	568	582
Average Household Size	3.00	3.00	2.99
Owner Occupied Housing Units	631	594	618
Renter Occupied Housing Units	160	190	192
Median Age	35.3	36.4	37.9
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.53%	0.71%	0.83%
Households	0.65%	0.75%	0.79%
Families	0.49%	0.58%	0.71%
Owner HHs	0.80%	0.76%	0.72%
Median Household Income	2.89%	2.15%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	109	13.9%	109	13.5%
\$15,000 - \$24,999	85	10.8%	81	10.0%
\$25,000 - \$34,999	54	6.9%	48	5.9%
\$35,000 - \$49,999	89	11.4%	70	8.6%
\$50,000 - \$74,999	159	20.3%	141	17.4%
\$75,000 - \$99,999	113	14.4%	130	16.0%
\$100,000 - \$149,999	98	12.5%	131	16.2%
\$150,000 - \$199,999	47	6.0%	61	7.5%
\$200,000+	29	3.7%	38	4.7%
Median Household Income	\$56,368		\$65,008	
Average Household Income	\$72,855		\$84,974	
Per Capita Income	\$28,131		\$32,428	

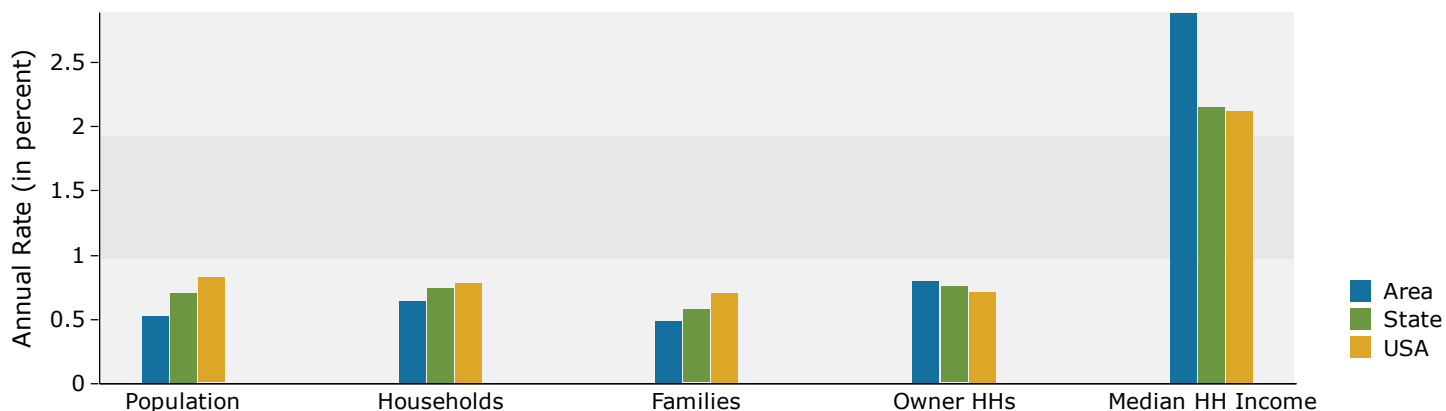
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	174	6.6%	166	6.4%	165	6.2%
5 - 9	170	6.5%	169	6.5%	172	6.4%
10 - 14	198	7.5%	163	6.3%	182	6.8%
15 - 19	184	7.0%	165	6.3%	174	6.5%
20 - 24	181	6.9%	177	6.8%	162	6.1%
25 - 34	394	15.0%	405	15.6%	361	13.5%
35 - 44	401	15.3%	387	14.9%	405	15.2%
45 - 54	367	14.0%	344	13.2%	356	13.3%
55 - 64	279	10.6%	294	11.3%	311	11.7%
65 - 74	178	6.8%	217	8.3%	234	8.8%
75 - 84	78	3.0%	89	3.4%	119	4.5%
85+	23	0.9%	23	0.9%	27	1.0%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,490	94.9%	2,409	92.7%	2,425	90.8%
Black Alone	94	3.6%	135	5.2%	177	6.6%
American Indian Alone	9	0.3%	11	0.4%	12	0.4%
Asian Alone	3	0.1%	5	0.2%	7	0.3%
Pacific Islander Alone	0	0.0%	1	0.0%	2	0.1%
Some Other Race Alone	10	0.4%	13	0.5%	16	0.6%
Two or More Races	19	0.7%	25	1.0%	31	1.2%
Hispanic Origin (Any Race)	39	1.5%	50	1.9%	61	2.3%

