

Summary	Census 2010	2016	2021
Population	1,212	1,402	1,495
Households	504	583	627
Families	374	426	455
Average Household Size	2.36	2.36	2.34
Owner Occupied Housing Units	426	471	507
Renter Occupied Housing Units	78	112	120
Median Age	36.8	38.2	40.1
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.29%	0.77%	0.84%
Households	1.47%	0.85%	0.79%
Families	1.33%	0.68%	0.72%
Owner HHs	1.48%	0.85%	0.73%
Median Household Income	1.44%	2.12%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	68	11.7%	74	11.8%
\$15,000 - \$24,999	58	9.9%	68	10.8%
\$25,000 - \$34,999	90	15.4%	84	13.4%
\$35,000 - \$49,999	65	11.1%	52	8.3%
\$50,000 - \$74,999	126	21.6%	122	19.5%
\$75,000 - \$99,999	49	8.4%	65	10.4%
\$100,000 - \$149,999	78	13.4%	99	15.8%
\$150,000 - \$199,999	31	5.3%	39	6.2%
\$200,000+	18	3.1%	22	3.5%
Median Household Income	\$51,346		\$55,149	
Average Household Income	\$68,217		\$74,739	
Per Capita Income	\$25,600		\$28,168	

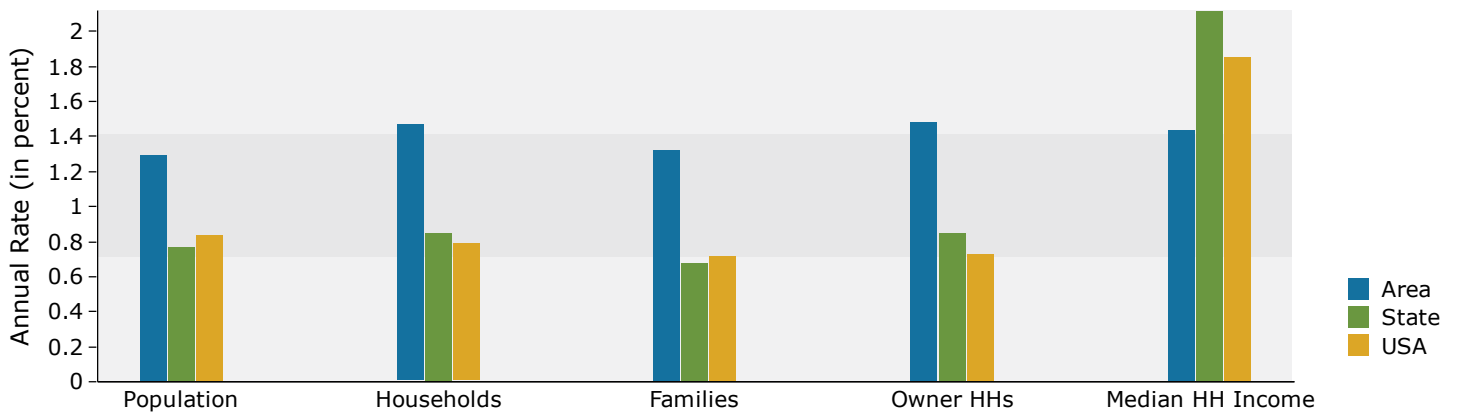
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	85	7.0%	92	6.6%	92	6.1%
5 - 9	87	7.2%	97	6.9%	99	6.6%
10 - 14	86	7.1%	96	6.8%	108	7.2%
15 - 19	88	7.3%	84	6.0%	96	6.4%
20 - 24	72	5.9%	81	5.8%	70	4.7%
25 - 34	159	13.1%	188	13.4%	181	12.1%
35 - 44	169	13.9%	193	13.8%	205	13.7%
45 - 54	187	15.4%	199	14.2%	198	13.2%
55 - 64	137	11.3%	183	13.0%	207	13.8%
65 - 74	88	7.3%	118	8.4%	145	9.7%
75 - 84	39	3.2%	54	3.8%	74	4.9%
85+	16	1.3%	18	1.3%	21	1.4%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,177	97.0%	1,351	96.2%	1,428	95.6%
Black Alone	8	0.7%	12	0.9%	15	1.0%
American Indian Alone	7	0.6%	9	0.6%	10	0.7%
Asian Alone	2	0.2%	3	0.2%	4	0.3%
Pacific Islander Alone	0	0.0%	1	0.1%	1	0.1%
Some Other Race Alone	9	0.7%	14	1.0%	18	1.2%
Two or More Races	10	0.8%	14	1.0%	17	1.1%
Hispanic Origin (Any Race)	25	2.1%	40	2.9%	52	3.5%

