

Summary	Census 2010	2016	2021
Population	11,951	12,843	13,722
Households	4,361	4,769	5,134
Families	3,240	3,496	3,735
Average Household Size	2.74	2.69	2.67
Owner Occupied Housing Units	3,325	3,434	3,698
Renter Occupied Housing Units	1,036	1,335	1,437
Median Age	33.9	34.9	35.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.33%	0.77%	0.84%
Households	1.49%	0.85%	0.79%
Families	1.33%	0.68%	0.72%
Owner HHs	1.49%	0.85%	0.73%
Median Household Income	1.54%	2.12%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	552	11.6%	583	11.4%
\$15,000 - \$24,999	572	12.0%	660	12.9%
\$25,000 - \$34,999	450	9.4%	383	7.5%
\$35,000 - \$49,999	461	9.7%	381	7.4%
\$50,000 - \$74,999	890	18.7%	965	18.8%
\$75,000 - \$99,999	740	15.5%	885	17.2%
\$100,000 - \$149,999	787	16.5%	891	17.4%
\$150,000 - \$199,999	200	4.2%	248	4.8%
\$200,000+	116	2.4%	139	2.7%
Median Household Income	\$57,548		\$62,119	
Average Household Income	\$69,858		\$74,932	
Per Capita Income	\$25,847		\$27,932	

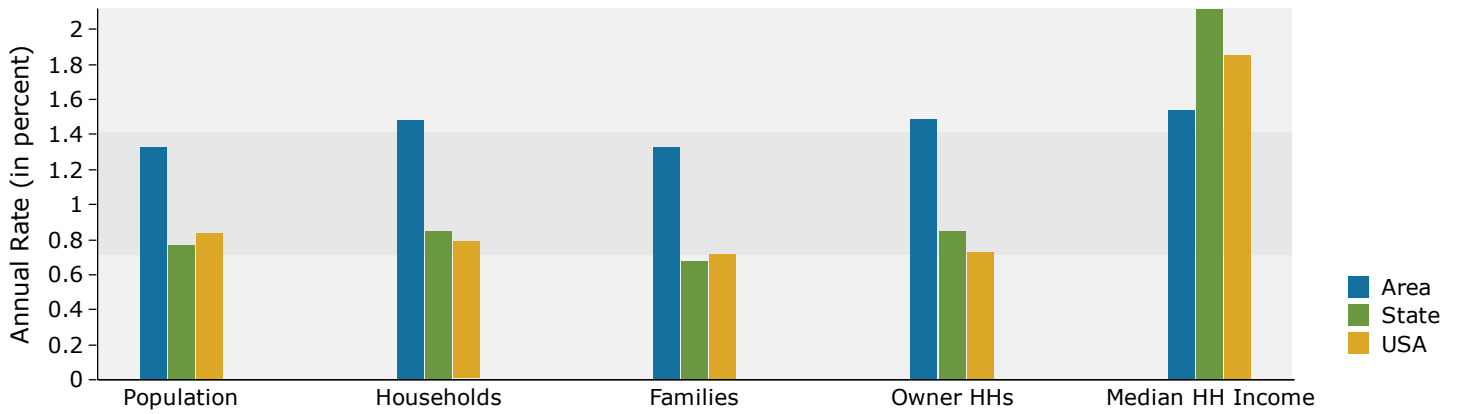
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	922	7.7%	957	7.5%	1,007	7.3%
5 - 9	872	7.3%	946	7.4%	1,020	7.4%
10 - 14	910	7.6%	889	6.9%	1,018	7.4%
15 - 19	956	8.0%	818	6.4%	856	6.2%
20 - 24	738	6.2%	889	6.9%	750	5.5%
25 - 34	1,770	14.8%	1,934	15.1%	2,074	15.1%
35 - 44	1,690	14.1%	1,798	14.0%	1,997	14.6%
45 - 54	1,723	14.4%	1,694	13.2%	1,667	12.1%
55 - 64	1,226	10.3%	1,479	11.5%	1,614	11.8%
65 - 74	734	6.1%	945	7.4%	1,096	8.0%
75 - 84	330	2.8%	394	3.1%	501	3.7%
85+	80	0.7%	101	0.8%	124	0.9%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,820	90.5%	11,254	87.6%	11,628	84.7%
Black Alone	664	5.6%	967	7.5%	1,304	9.5%
American Indian Alone	60	0.5%	73	0.6%	86	0.6%
Asian Alone	79	0.7%	109	0.8%	142	1.0%
Pacific Islander Alone	4	0.0%	11	0.1%	15	0.1%
Some Other Race Alone	166	1.4%	226	1.8%	290	2.1%
Two or More Races	158	1.3%	203	1.6%	257	1.9%
Hispanic Origin (Any Race)	377	3.2%	517	4.0%	664	4.8%