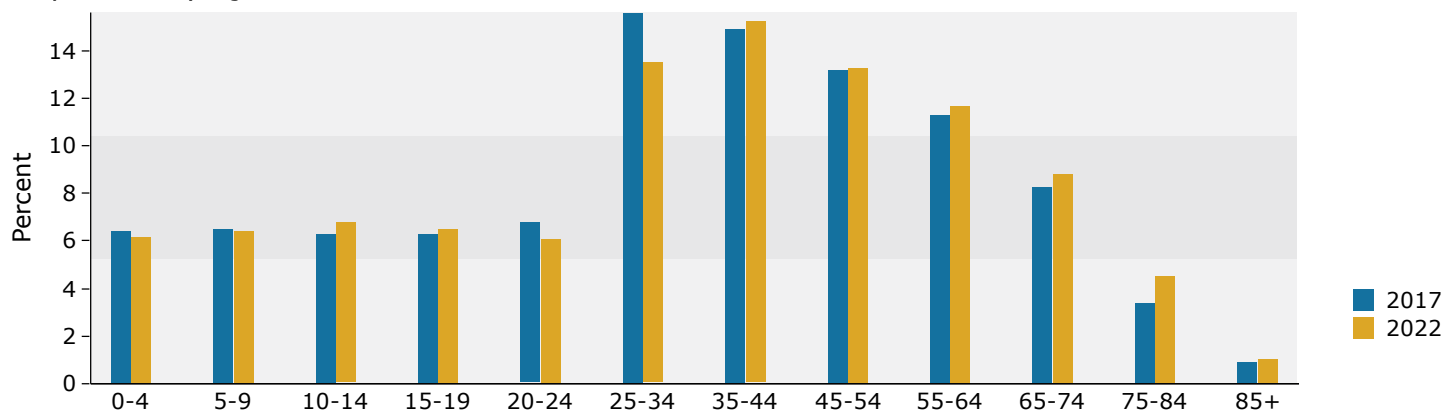
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

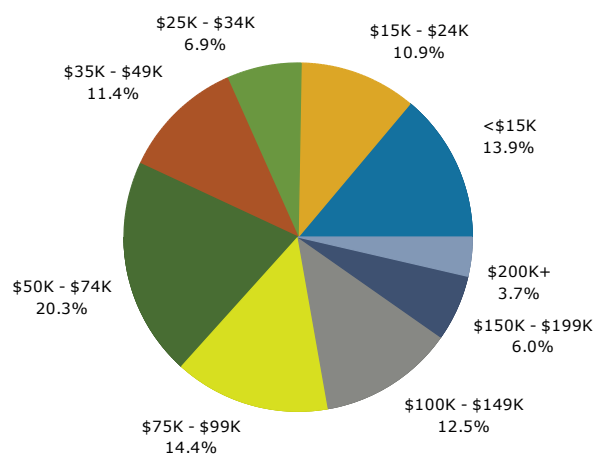
## Trends 2017-2022



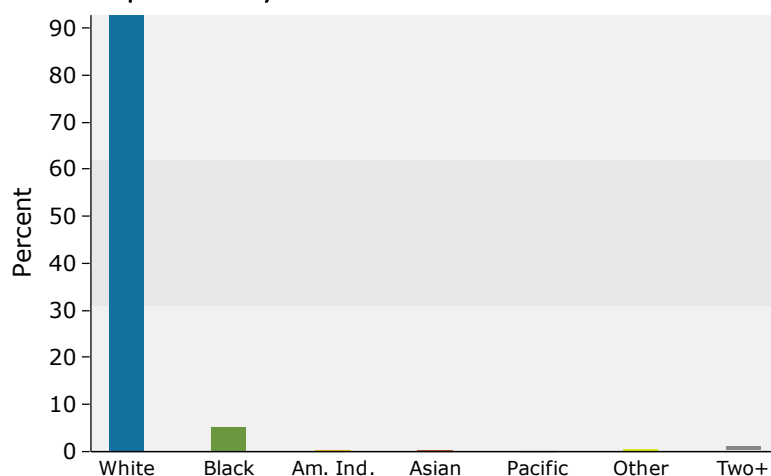
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 1.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