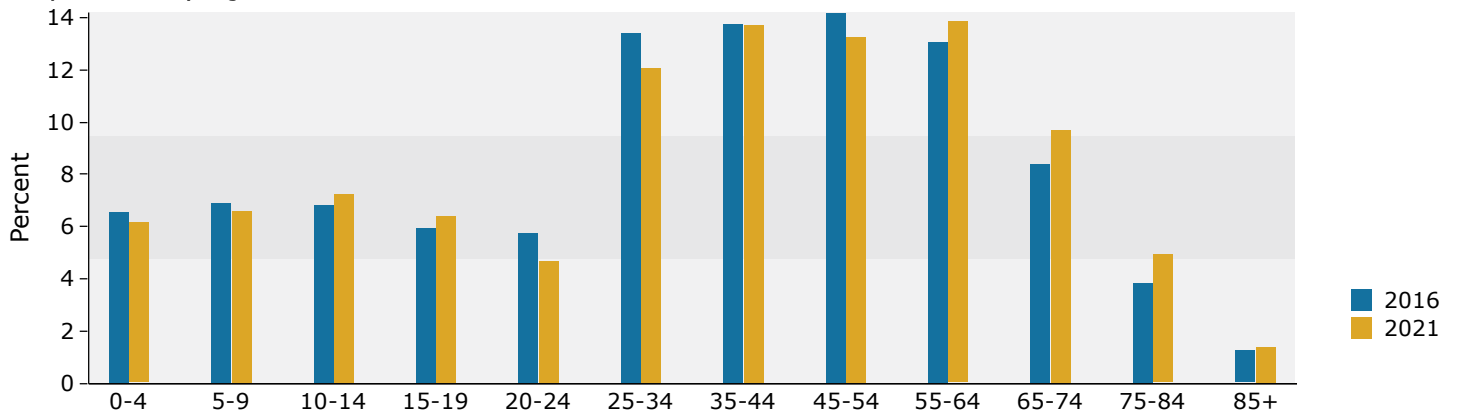
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

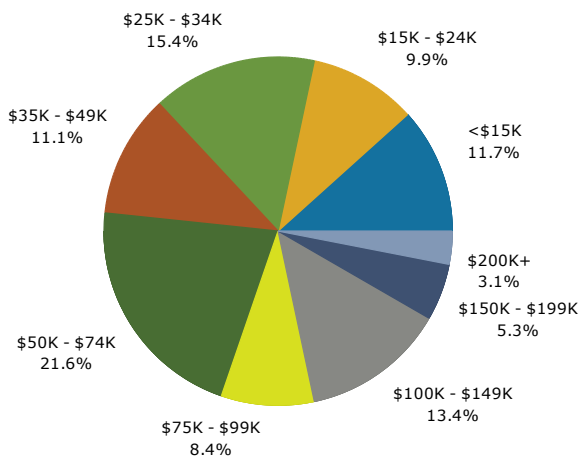
Trends 2016-2021



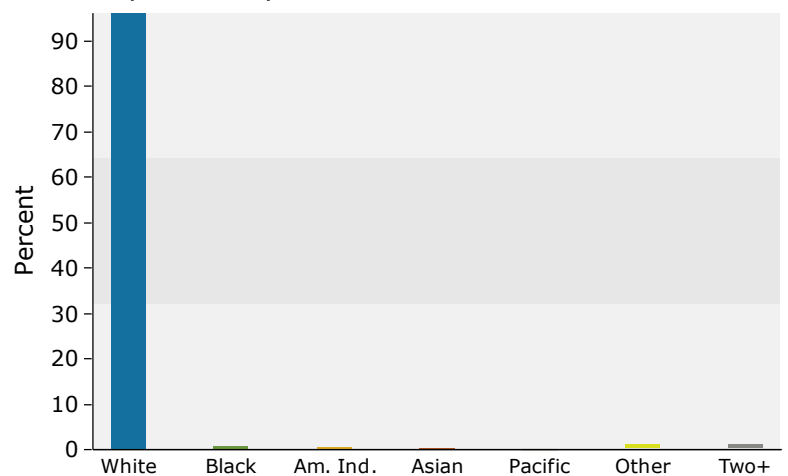
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 2.9%