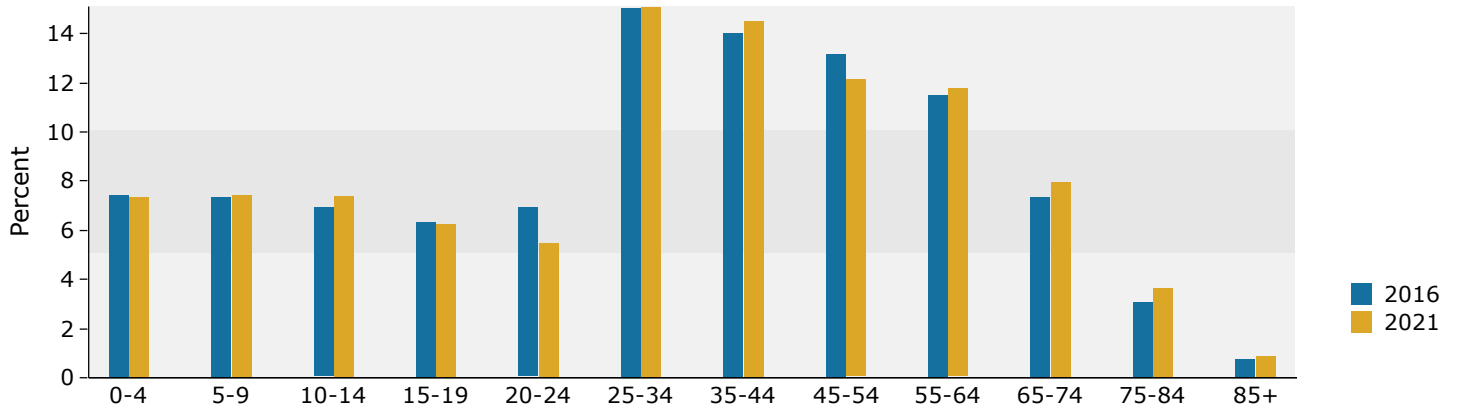
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

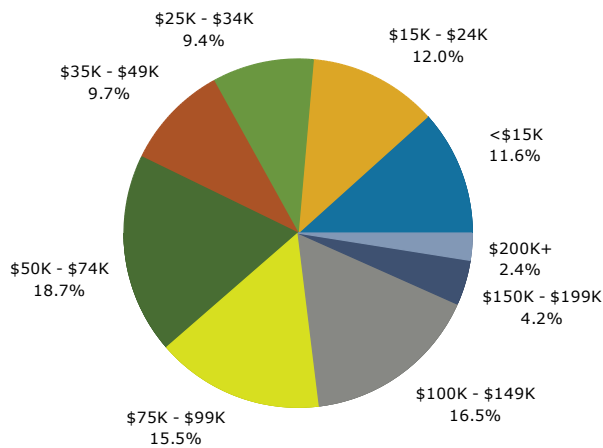
Trends 2016-2021



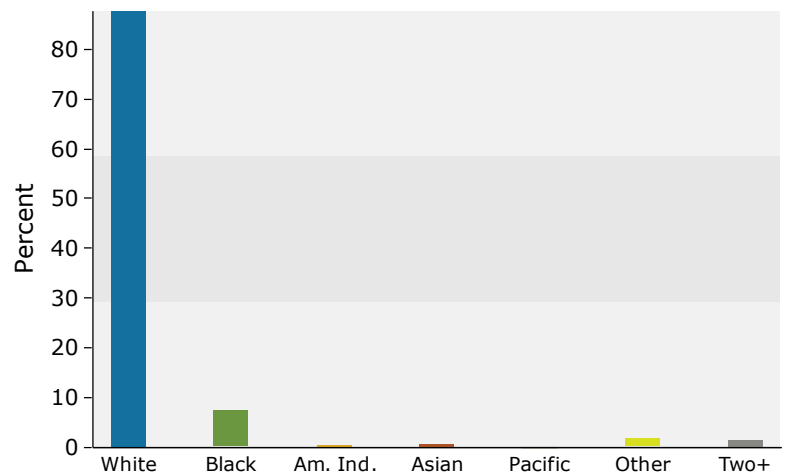
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 4.0%