<b>Population Summary</b>	
2000 Total Population	1,972
2010 Total Population	2,626
2017 Total Population	2,599
2017 Group Quarters	248
2022 Total Population	2,669
2017-2022 Annual Rate	0.53%
2017 Total Daytime Population	2,872
Workers	1,601
Residents	1,271
<b>Household Summary</b>	
2000 Households	627
2000 Average Household Size	3.07
2010 Households	791
2010 Average Household Size	3.00
2017 Households	784
2017 Average Household Size	3.00
2022 Households	810
2022 Average Household Size	2.99
2017-2022 Annual Rate	0.65%
2010 Families	584
2010 Average Family Size	3.50
2017 Families	568
2017 Average Family Size	3.54
2022 Families	582
2022 Average Family Size	3.54
2017-2022 Annual Rate	0.49%
<b>Housing Unit Summary</b>	
2000 Housing Units	697
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	10.0%
2010 Housing Units	868
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	8.9%
2017 Housing Units	879
Owner Occupied Housing Units	67.6%
Renter Occupied Housing Units	21.6%
Vacant Housing Units	10.8%
2022 Housing Units	918
Owner Occupied Housing Units	67.3%
Renter Occupied Housing Units	20.9%
Vacant Housing Units	11.8%
<b>Median Household Income</b>	
2017	\$56,368
2022	\$65,008
<b>Median Home Value</b>	
2017	\$150,769
2022	\$188,060
<b>Per Capita Income</b>	
2017	\$28,131
2022	\$32,428
<b>Median Age</b>	
2010	35.3
2017	36.4
2022	37.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

## 2017 Households by Income

Household Income Base	784
<\$15,000	13.9%
\$15,000 - \$24,999	10.8%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	11.4%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	6.0%
\$200,000+	3.7%

Average Household Income \$72,855

## 2022 Households by Income

Household Income Base	810
<\$15,000	13.5%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	8.6%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	16.0%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	7.5%
\$200,000+	4.7%

Average Household Income \$84,974

## 2017 Owner Occupied Housing Units by Value

Total	594
<\$50,000	17.8%
\$50,000 - \$99,999	13.1%
\$100,000 - \$149,999	18.7%
\$150,000 - \$199,999	21.9%
\$200,000 - \$249,999	14.1%
\$250,000 - \$299,999	8.9%
\$300,000 - \$399,999	2.2%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	1.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$157,029

## 2022 Owner Occupied Housing Units by Value

Total	618
<\$50,000	10.7%
\$50,000 - \$99,999	8.6%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	21.7%
\$200,000 - \$249,999	18.4%
\$250,000 - \$299,999	13.9%
\$300,000 - \$399,999	4.0%
\$400,000 - \$499,999	4.0%
\$500,000 - \$749,999	4.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$204,288

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

## 2010 Population by Age

Total	2,625
0 - 4	6.6%
5 - 9	6.5%
10 - 14	7.5%
15 - 24	13.9%
25 - 34	15.0%
35 - 44	15.3%
45 - 54	14.0%
55 - 64	10.6%
65 - 74	6.8%
75 - 84	3.0%
85 +	0.9%
18 +	75.4%

## 2017 Population by Age

Total	2,599
0 - 4	6.4%
5 - 9	6.5%
10 - 14	6.3%
15 - 24	13.2%
25 - 34	15.6%
35 - 44	14.9%
45 - 54	13.2%
55 - 64	11.3%
65 - 74	8.3%
75 - 84	3.4%
85 +	0.9%
18 +	77.1%

## 2022 Population by Age

Total	2,668
0 - 4	6.2%
5 - 9	6.4%
10 - 14	6.8%
15 - 24	12.6%
25 - 34	13.5%
35 - 44	15.2%
45 - 54	13.3%
55 - 64	11.7%
65 - 74	8.8%
75 - 84	4.5%
85 +	1.0%
18 +	76.7%

## 2010 Population by Sex

Males	1,375
Females	1,251

## 2017 Population by Sex

Males	1,366
Females	1,233

## 2022 Population by Sex

Males	1,409
Females	1,260

## 2010 Population by Race/Ethnicity

Total	2,625
White Alone	94.9%
Black Alone	3.6%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	0.7%
Hispanic Origin	1.5%
Diversity Index	12.6

## 2017 Population by Race/Ethnicity

Total	2,599
White Alone	92.7%
Black Alone	5.2%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.0%
Hispanic Origin	1.9%
Diversity Index	17.1

## 2022 Population by Race/Ethnicity

Total	2,670
White Alone	90.8%
Black Alone	6.6%
American Indian Alone	0.4%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	1.2%
Hispanic Origin	2.3%
Diversity Index	20.7

