



Livingston Parish, LA

Entergy Business Development



entergy

9585 Pecue Lane
Baton Rouge, Louisiana 70810

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	17
Business Characteristics	22
Workforce Characteristics	24
Educational Pipeline	30
In-Demand Skills	31

Report Parameters

1 County

22063 Livingston Parish, LA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

151,225

Population (2023)

Population **grew by 11,631** over the last 5 years and is projected to **grow by 12,147** over the next 5 years.

37,966

Total Regional Employment

Jobs **grew by 3,857** over the last 5 years and are projected to **grow by 3,545** over the next 5 years.

\$71.5K

Median Household Income (2022)

Median household income is **\$2.5K above** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 8.3%** since 2018, growing by 11,631. Population is expected to **increase by 8.0%** between 2023 and 2028, adding 12,147.
- From 2018 to 2023, jobs **increased by 11.3%** in Livingston Parish, LA from 34,108 to **37,966**. This change **outpaced the national growth rate of 4.3% by 7.0%**. As the number of jobs increased, the **labor force participation rate decreased from 63.3% to 62.3% between 2018 and 2023**.
- Concerning educational attainment, **16.3% of Livingston Parish, LA residents possess a Bachelor's Degree** (4.9% below the national average), and **7.4% hold an Associate's Degree** (1.4% below the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Warehouse Clubs, Supercenters, and Other General Merchandise Retailers.

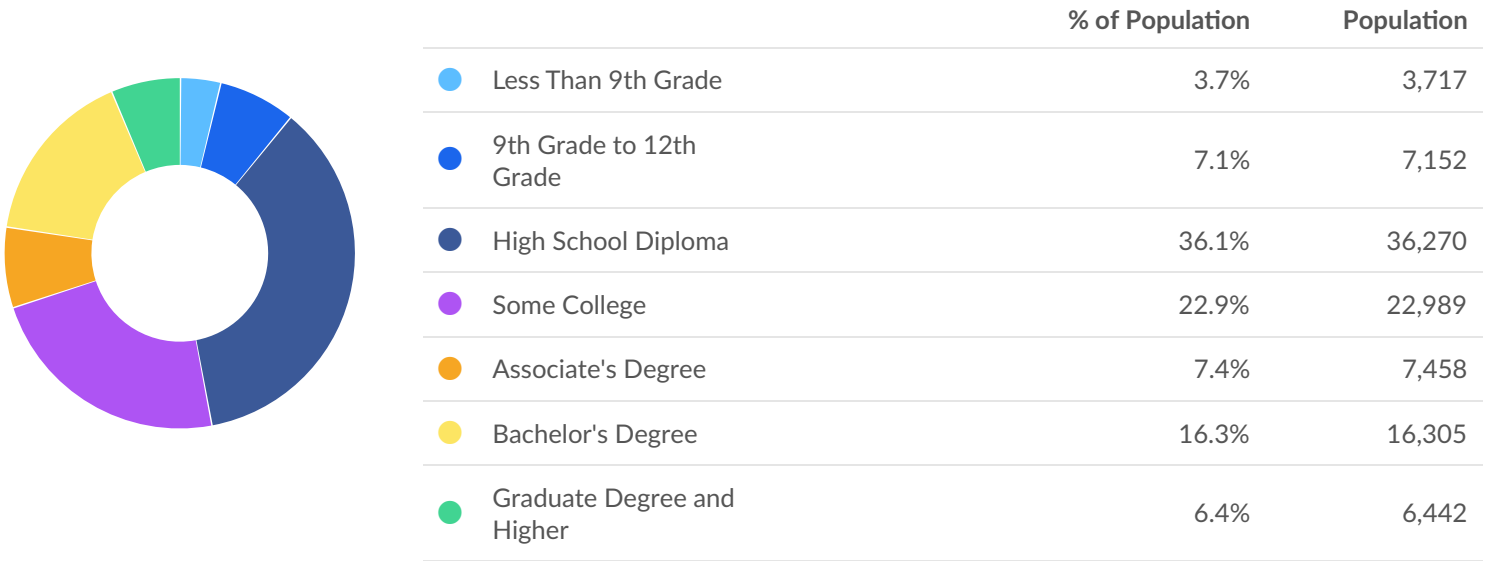
	Population (2024)	Labor Force (Jun 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	153,725	72,440	37,966	98.0	\$4.24B	\$9.10B	\$3.80B
State	4,558,838	2,090,923	2,168,693	97.2	\$302.01B	\$304.73B	\$376.13B

Jun 2024 Labor Force Breakdown



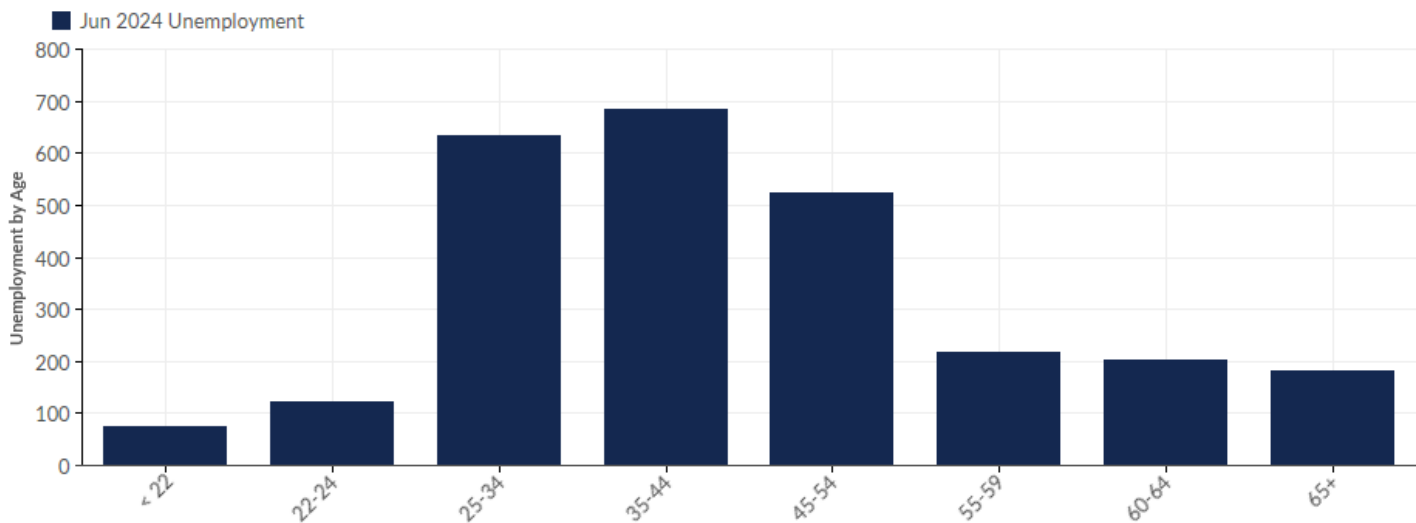
Educational Attainment

Concerning educational attainment, **16.3% of Livingston Parish, LA residents possess a Bachelor's Degree** (4.9% below the national average), and **7.4% hold an Associate's Degree** (1.4% below the national average).