Population Summary	
2000 Total Population	9,067
2010 Total Population	11,951
2016 Total Population	12,843
2016 Group Quarters	13
2020 Total Population	13,722
2016-2021 Annual Rate	1.33%
Household Summary	
2000 Households	3,217
2000 Average Household Size	2.81
2010 Households	4,361
2010 Average Household Size	2.74
2016 Households	4,769
2016 Average Household Size	2.69
2021 Households	5,134
2021 Average Household Size	2.67
2016-2021 Annual Rate	1.49%
2010 Families	3,240
2010 Average Family Size	3.14
2016 Families	3,496
2016 Average Family Size	3.11
2021 Families	3,735
2021 Average Family Size	3.10
2016-2021 Annual Rate	1.33%
Housing Unit Summary	
2000 Housing Units	3,469
Owner Occupied Housing Units	74.8%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	7.3%
2010 Housing Units	4,598
Owner Occupied Housing Units	72.3%
Renter Occupied Housing Units	22.5%
Vacant Housing Units	5.2%
2016 Housing Units	5,071
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	6.0%
2021 Housing Units	5,478
Owner Occupied Housing Units	67.5%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	6.3%
Median Household Income	
2016	\$57,548
2021	\$62,119
Median Home Value	
2016	\$171,356
2021	\$213,515
Per Capita Income	
2016	\$25,847
2021	\$27,932
Median Age	
2010	33.9
2016	34.9
2021	35.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	4,769
<\$15,000	11.6%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	9.7%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	4.2%
\$200,000+	2.4%
Average Household Income	\$69,858

2021 Households by Income

Household Income Base	5,134
<\$15,000	11.4%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	7.4%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	17.2%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	4.8%
\$200,000+	2.7%
Average Household Income	\$74,932

2016 Owner Occupied Housing Units by Value

Total	3,434
<\$50,000	15.8%
\$50,000 - \$99,999	9.5%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	21.6%
\$200,000 - \$249,999	19.7%
\$250,000 - \$299,999	9.9%
\$300,000 - \$399,999	3.7%
\$400,000 - \$499,999	4.0%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$172,823

2021 Owner Occupied Housing Units by Value

Total	3,698
<\$50,000	7.3%
\$50,000 - \$99,999	5.4%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	17.3%
\$200,000 - \$249,999	25.3%
\$250,000 - \$299,999	19.5%
\$300,000 - \$399,999	6.0%
\$400,000 - \$499,999	5.8%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$211,932

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Walker + 1/2 mile
Area: 20.85 Square miles

Prepared by Esri

2010 Population by Age	
Total	11,950
0 - 4	7.7%
5 - 9	7.3%
10 - 14	7.6%
15 - 24	14.2%
25 - 34	14.8%
35 - 44	14.1%
45 - 54	14.4%
55 - 64	10.3%
65 - 74	6.1%
75 - 84	2.8%
85 +	0.7%
18 +	72.3%
2016 Population by Age	
Total	12,844
0 - 4	7.5%
5 - 9	7.4%
10 - 14	6.9%
15 - 24	13.3%
25 - 34	15.1%
35 - 44	14.0%
45 - 54	13.2%
55 - 64	11.5%
65 - 74	7.4%
75 - 84	3.1%
85 +	0.8%
18 +	74.4%
2021 Population by Age	
Total	13,724
0 - 4	7.3%
5 - 9	7.4%
10 - 14	7.4%
15 - 24	11.7%
25 - 34	15.1%
35 - 44	14.6%
45 - 54	12.1%
55 - 64	11.8%
65 - 74	8.0%
75 - 84	3.7%
85 +	0.9%
18 +	74.0%
2010 Population by Sex	
Males	5,849
Females	6,102
2016 Population by Sex	
Males	6,289
Females	6,553
2021 Population by Sex	
Males	6,733
Females	6,989

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

June 28, 2016

2010 Population by Race/Ethnicity

Total	11,951
White Alone	90.5%
Black Alone	5.6%
American Indian Alone	0.5%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	1.3%
Hispanic Origin	3.2%
Diversity Index	22.7

2016 Population by Race/Ethnicity

Total	12,843
White Alone	87.6%
Black Alone	7.5%
American Indian Alone	0.6%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.8%
Two or More Races	1.6%
Hispanic Origin	4.0%
Diversity Index	28.6