## 2010 Population by Relationship and Household Type

Total	2,626
In Households	90.3%
In Family Households	80.0%
Householder	24.7%
Spouse	17.9%
Child	31.8%
Other relative	3.5%
Nonrelative	2.2%
In Nonfamily Households	10.2%
In Group Quarters	9.7%
Institutionalized Population	9.7%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

## 2017 Population 25+ by Educational Attainment

Total	1,758
Less than 9th Grade	7.2%
9th - 12th Grade, No Diploma	13.6%
High School Graduate	36.4%
GED/Alternative Credential	11.8%
Some College, No Degree	12.5%
Associate Degree	4.7%
Bachelor's Degree	9.7%
Graduate/Professional Degree	4.0%

## 2017 Population 15+ by Marital Status

Total	2,100
Never Married	26.6%
Married	51.2%
Widowed	7.1%
Divorced	15.1%

## 2017 Civilian Population 16+ in Labor Force

Civilian Employed	97.7%
Civilian Unemployed (Unemployment Rate)	2.4%

## 2017 Employed Population 16+ by Industry

Total	1,117
Agriculture/Mining	1.0%
Construction	20.2%
Manufacturing	7.8%
Wholesale Trade	2.5%
Retail Trade	7.2%
Transportation/Utilities	3.3%
Information	0.8%
Finance/Insurance/Real Estate	6.5%
Services	43.1%
Public Administration	7.6%

## 2017 Employed Population 16+ by Occupation

Total	1,118
White Collar	51.6%
Management/Business/Financial	9.8%
Professional	20.2%
Sales	8.0%
Administrative Support	13.6%
Services	14.9%
Blue Collar	33.7%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	17.0%
Installation/Maintenance/Repair	4.9%
Production	3.9%
Transportation/Material Moving	7.4%

## 2010 Population By Urban/ Rural Status

Total Population	2,626
Population Inside Urbanized Area	6.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	93.4%

## 2010 Households by Type

Total	791
Households with 1 Person	22.5%
Households with 2+ People	77.5%
Family Households	73.8%
Husband-wife Families	53.4%
With Related Children	25.0%
Other Family (No Spouse Present)	20.5%
Other Family with Male Householder	6.7%
With Related Children	4.7%
Other Family with Female Householder	13.8%
With Related Children	9.0%
Nonfamily Households	3.7%
All Households with Children	38.9%

## 2010 Households by Size

Multigenerational Households	5.1%
Unmarried Partner Households	7.1%
Male-female	6.2%
Same-sex	0.9%

## 2010 Households by Size

Total	791
1 Person Household	22.5%
2 Person Household	30.7%
3 Person Household	19.0%
4 Person Household	16.6%
5 Person Household	7.2%
6 Person Household	2.7%
7 + Person Household	1.4%

## 2010 Households by Tenure and Mortgage Status

Total	791
Owner Occupied	79.8%
Owned with a Mortgage/Loan	46.0%
Owned Free and Clear	33.8%
Renter Occupied	20.2%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	868
Housing Units Inside Urbanized Area	8.2%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	91.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



## Top 3 Tapestry Segments

<b>1.</b>	Southern Satellites (10A)
<b>2.</b>	Top Tier (1A)
<b>3.</b>	Professional Pride (1B)

## 2017 Consumer Spending

Apparel & Services: Total \$	\$1,540,446
Average Spent	\$1,964.85
Spending Potential Index	91
Education: Total \$	\$805,710
Average Spent	\$1,027.69
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$2,296,457
Average Spent	\$2,929.15
Spending Potential Index	94
Food at Home: Total \$	\$3,777,538
Average Spent	\$4,818.29
Spending Potential Index	96
Food Away from Home: Total \$	\$2,451,845
Average Spent	\$3,127.35
Spending Potential Index	94
Health Care: Total \$	\$4,441,929
Average Spent	\$5,665.73
Spending Potential Index	101
HH Furnishings & Equipment: Total \$	\$1,421,946
Average Spent	\$1,813.71
Spending Potential Index	93
Personal Care Products & Services: Total \$	\$559,616
Average Spent	\$713.80
Spending Potential Index	90
Shelter: Total \$	\$10,622,242
Average Spent	\$13,548.78
Spending Potential Index	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,795,576
Average Spent	\$2,290.28
Spending Potential Index	98
Travel: Total \$	\$1,328,610
Average Spent	\$1,694.66
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$811,601
Average Spent	\$1,035.21
Spending Potential Index	97

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.