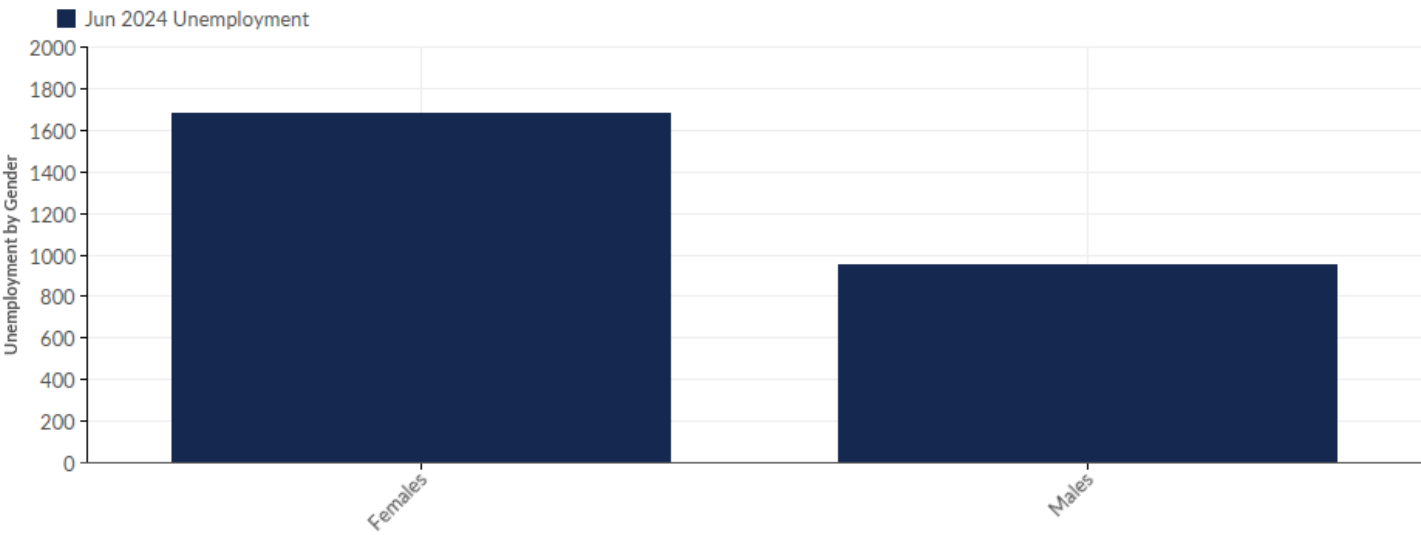
Unemployment by Demographics

Unemployment by Age



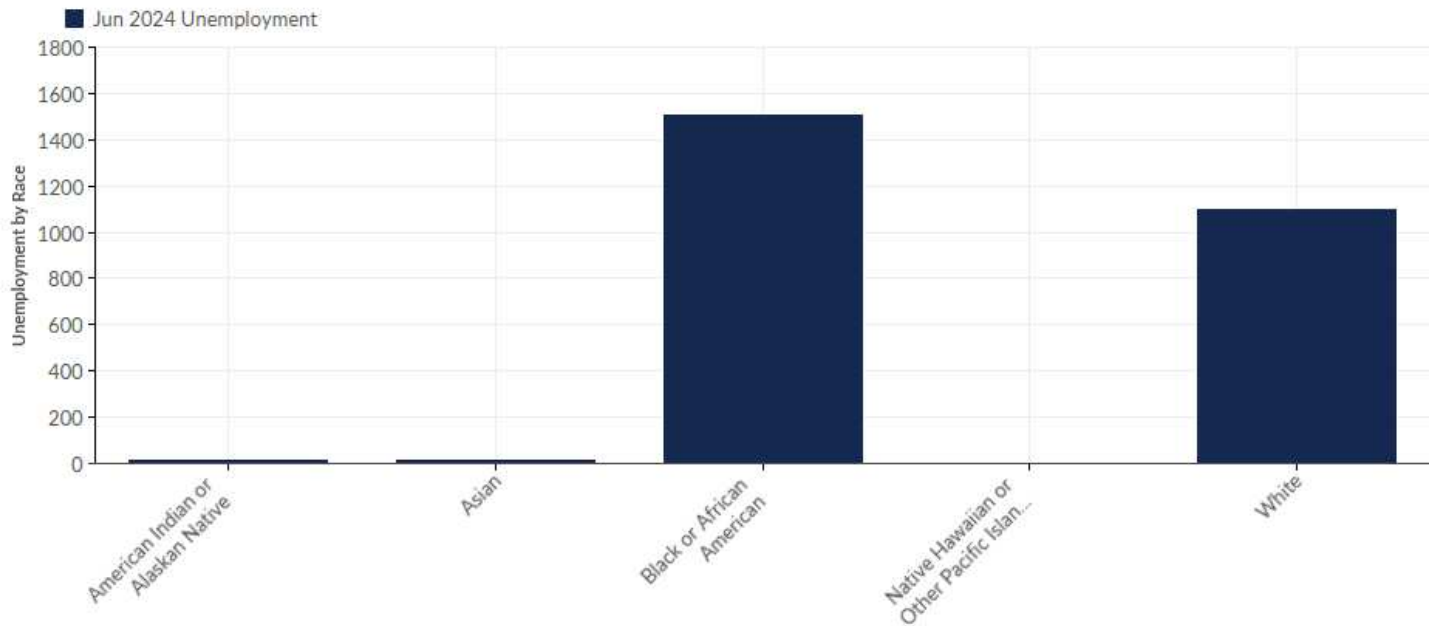
Age	Unemployment (Jun 2024)	% of Unemployed
< 22	73	2.77%
22-24	121	4.60%
25-34	632	24.00%
35-44	683	25.94%
45-54	525	19.94%
55-59	216	8.20%
60-64	201	7.63%
65+	181	6.87%
Total	2,633	100.00%

Unemployment by Gender



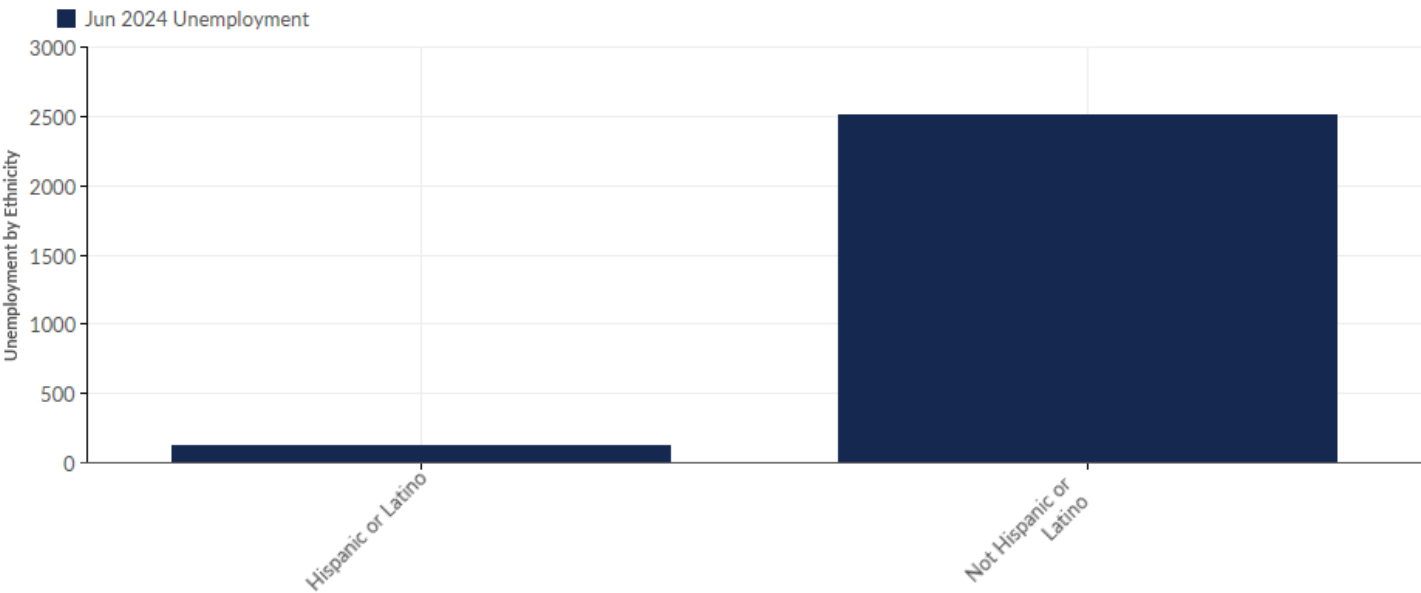
Gender	Unemployment (Jun 2024)	% of Unemployed
Females	1,684	63.96%
Males	949	36.04%
Total	2,633	100.00%

Unemployment by Race



Race	Unemployment (Jun 2024)	% of Unemployed
American Indian or Alaskan Native	15	0.57%
Asian	16	0.61%
Black or African American	1,503	57.08%
Native Hawaiian or Other Pacific Islander	2	0.08%
White	1,097	41.66%
Total	2,633	100.00%

Unemployment by Ethnicity

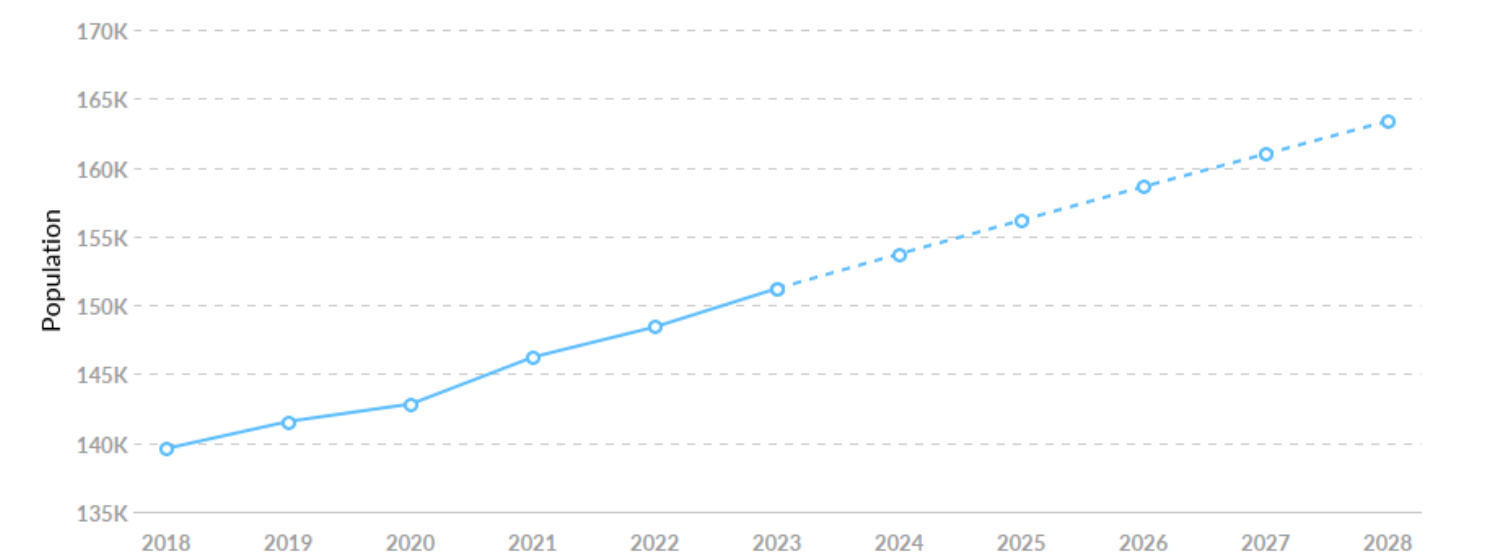


Ethnicity	Unemployment (Jun 2024)	% of Unemployed
Hispanic or Latino	127	4.82%
Not Hispanic or Latino	2,506	95.18%
Total	2,633	100.00%

