

Demographic and Income Profile

Springfield + 1/2 mile
Area: 5.05 Square miles

Prepared by Esri

Summary	Census 2010	2016	2021
Population	1,417	1,546	1,667
Households	544	598	648
Families	399	433	465
Average Household Size	2.60	2.58	2.57
Owner Occupied Housing Units	452	476	514
Renter Occupied Housing Units	92	123	134
Median Age	40.3	40.6	41.9
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.52%	0.77%	0.84%
Households	1.62%	0.85%	0.79%
Families	1.44%	0.68%	0.72%
Owner HHs	1.55%	0.85%	0.73%
Median Household Income	1.07%	2.12%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	114	19.1%	125	19.3%
\$15,000 - \$24,999	64	10.7%	76	11.7%
\$25,000 - \$34,999	54	9.0%	51	7.9%
\$35,000 - \$49,999	67	11.2%	53	8.2%
\$50,000 - \$74,999	130	21.7%	124	19.1%
\$75,000 - \$99,999	74	12.4%	99	15.3%
\$100,000 - \$149,999	60	10.0%	76	11.7%
\$150,000 - \$199,999	18	3.0%	23	3.5%
\$200,000+	16	2.7%	20	3.1%
Median Household Income	\$49,853		\$52,567	
Average Household Income	\$61,876		\$67,128	
Per Capita Income	\$24,079		\$26,240	

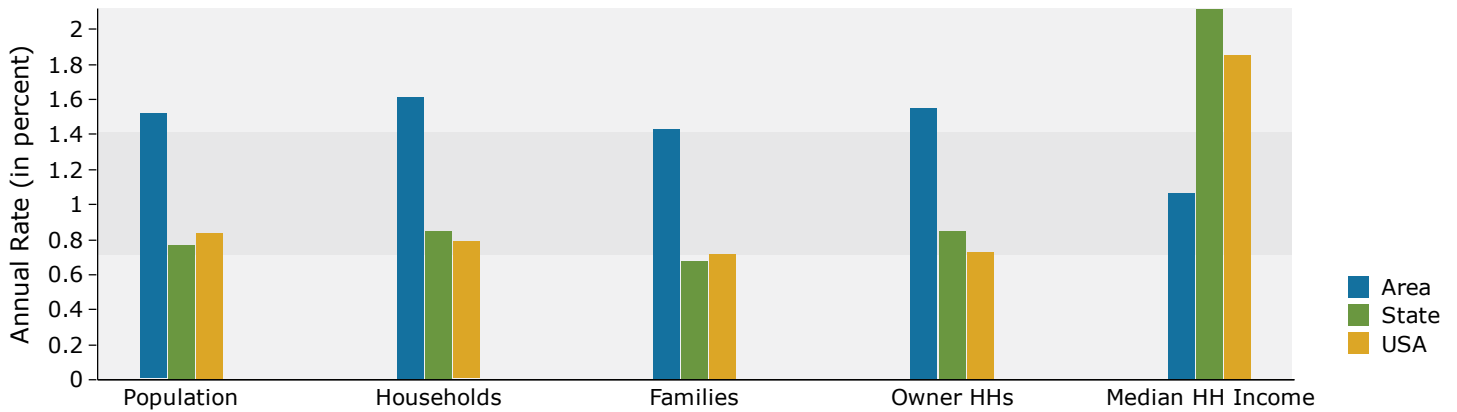
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	91	6.4%	97	6.3%	96	5.7%
5 - 9	84	5.9%	102	6.6%	107	6.4%
10 - 14	92	6.5%	93	6.0%	117	7.0%
15 - 19	102	7.2%	84	5.4%	95	5.7%
20 - 24	82	5.8%	87	5.6%	71	4.3%
25 - 34	167	11.8%	202	13.1%	194	11.6%
35 - 44	187	13.2%	189	12.2%	221	13.2%
45 - 54	220	15.5%	214	13.8%	214	12.8%
55 - 64	197	13.9%	234	15.1%	240	14.4%
65 - 74	125	8.8%	161	10.4%	200	12.0%
75 - 84	52	3.7%	64	4.1%	94	5.6%
85+	16	1.1%	19	1.2%	21	1.3%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,234	87.1%	1,285	83.1%	1,325	79.5%
Black Alone	155	10.9%	223	14.4%	295	17.7%
American Indian Alone	2	0.1%	2	0.1%	2	0.1%
Asian Alone	5	0.4%	7	0.5%	9	0.5%
Pacific Islander Alone	0	0.0%	1	0.1%	1	0.1%
Some Other Race Alone	6	0.4%	8	0.5%	10	0.6%
Two or More Races	15	1.1%	20	1.3%	25	1.5%
Hispanic Origin (Any Race)	25	1.8%	34	2.2%	42	2.5%