2021 Population by Race/Ethnicity

Total	13,722
White Alone	84.7%
Black Alone	9.5%
American Indian Alone	0.6%
Asian Alone	1.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.1%
Two or More Races	1.9%
Hispanic Origin	4.8%
Diversity Index	34.0

2010 Population by Relationship and Household Type

Total	11,951
In Households	99.9%
In Family Households	88.1%
Householder	27.1%
Spouse	19.5%
Child	35.1%
Other relative	3.5%
Nonrelative	2.8%
In Nonfamily Households	11.8%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	8,343
Less than 9th Grade	3.8%
9th - 12th Grade, No Diploma	6.9%
High School Graduate	31.2%
GED/Alternative Credential	6.5%
Some College, No Degree	26.8%
Associate Degree	4.4%
Bachelor's Degree	16.3%
Graduate/Professional Degree	4.2%
2016 Population 15+ by Marital Status	
Total	10,049
Never Married	29.5%
Married	49.6%
Widowed	5.7%
Divorced	15.1%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	93.6%
Civilian Unemployed	6.4%
2016 Employed Population 16+ by Industry	
Total	6,539
Agriculture/Mining	1.9%
Construction	16.4%
Manufacturing	9.0%
Wholesale Trade	1.4%
Retail Trade	11.8%
Transportation/Utilities	3.2%
Information	3.5%
Finance/Insurance/Real Estate	5.7%
Services	41.4%
Public Administration	5.8%
2016 Employed Population 16+ by Occupation	
Total	6,537
White Collar	56.8%
Management/Business/Financial	14.7%
Professional	14.9%
Sales	8.8%
Administrative Support	18.4%
Services	13.4%
Blue Collar	29.8%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	9.6%
Installation/Maintenance/Repair	6.9%
Production	8.5%
Transportation/Material Moving	4.3%
2010 Population By Urban/ Rural Status	
Total Population	11,951
Population Inside Urbanized Area	77.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	22.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	4,360
Households with 1 Person	20.5%
Households with 2+ People	79.5%
Family Households	74.3%
Husband-wife Families	53.4%
With Related Children	27.5%
Other Family (No Spouse Present)	20.9%
Other Family with Male Householder	6.5%
With Related Children	4.3%
Other Family with Female Householder	14.4%
With Related Children	9.9%
Nonfamily Households	5.2%
All Households with Children	42.4%
Multigenerational Households	5.4%
Unmarried Partner Households	7.9%
Male-female	7.2%
Same-sex	0.8%

2010 Households by Size

Total	4,361
1 Person Household	20.5%
2 Person Household	31.1%
3 Person Household	20.2%
4 Person Household	16.4%
5 Person Household	7.8%
6 Person Household	2.6%
7 + Person Household	1.2%

2010 Households by Tenure and Mortgage Status

Total	4,361
Owner Occupied	76.2%
Owned with a Mortgage/Loan	50.9%
Owned Free and Clear	25.4%
Renter Occupied	23.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	4,598
Housing Units Inside Urbanized Area	78.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	21.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Middleburg (4C)
2. Down the Road (10D)
3. Up and Coming Families

2016 Consumer Spending

Apparel & Services: Total \$	\$8,864,907
Average Spent	\$1,858.86
Spending Potential Index	92
Education: Total \$	\$5,277,883
Average Spent	\$1,106.71
Spending Potential Index	78
Entertainment/Recreation: Total \$	\$12,819,888
Average Spent	\$2,688.17
Spending Potential Index	92
Food at Home: Total \$	\$22,257,702
Average Spent	\$4,667.16
Spending Potential Index	94
Food Away from Home: Total \$	\$13,919,040
Average Spent	\$2,918.65
Spending Potential Index	94
Health Care: Total \$	\$23,333,444
Average Spent	\$4,892.73
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$7,801,810
Average Spent	\$1,635.94
Spending Potential Index	93
Personal Care Products & Services: Total \$	\$3,231,251
Average Spent	\$677.55
Spending Potential Index	92
Shelter: Total \$	\$66,075,408
Average Spent	\$13,855.19
Spending Potential Index	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,126,407
Average Spent	\$2,123.38
Spending Potential Index	92
Travel: Total \$	\$7,710,841
Average Spent	\$1,616.87
Spending Potential Index	87
Vehicle Maintenance & Repairs: Total \$	\$4,575,742
Average Spent	\$959.48
Spending Potential Index	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.