Historic & Projected Trends

Population Trends

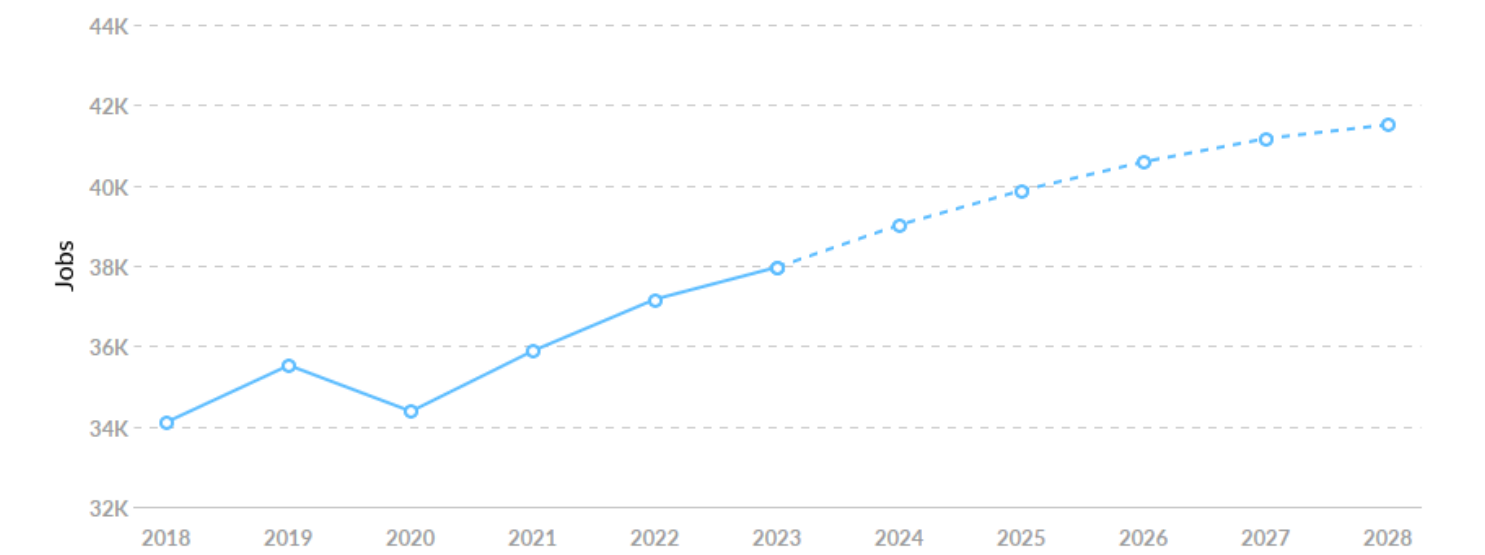
As of 2023 the region's population **increased by 8.3%** since 2018, growing by 11,631. Population is expected to **increase by 8.0%** between 2023 and 2028, adding 12,147.



Timeframe	Population
2018	139,594
2019	141,561
2020	142,824
2021	146,230
2022	148,425
2023	151,225
2024	153,725
2025	156,173
2026	158,613
2027	160,993
2028	163,373

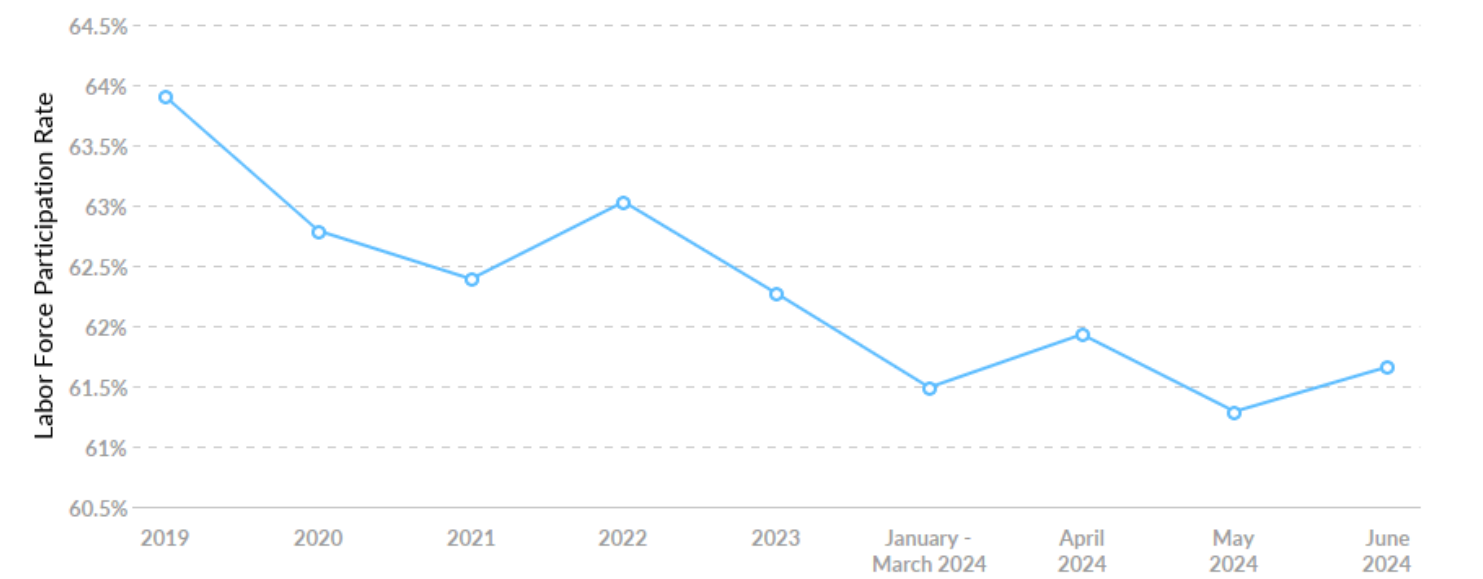
Job Trends

From 2018 to 2023, jobs increased by **11.3%** in Livingston Parish, LA from 34,108 to **37,966**. This change **outpaced the national growth rate of 4.3% by 7.0%**.



Timeframe	Jobs
2018	34,108
2019	35,520
2020	34,374
2021	35,883
2022	37,167
2023	37,966
2024	39,020
2025	39,874
2026	40,587
2027	41,166
2028	41,511

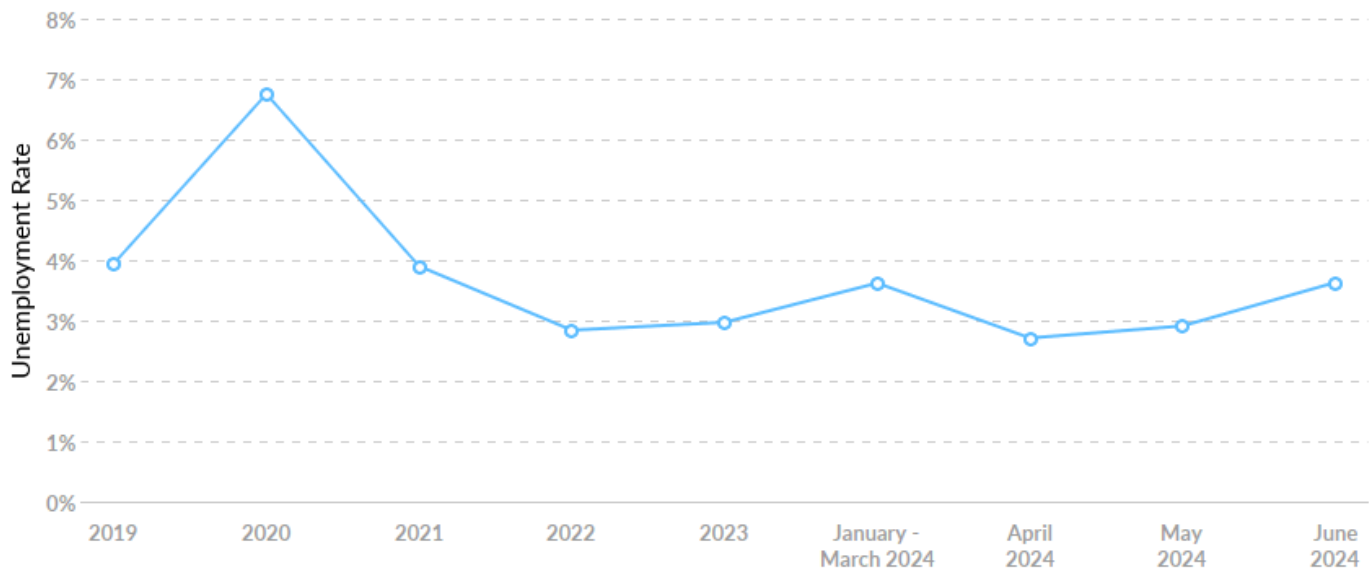
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	63.90%
2020	62.79%
2021	62.39%
2022	63.03%
2023	62.27%
January - March 2024	61.49%
April 2024	61.93%
May 2024	61.29%
June 2024	61.66%

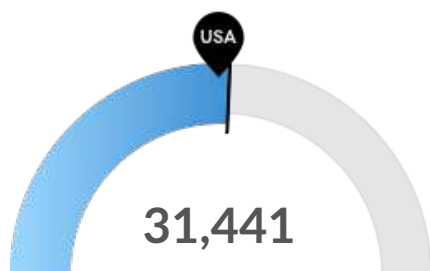
Unemployment Rate Trends

Livingston Parish, LA had a June 2024 unemployment rate of 3.63%, **decreasing from 3.94%** 5 years before.