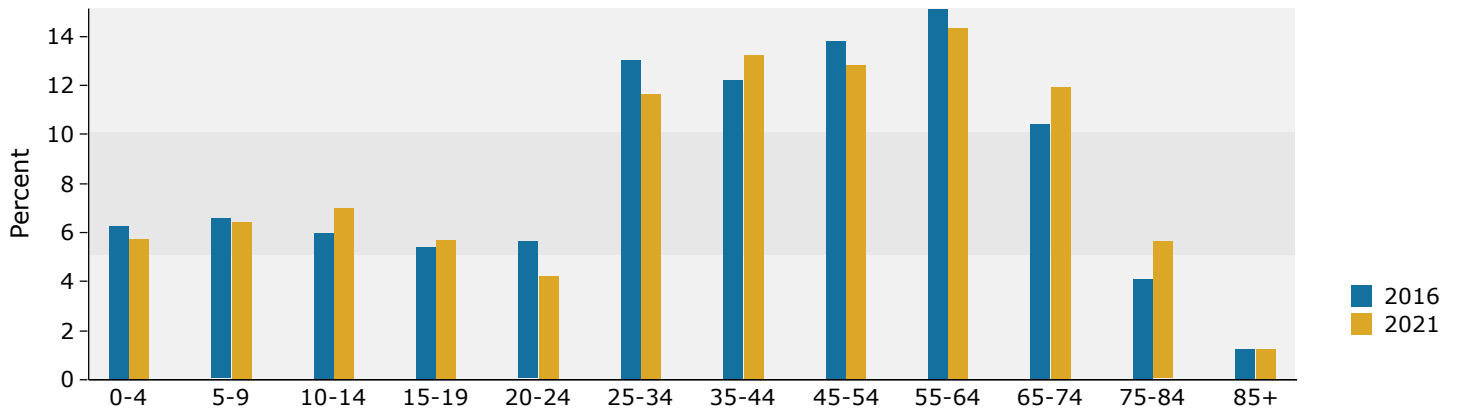
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

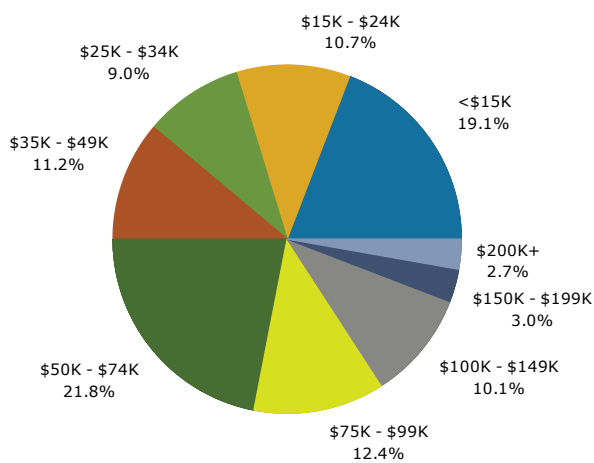
Trends 2016-2021



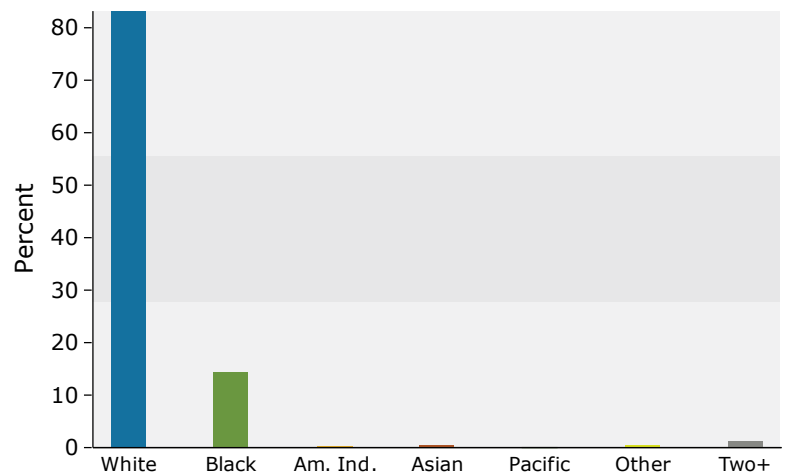
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 2.2%