Population Summary	
2000 Total Population	979
2010 Total Population	1,212
2016 Total Population	1,402
2016 Group Quarters	27
2020 Total Population	1,495
2016-2021 Annual Rate	1.29%
Household Summary	
2000 Households	395
2000 Average Household Size	2.43
2010 Households	504
2010 Average Household Size	2.36
2016 Households	583
2016 Average Household Size	2.36
2021 Households	627
2021 Average Household Size	2.34
2016-2021 Annual Rate	1.47%
2010 Families	374
2010 Average Family Size	2.73
2016 Families	426
2016 Average Family Size	2.74
2021 Families	455
2021 Average Family Size	2.73
2016-2021 Annual Rate	1.33%
Housing Unit Summary	
2000 Housing Units	491
Owner Occupied Housing Units	71.5%
Renter Occupied Housing Units	9.0%
Vacant Housing Units	19.6%
2010 Housing Units	605
Owner Occupied Housing Units	70.4%
Renter Occupied Housing Units	12.9%
Vacant Housing Units	16.7%
2016 Housing Units	689
Owner Occupied Housing Units	68.4%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	15.4%
2021 Housing Units	741
Owner Occupied Housing Units	68.4%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	15.4%
Median Household Income	
2016	\$51,346
2021	\$55,149
Median Home Value	
2016	\$167,079
2021	\$198,889
Per Capita Income	
2016	\$25,600
2021	\$28,168
Median Age	
2010	36.8
2016	38.2
2021	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	583
<\$15,000	11.7%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	15.4%
\$35,000 - \$49,999	11.1%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	8.4%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	5.3%
\$200,000+	3.1%
Average Household Income	\$68,217

2021 Households by Income

Household Income Base	627
<\$15,000	11.8%
\$15,000 - \$24,999	10.8%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	8.3%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	6.2%
\$200,000+	3.5%
Average Household Income	\$74,739

2016 Owner Occupied Housing Units by Value

Total	471
<\$50,000	15.5%
\$50,000 - \$99,999	16.3%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	21.4%
\$200,000 - \$249,999	10.6%
\$250,000 - \$299,999	9.1%
\$300,000 - \$399,999	9.3%
\$400,000 - \$499,999	4.9%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.6%
\$1,000,000 +	0.8%
Average Home Value	\$189,703

2021 Owner Occupied Housing Units by Value

Total	507
<\$50,000	7.5%
\$50,000 - \$99,999	7.1%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	17.8%
\$200,000 - \$249,999	4.9%
\$250,000 - \$299,999	15.0%
\$300,000 - \$399,999	19.5%
\$400,000 - \$499,999	6.9%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	1.2%
\$1,000,000 +	1.2%
Average Home Value	\$242,984

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age

Total	1,215
0 - 4	7.0%
5 - 9	7.2%
10 - 14	7.1%
15 - 24	13.2%
25 - 34	13.1%
35 - 44	13.9%
45 - 54	15.4%
55 - 64	11.3%
65 - 74	7.2%
75 - 84	3.2%
85 +	1.3%
18 +	74.2%

2016 Population by Age

Total	1,403
0 - 4	6.6%
5 - 9	6.9%
10 - 14	6.8%
15 - 24	11.8%
25 - 34	13.4%
35 - 44	13.8%
45 - 54	14.2%
55 - 64	13.0%
65 - 74	8.4%
75 - 84	3.8%
85 +	1.3%
18 +	75.9%

2021 Population by Age

Total	1,496
0 - 4	6.1%
5 - 9	6.6%
10 - 14	7.2%
15 - 24	11.1%
25 - 34	12.1%
35 - 44	13.7%
45 - 54	13.2%
55 - 64	13.8%
65 - 74	9.7%
75 - 84	4.9%
85 +	1.4%
18 +	75.9%

2010 Population by Sex

Males	605
Females	607

2016 Population by Sex

Males	698
Females	705

2021 Population by Sex

Males	742
Females	752

2010 Population by Race/Ethnicity

Total	1,213
White Alone	97.0%
Black Alone	0.7%
American Indian Alone	0.6%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	0.8%
Hispanic Origin	2.1%
Diversity Index	9.5