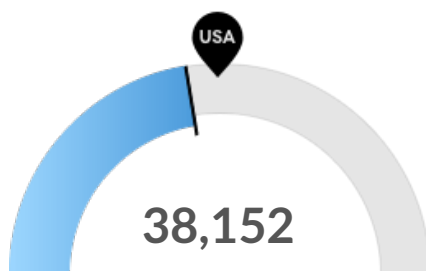
Timeframe	Unemployment Rate
2019	3.94%
2020	6.75%
2021	3.90%
2022	2.84%
2023	2.97%
January - March 2024	3.62%
April 2024	2.71%
May 2024	2.91%
June 2024	3.63%

Population Characteristics



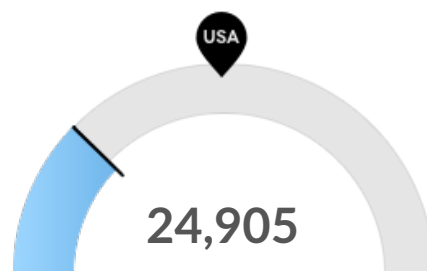
Millennials

Livingston Parish, LA has 31,441 millennials (ages 25-39). The national average for an area this size is 30,180.



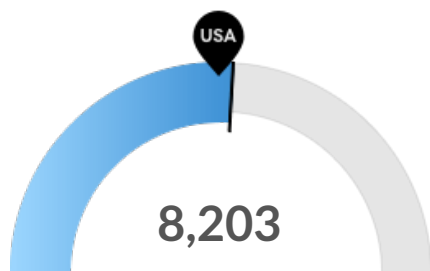
Retiring Soon

Retirement risk is low in Livingston Parish, LA. The national average for an area this size is 44,480 people 55 or older, while there are 38,152 here.



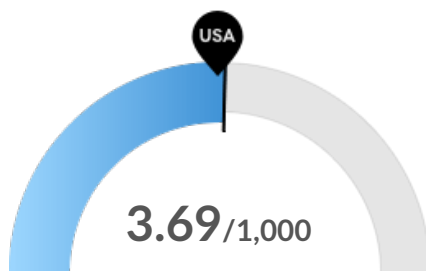
Racial Diversity

Racial diversity is low in Livingston Parish, LA. The national average for an area this size is 61,038 racially diverse people, while there are 24,905 here.



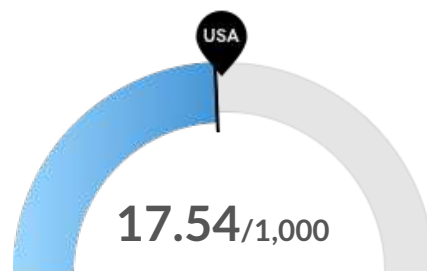
Veterans

Livingston Parish, LA has 8,203 veterans. The national average for an area this size is 7,763.



Violent Crime

Livingston Parish, LA has 3.69 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.



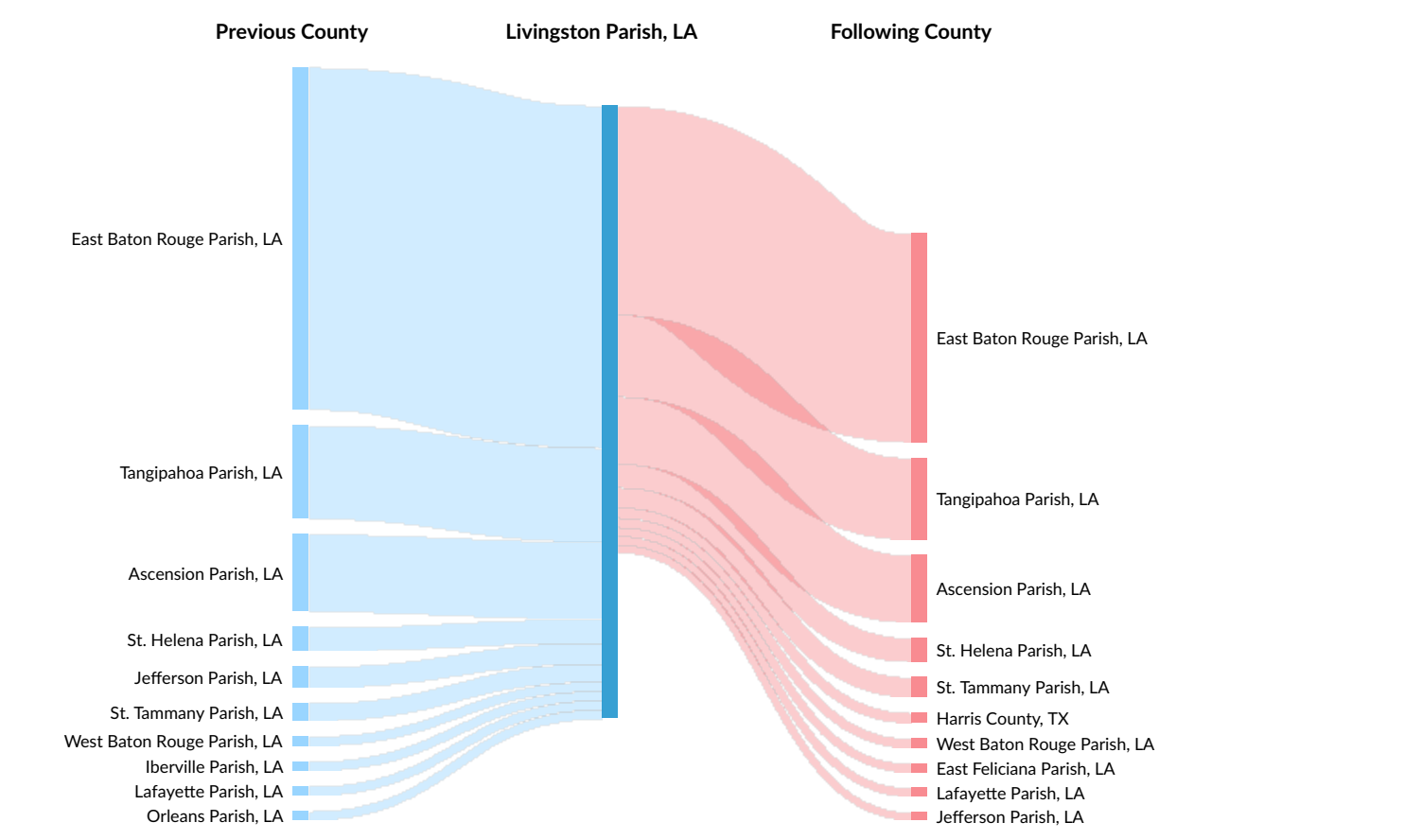
Property Crime

Livingston Parish, LA has 17.54 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Inbound and Outbound Migration

The table below analyzes past and current residents of Livingston Parish, LA. The left column shows residents of other counties migrating to Livingston Parish, LA. The right column shows residents migrating from Livingston Parish, LA to other counties.

As of 2021, 2,901 people have migrated from East Baton Rouge Parish, LA to Livingston Parish, LA. In the same year, 1,773 people left Livingston Parish, LA migrating to East Baton Rouge Parish, LA. The total Net Migration for Livingston Parish, LA in 2021 was 1,389.



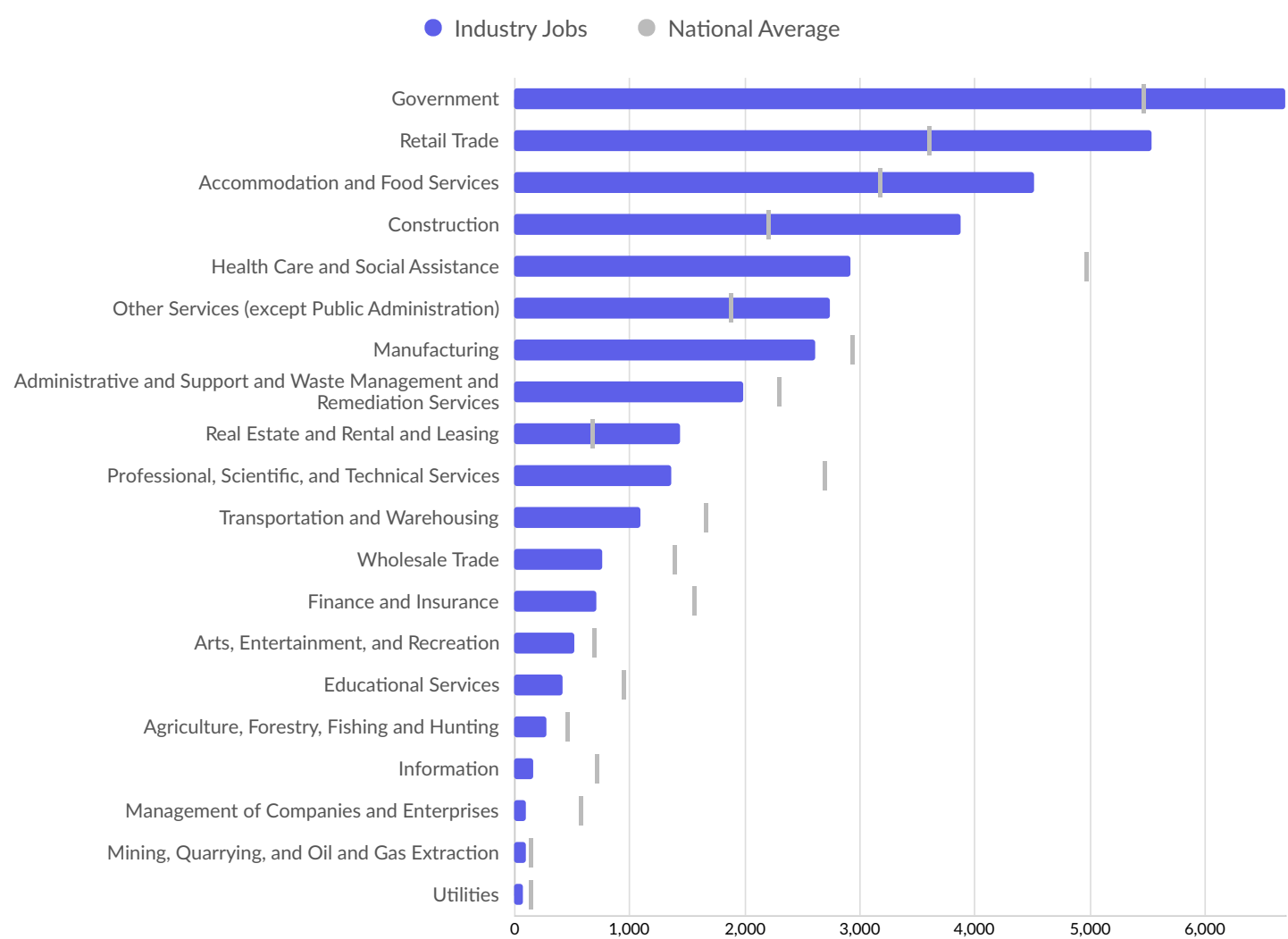
Top Previous Counties	Migrations
East Baton Rouge Parish, LA	2,901
Tangipahoa Parish, LA	794
Ascension Parish, LA	656
St. Helena Parish, LA	201
Jefferson Parish, LA	178