Population Summary	
2000 Total Population	1,188
2010 Total Population	1,417
2016 Total Population	1,546
2016 Group Quarters	0
2020 Total Population	1,667
2016-2021 Annual Rate	1.52%
Household Summary	
2000 Households	447
2000 Average Household Size	2.66
2010 Households	544
2010 Average Household Size	2.60
2016 Households	598
2016 Average Household Size	2.58
2021 Households	648
2021 Average Household Size	2.57
2016-2021 Annual Rate	1.62%
2010 Families	399
2010 Average Family Size	3.01
2016 Families	433
2016 Average Family Size	3.00
2021 Families	465
2021 Average Family Size	3.00
2016-2021 Annual Rate	1.44%
Housing Unit Summary	
2000 Housing Units	495
Owner Occupied Housing Units	77.0%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	9.7%
2010 Housing Units	607
Owner Occupied Housing Units	74.5%
Renter Occupied Housing Units	15.2%
Vacant Housing Units	10.4%
2016 Housing Units	673
Owner Occupied Housing Units	70.7%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	11.1%
2021 Housing Units	731
Owner Occupied Housing Units	70.3%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	11.4%
Median Household Income	
2016	\$49,853
2021	\$52,567
Median Home Value	
2016	\$148,230
2021	\$186,194
Per Capita Income	
2016	\$24,079
2021	\$26,240
Median Age	
2010	40.3
2016	40.6
2021	41.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	598
<\$15,000	19.1%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	3.0%
\$200,000+	2.7%
Average Household Income	\$61,876

2021 Households by Income

Household Income Base	648
<\$15,000	19.3%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	8.2%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	3.5%
\$200,000+	3.1%
Average Household Income	\$67,128

2016 Owner Occupied Housing Units by Value

Total	476
<\$50,000	6.9%
\$50,000 - \$99,999	20.2%
\$100,000 - \$149,999	23.7%
\$150,000 - \$199,999	20.6%
\$200,000 - \$249,999	7.8%
\$250,000 - \$299,999	6.3%
\$300,000 - \$399,999	6.9%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	2.9%
\$750,000 - \$999,999	1.1%
\$1,000,000 +	1.3%
Average Home Value	\$195,378

2021 Owner Occupied Housing Units by Value

Total	514
<\$50,000	4.3%
\$50,000 - \$99,999	9.9%
\$100,000 - \$149,999	26.3%
\$150,000 - \$199,999	13.0%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	13.0%
\$300,000 - \$399,999	11.7%
\$400,000 - \$499,999	4.5%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	1.8%
\$1,000,000 +	1.8%
Average Home Value	\$241,764

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age

Total	1,418
0 - 4	6.4%
5 - 9	5.9%
10 - 14	6.5%
15 - 24	13.0%
25 - 34	11.8%
35 - 44	13.2%
45 - 54	15.5%
55 - 64	13.9%
65 - 74	8.8%
75 - 84	3.7%
85 +	1.1%
18 +	76.8%

2016 Population by Age

Total	1,546
0 - 4	6.3%
5 - 9	6.6%
10 - 14	6.0%
15 - 24	11.1%
25 - 34	13.1%
35 - 44	12.2%
45 - 54	13.8%
55 - 64	15.1%
65 - 74	10.4%
75 - 84	4.1%
85 +	1.2%
18 +	77.9%

2021 Population by Age

Total	1,670
0 - 4	5.7%
5 - 9	6.4%
10 - 14	7.0%
15 - 24	9.9%
25 - 34	11.6%
35 - 44	13.2%
45 - 54	12.8%
55 - 64	14.4%
65 - 74	12.0%
75 - 84	5.6%
85 +	1.3%
18 +	77.1%

2010 Population by Sex

Males	697
Females	720

2016 Population by Sex

Males	761
Females	785

2021 Population by Sex

Males	823
Females	844

2010 Population by Race/Ethnicity

Total	1,417
White Alone	87.1%
Black Alone	10.9%
American Indian Alone	0.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	1.8%
Diversity Index	25.6