2016 Population by Race/Ethnicity

Total	1,404
White Alone	96.2%
Black Alone	0.9%
American Indian Alone	0.6%
Asian Alone	0.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.0%
Two or More Races	1.0%
Hispanic Origin	2.8%
Diversity Index	12.2

2021 Population by Race/Ethnicity

Total	1,493
White Alone	95.6%
Black Alone	1.0%
American Indian Alone	0.7%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	1.1%
Hispanic Origin	3.5%
Diversity Index	14.9

2010 Population by Relationship and Household Type

Total	1,212
In Households	98.3%
In Family Households	86.8%
Householder	26.7%
Spouse	20.7%
Child	33.7%
Other relative	3.1%
Nonrelative	2.6%
In Nonfamily Households	11.5%
In Group Quarters	1.7%
Institutionalized Population	1.7%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	951
Less than 9th Grade	4.4%
9th - 12th Grade, No Diploma	10.4%
High School Graduate	37.9%
GED/Alternative Credential	6.5%
Some College, No Degree	16.7%
Associate Degree	4.5%
Bachelor's Degree	17.8%
Graduate/Professional Degree	1.8%
2016 Population 15+ by Marital Status	
Total	1,117
Never Married	21.4%
Married	58.9%
Widowed	4.5%
Divorced	15.2%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	96.8%
Civilian Unemployed	3.2%
2016 Employed Population 16+ by Industry	
Total	632
Agriculture/Mining	1.3%
Construction	14.6%
Manufacturing	13.9%
Wholesale Trade	5.2%
Retail Trade	14.9%
Transportation/Utilities	5.4%
Information	1.9%
Finance/Insurance/Real Estate	3.8%
Services	36.4%
Public Administration	2.7%
2016 Employed Population 16+ by Occupation	
Total	631
White Collar	53.3%
Management/Business/Financial	14.9%
Professional	14.6%
Sales	12.3%
Administrative Support	11.6%
Services	13.1%
Blue Collar	33.4%
Farming/Forestry/Fishing	1.9%
Construction/Extraction	10.3%
Installation/Maintenance/Repair	3.2%
Production	10.9%
Transportation/Material Moving	7.1%
2010 Population By Urban/ Rural Status	
Total Population	1,212
Population Inside Urbanized Area	34.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	65.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	504
Households with 1 Person	21.0%
Households with 2+ People	79.0%
Family Households	74.2%
Husband-wife Families	57.1%
With Related Children	27.8%
Other Family (No Spouse Present)	17.1%
Other Family with Male Householder	6.3%
With Related Children	4.0%
Other Family with Female Householder	10.7%
With Related Children	6.9%
Nonfamily Households	4.8%
All Households with Children	39.3%

Multigenerational Households	5.6%
Unmarried Partner Households	7.1%
Male-female	6.5%
Same-sex	0.6%

2010 Households by Size

Total	504
1 Person Household	21.0%
2 Person Household	32.3%
3 Person Household	18.8%
4 Person Household	15.7%
5 Person Household	7.7%
6 Person Household	2.8%
7 + Person Household	1.6%

2010 Households by Tenure and Mortgage Status

Total	504
Owner Occupied	84.5%
Owned with a Mortgage/Loan	49.2%
Owned Free and Clear	35.3%
Renter Occupied	15.5%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	605
Housing Units Inside Urbanized Area	37.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	63.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Middleburg (4C)
3.	Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,047,446
Average Spent	\$1,796.65
Spending Potential Index	89
Education: Total \$	\$589,519
Average Spent	\$1,011.18
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$1,557,944
Average Spent	\$2,672.29
Spending Potential Index	92
Food at Home: Total \$	\$2,717,674
Average Spent	\$4,661.53
Spending Potential Index	94
Food Away from Home: Total \$	\$1,660,927
Average Spent	\$2,848.93
Spending Potential Index	92
Health Care: Total \$	\$2,965,074
Average Spent	\$5,085.89
Spending Potential Index	96
HH Furnishings & Equipment: Total \$	\$918,524
Average Spent	\$1,575.51
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$377,272
Average Spent	\$647.12
Spending Potential Index	88
Shelter: Total \$	\$7,452,350
Average Spent	\$12,782.76
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,243,066
Average Spent	\$2,132.19
Spending Potential Index	92
Travel: Total \$	\$866,503
Average Spent	\$1,486.28
Spending Potential Index	80
Vehicle Maintenance & Repairs: Total \$	\$557,188
Average Spent	\$955.73
Spending Potential Index	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.