Top Previous Counties	Migrations
St. Tammany Parish, LA	150
West Baton Rouge Parish, LA	80
Iberville Parish, LA	80
Lafayette Parish, LA	78
Orleans Parish, LA	77
Calcasieu Parish, LA	71
East Feliciana Parish, LA	71
Lafourche Parish, LA	70
Harris County, TX	64
Pointe Coupee Parish, LA	48
Top Following Counties	Migrations
East Baton Rouge Parish, LA	1,773
Tangipahoa Parish, LA	694
Ascension Parish, LA	569
St. Helena Parish, LA	201
St. Tammany Parish, LA	169
Harris County, TX	88
West Baton Rouge Parish, LA	81
East Feliciana Parish, LA	75
Lafayette Parish, LA	72
Jefferson Parish, LA	67
Iberville Parish, LA	52
Orleans Parish, LA	44
Rapides Parish, LA	40
Ouachita Parish, LA	36

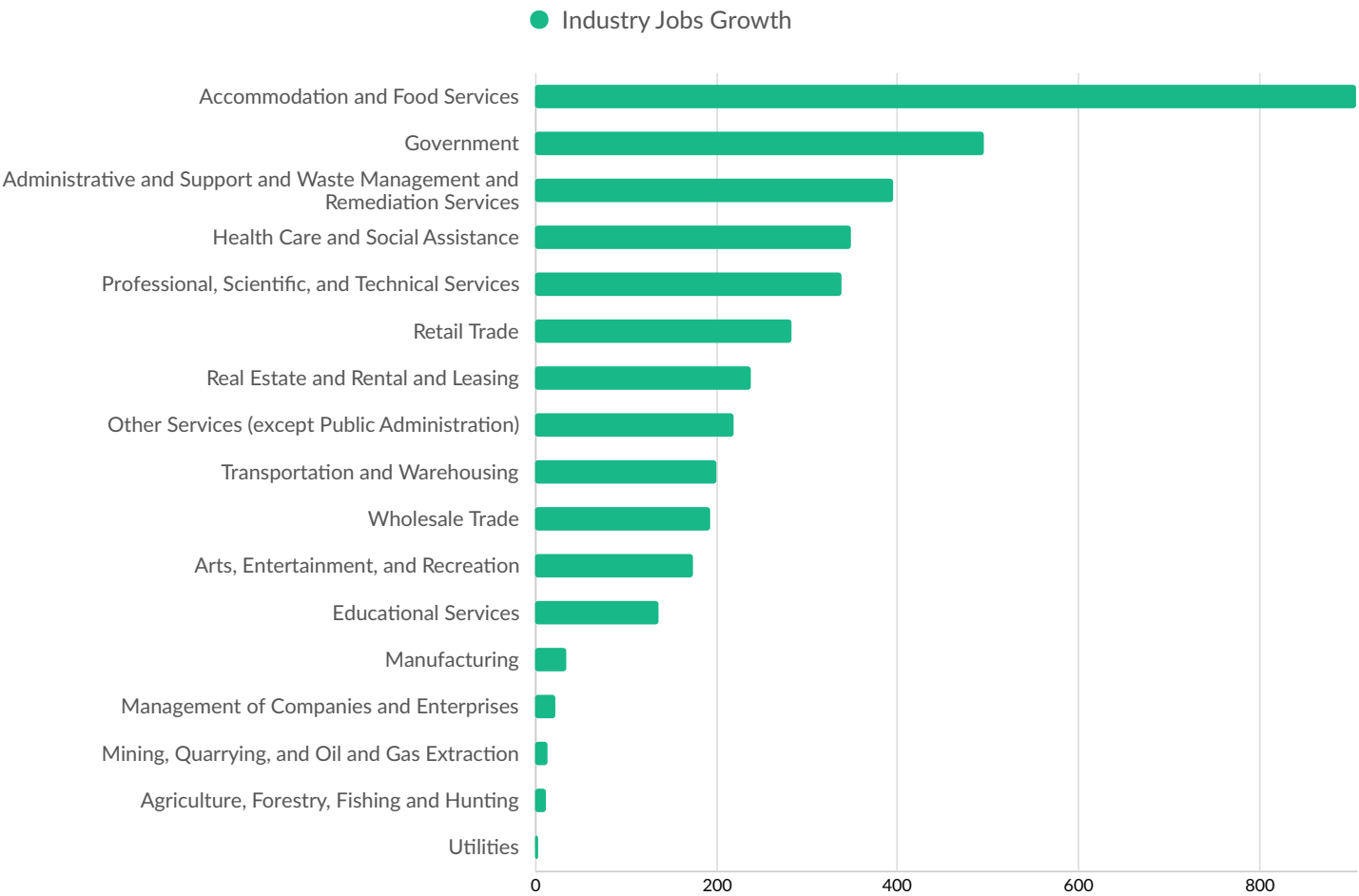
Top Following Counties	Migrations
Mobile County, AL	35