2016 Population by Race/Ethnicity

Total	1,546
White Alone	83.1%
Black Alone	14.4%
American Indian Alone	0.1%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	1.3%
Hispanic Origin	2.2%
Diversity Index	31.9

2021 Population by Race/Ethnicity

Total	1,667
White Alone	79.5%
Black Alone	17.7%
American Indian Alone	0.1%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	1.5%
Hispanic Origin	2.6%
Diversity Index	37.0

2010 Population by Relationship and Household Type

Total	1,417
In Households	100.0%
In Family Households	87.3%
Householder	28.4%
Spouse	20.7%
Child	32.0%
Other relative	3.6%
Nonrelative	2.6%
In Nonfamily Households	12.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	1,084
Less than 9th Grade	5.4%
9th - 12th Grade, No Diploma	10.5%
High School Graduate	36.5%
GED/Alternative Credential	6.2%
Some College, No Degree	18.8%
Associate Degree	6.1%
Bachelor's Degree	11.1%
Graduate/Professional Degree	5.4%
2016 Population 15+ by Marital Status	
Total	1,254
Never Married	28.9%
Married	53.7%
Widowed	7.9%
Divorced	9.5%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	92.5%
Civilian Unemployed	7.5%
2016 Employed Population 16+ by Industry	
Total	628
Agriculture/Mining	5.4%
Construction	13.1%
Manufacturing	6.1%
Wholesale Trade	1.1%
Retail Trade	19.4%
Transportation/Utilities	1.4%
Information	0.6%
Finance/Insurance/Real Estate	8.4%
Services	39.0%
Public Administration	5.6%
2016 Employed Population 16+ by Occupation	
Total	627
White Collar	57.0%
Management/Business/Financial	18.6%
Professional	17.0%
Sales	13.7%
Administrative Support	7.6%
Services	19.7%
Blue Collar	23.1%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	4.1%
Installation/Maintenance/Repair	2.5%
Production	9.9%
Transportation/Material Moving	6.1%
2010 Population By Urban/ Rural Status	
Total Population	1,417
Population Inside Urbanized Area	23.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	77.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	544
Households with 1 Person	21.9%
Households with 2+ People	78.1%
Family Households	73.3%
Husband-wife Families	53.7%
With Related Children	20.6%
Other Family (No Spouse Present)	19.7%
Other Family with Male Householder	5.3%
With Related Children	2.9%
Other Family with Female Householder	14.3%
With Related Children	9.9%
Nonfamily Households	4.8%

All Households with Children

33.8%

Multigenerational Households

5.9%

Unmarried Partner Households

6.4%

Male-female

5.9%

Same-sex

0.6%

2010 Households by Size

Total	544
1 Person Household	21.9%
2 Person Household	35.8%
3 Person Household	19.9%
4 Person Household	12.3%
5 Person Household	6.4%
6 Person Household	2.2%
7 + Person Household	1.5%

2010 Households by Tenure and Mortgage Status

Total	544
Owner Occupied	83.1%
Owned with a Mortgage/Loan	44.3%
Owned Free and Clear	38.8%
Renter Occupied	16.9%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	607
Housing Units Inside Urbanized Area	22.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	77.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Green Acres (6A)
3.	Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$970,382
Average Spent	\$1,622.71
Spending Potential Index	81
Education: Total \$	\$562,020
Average Spent	\$939.83
Spending Potential Index	66
Entertainment/Recreation: Total \$	\$1,447,076
Average Spent	\$2,419.86
Spending Potential Index	83
Food at Home: Total \$	\$2,511,304
Average Spent	\$4,199.51
Spending Potential Index	84
Food Away from Home: Total \$	\$1,533,421
Average Spent	\$2,564.25
Spending Potential Index	83
Health Care: Total \$	\$2,761,801
Average Spent	\$4,618.40
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$854,862
Average Spent	\$1,429.54
Spending Potential Index	81
Personal Care Products & Services: Total \$	\$351,002
Average Spent	\$586.96
Spending Potential Index	80
Shelter: Total \$	\$6,933,243
Average Spent	\$11,594.05
Spending Potential Index	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,163,316
Average Spent	\$1,945.34
Spending Potential Index	84
Travel: Total \$	\$820,613
Average Spent	\$1,372.26
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$517,498
Average Spent	\$865.38
Spending Potential Index	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.