Industry Characteristics

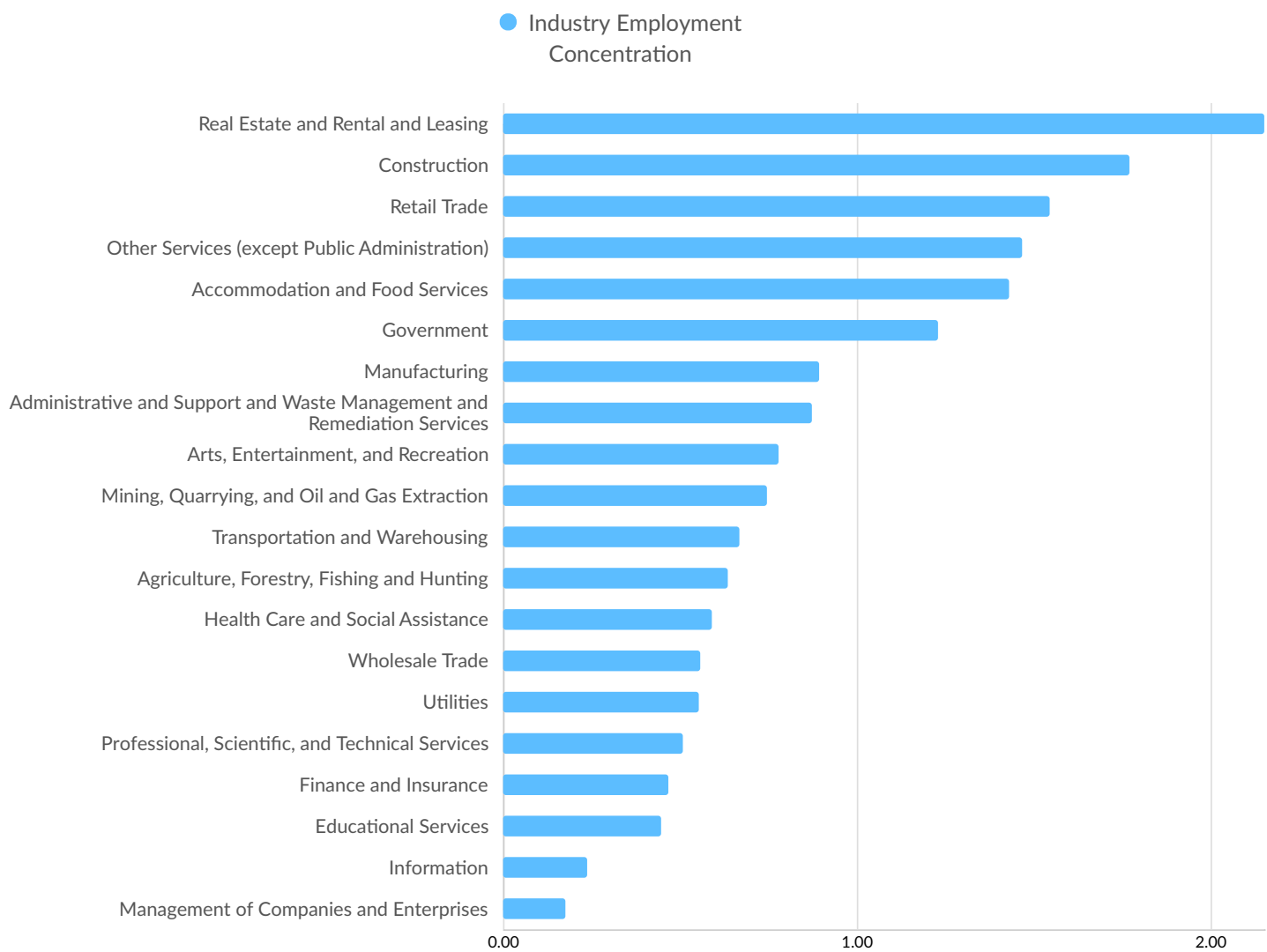
Largest Industries



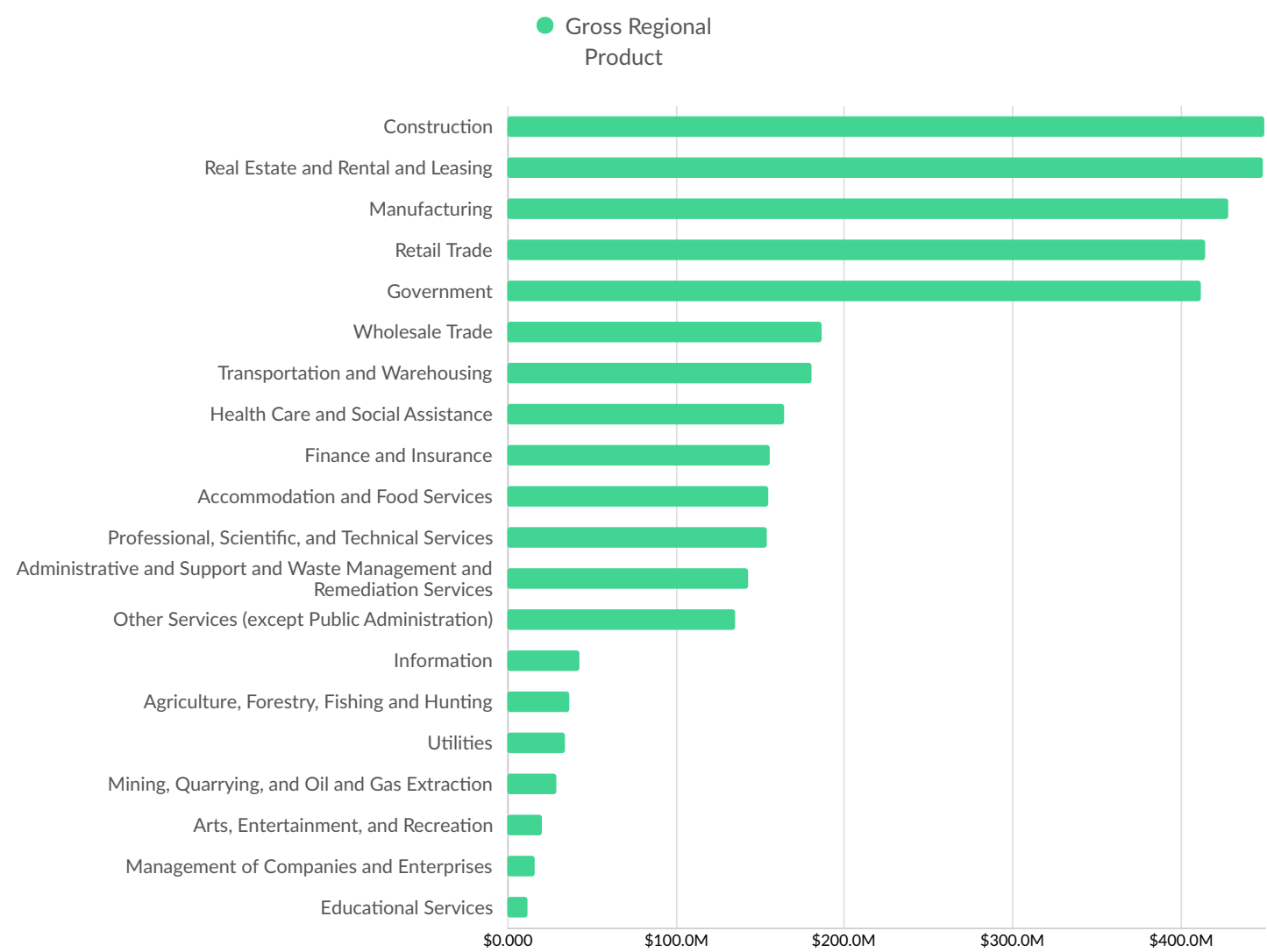
Top Growing Industries



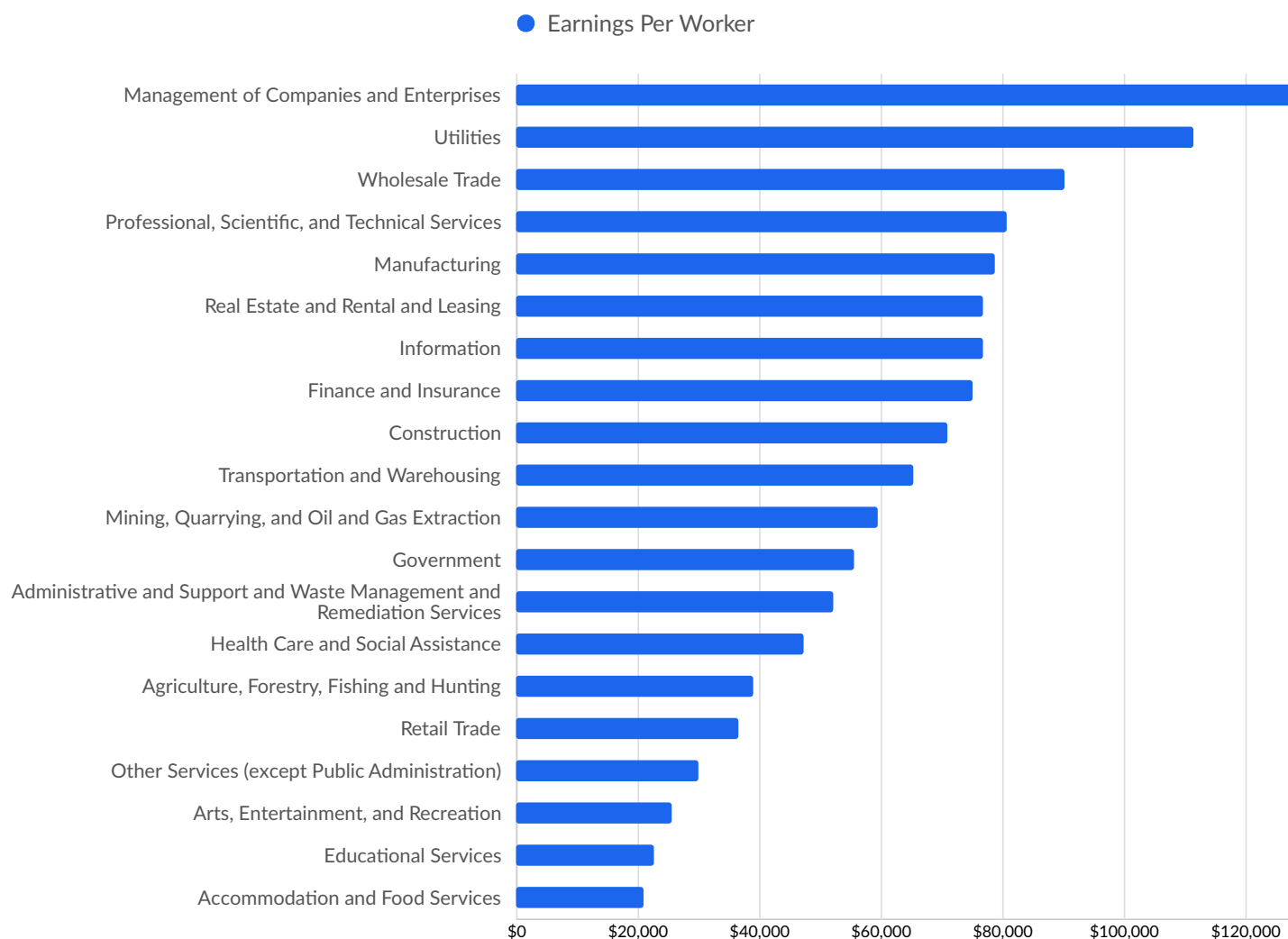
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



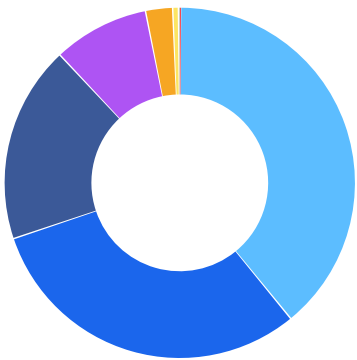
Business Characteristics

10,675 Companies Employ Your Workers

Online profiles for your workers mention 10,675 companies as employers, with the top 10 appearing below. In the last 12 months, 812 companies in Livingston Parish, LA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Livingston Parish Public Schools	819 <div></div>	Livingston Parish Public Schools	187 <div></div>
Turner Industries	281 <div></div>	Walmart	164 <div></div>
Walmart	257 <div></div>	REV Group	100 <div></div>
ExxonMobil	220 <div></div>	Circle K	75 <div></div>
State of Louisiana	218 <div></div>	Domino's Pizza	65 <div></div>
Our Lady Of The Lake	162 <div></div>	Shaw Group	49 <div></div>
Southeastern Louisiana Universi...	162 <div></div>	Bass Pro Shops	48 <div></div>
Ochsner Health	154 <div></div>	Epic Piping	42 <div></div>
Louisiana State University	140 <div></div>	Sam's Club	41 <div></div>
Aptim Federal Services	134 <div></div>	Leaps And Bounds Sports Center	38 <div></div>

Business Size

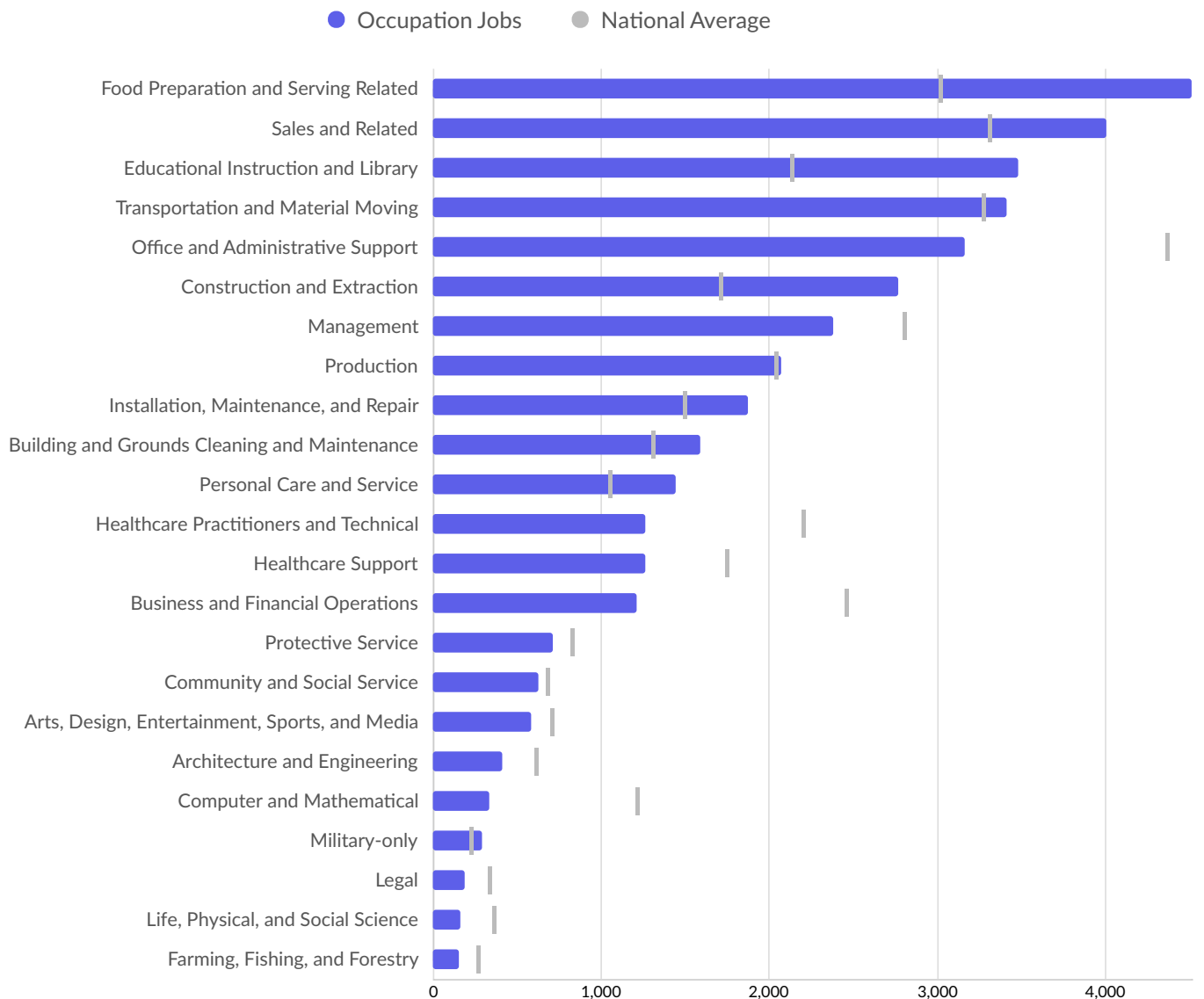


	Percentage	Business Count
1 to 4 employees	39.0%	1,628
5 to 9 employees	30.8%	1,283
10 to 19 employees	18.2%	758
20 to 49 employees	8.8%	369
50 to 99 employees	2.5%	104
100 to 249 employees	0.5%	22
250 to 499 employees	0.2%	7
500+ employees	0.0%	1

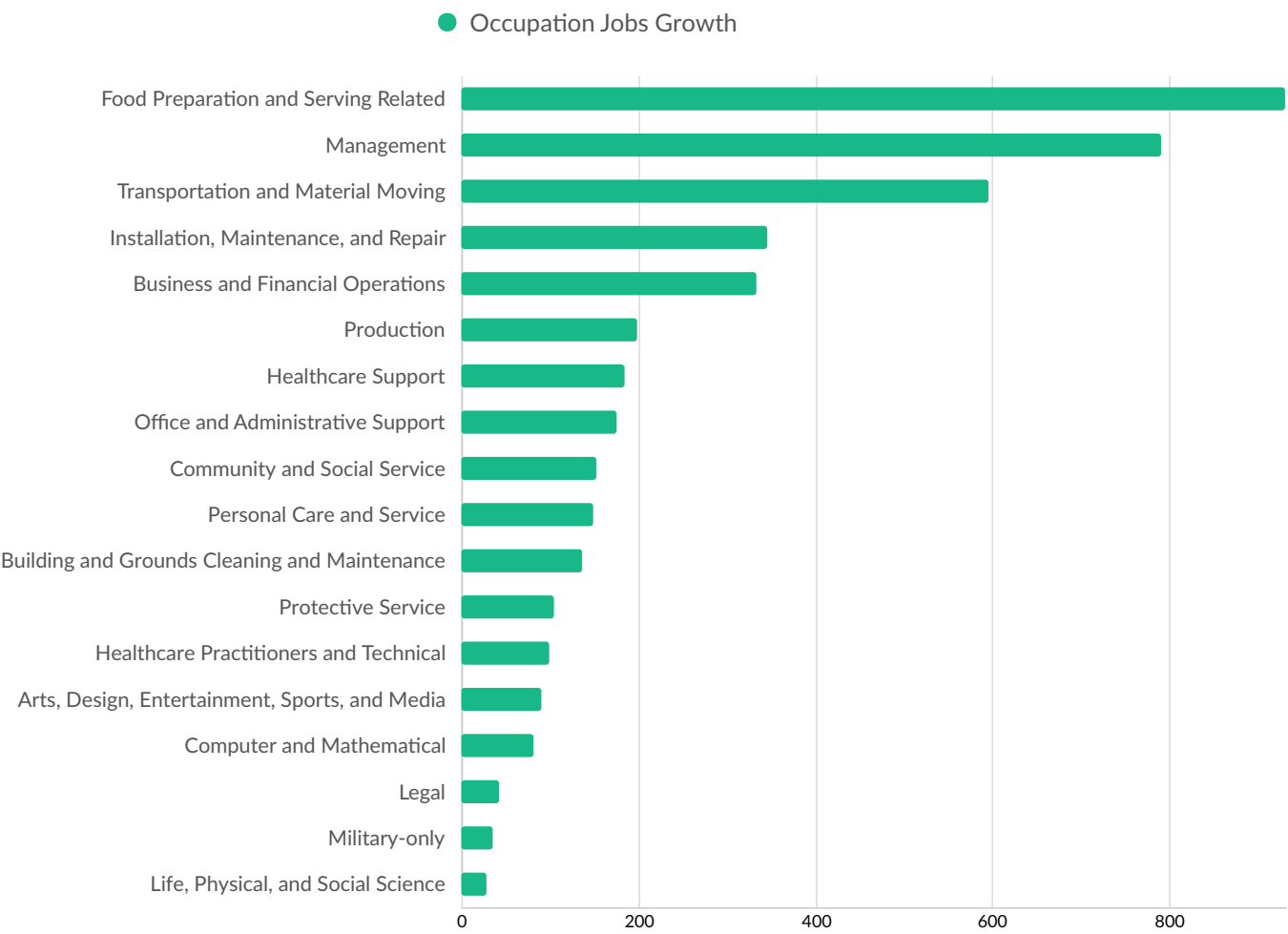
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

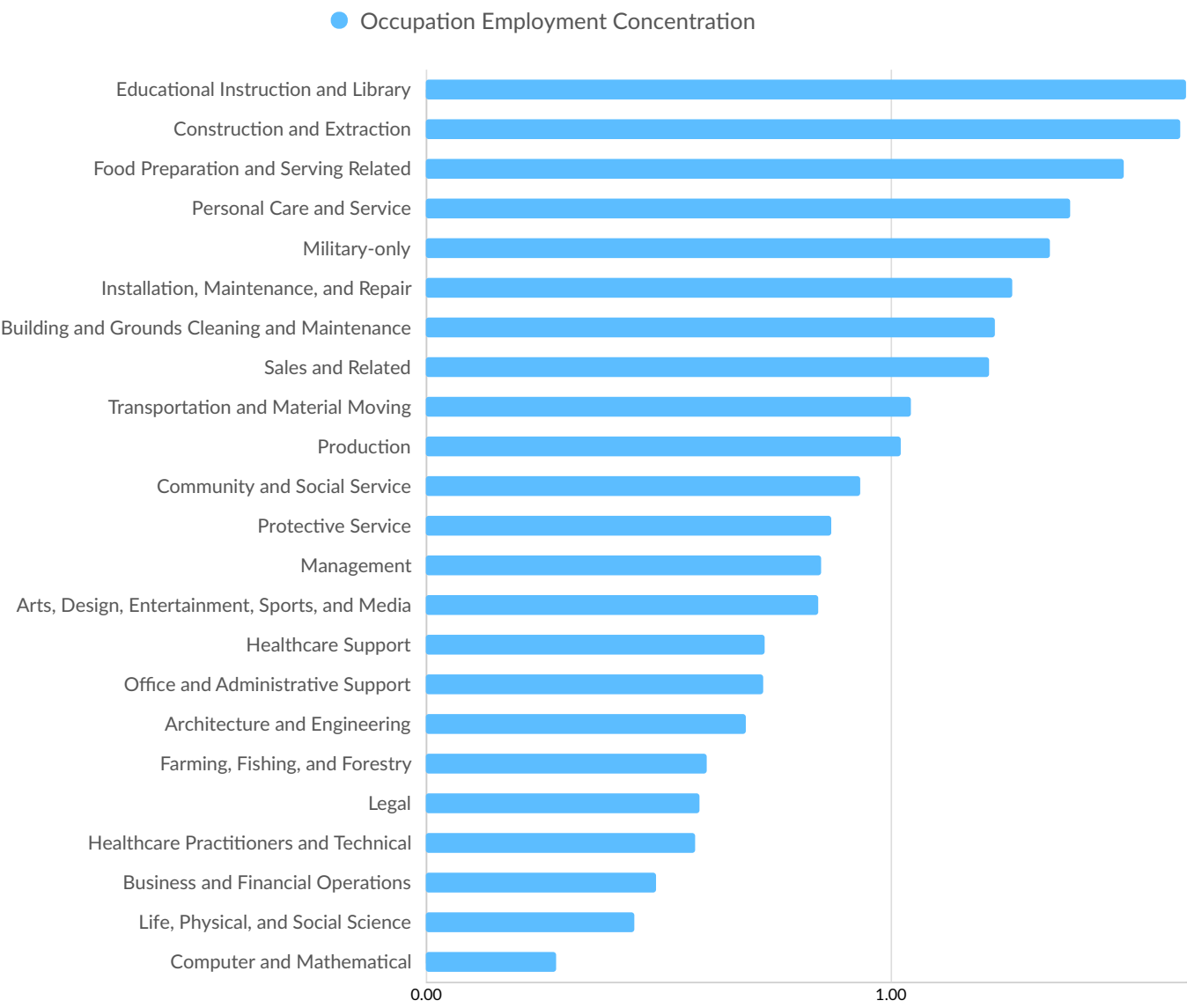
Largest Occupations



Top Growing Occupations



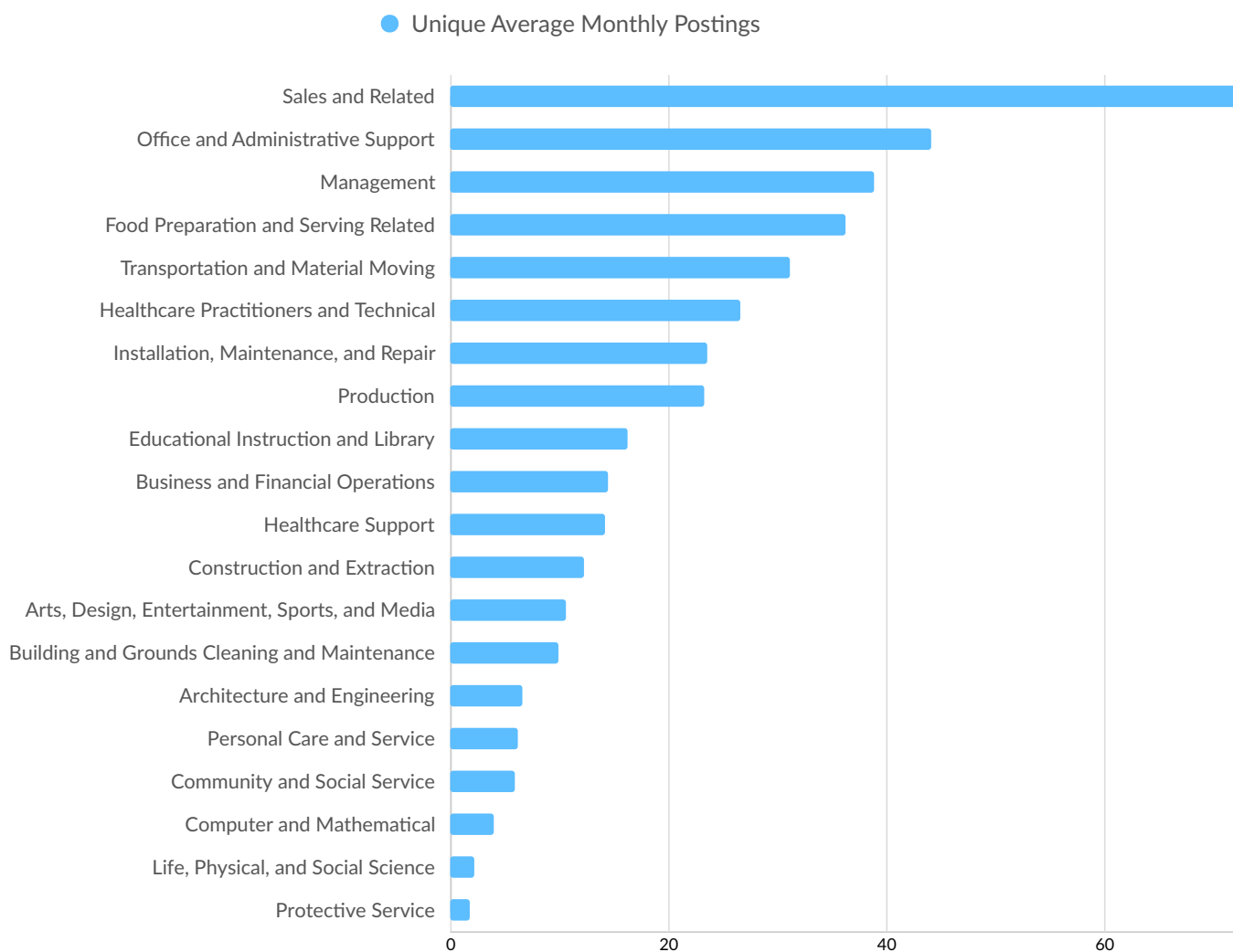
Top Occupation Employment Concentration



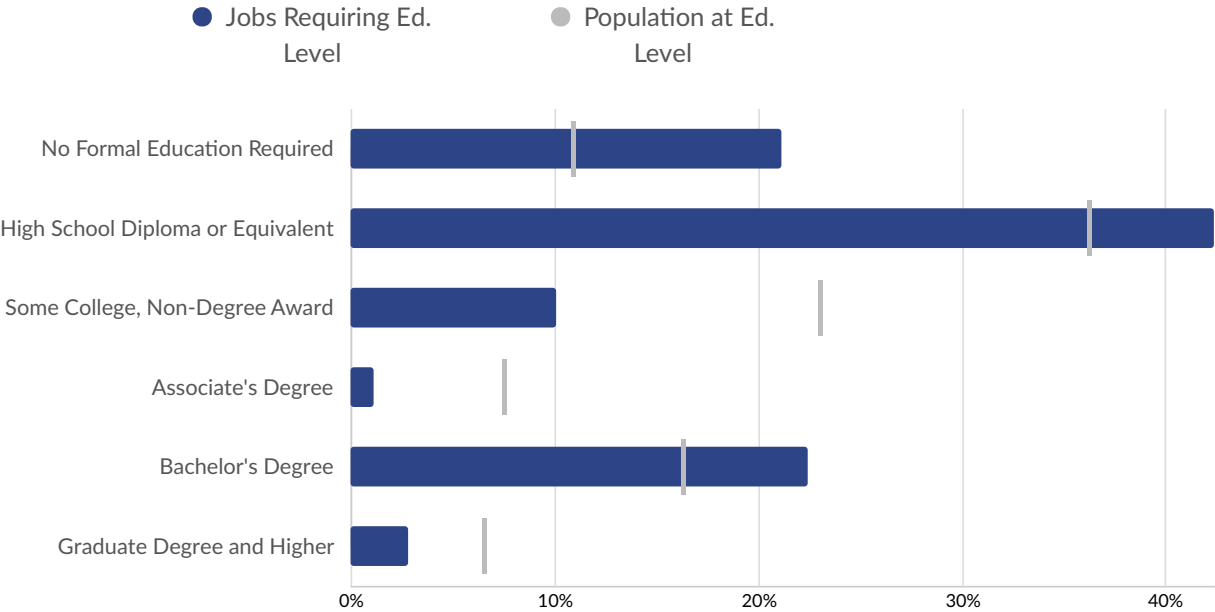
Top Occupation Earnings



Top Posted Occupations

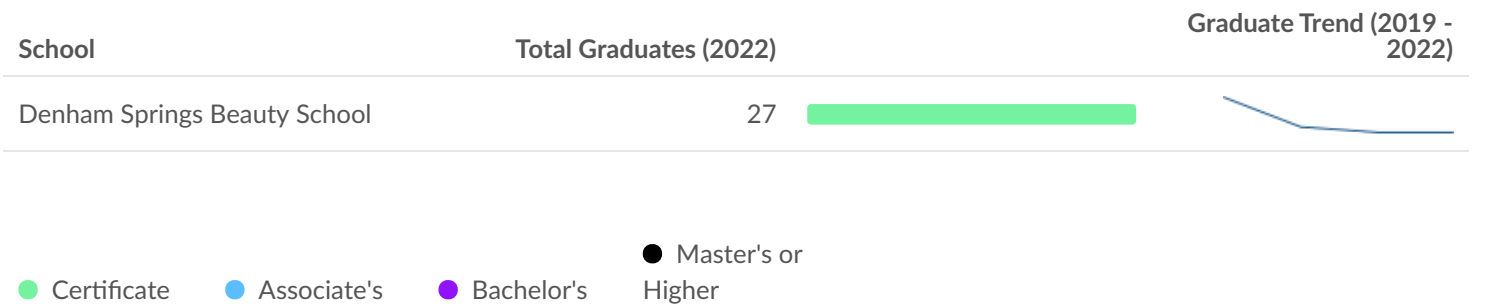


Underemployment



Educational Pipeline

In 2022, there were 27 graduates in Livingston Parish, LA. This pipeline has shrunk by 33% over the last 4 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General" (Certificate), "Agriculture, General" (Associate's), and "Agriculture, General" (Bachelor's).



In-Demand Skills

