

Summary	Census 2010	2020	2025
Population	240,279	258,418	267,831
Households	90,598	97,115	100,542
Families	64,127	67,559	69,573
Average Household Size	2.64	2.65	2.65
Owner Occupied Housing Units	64,844	68,641	70,991
Renter Occupied Housing Units	25,754	28,474	29,551
Median Age	34.3	36.5	37.2
Trends: 2020-2025 Annual Rate	Area	State	National
Population	0.72%	0.29%	0.72%
Households	0.70%	0.31%	0.72%
Families	0.59%	0.16%	0.64%
Owner HHs	0.68%	0.30%	0.72%
Median Household Income	1.21%	1.11%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	5,987	6.2%	5,809	5.8%
\$15,000 - \$24,999	8,139	8.4%	7,900	7.9%
\$25,000 - \$34,999	8,610	8.9%	8,387	8.3%
\$35,000 - \$49,999	12,622	13.0%	12,486	12.4%
\$50,000 - \$74,999	18,076	18.6%	18,175	18.1%
\$75,000 - \$99,999	10,786	11.1%	11,058	11.0%
\$100,000 - \$149,999	18,073	18.6%	19,460	19.4%
\$150,000 - \$199,999	8,649	8.9%	10,196	10.1%
\$200,000+	6,173	6.4%	7,070	7.0%
Median Household Income	\$66,259		\$70,364	
Average Household Income	\$89,939		\$97,731	
Per Capita Income	\$33,872		\$36,766	

Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	17,697	7.4%	17,315	6.7%	17,957	6.7%
5 - 9	17,337	7.2%	17,578	6.8%	17,931	6.7%
10 - 14	17,370	7.2%	17,495	6.8%	18,308	6.8%
15 - 19	16,882	7.0%	15,745	6.1%	16,497	6.2%
20 - 24	16,210	6.7%	15,830	6.1%	15,146	5.7%
25 - 34	36,950	15.4%	39,192	15.2%	39,105	14.6%
35 - 44	32,549	13.5%	36,871	14.3%	39,723	14.8%
45 - 54	33,219	13.8%	31,423	12.2%	31,896	11.9%
55 - 64	26,828	11.2%	30,691	11.9%	29,440	11.0%
65 - 74	14,617	6.1%	22,467	8.7%	24,612	9.2%
75 - 84	7,889	3.3%	10,188	3.9%	13,262	5.0%
85+	2,733	1.1%	3,623	1.4%	3,954	1.5%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	174,286	72.5%	179,772	69.6%	181,543	67.8%
Black Alone	50,948	21.2%	58,971	22.8%	63,674	23.8%
American Indian Alone	880	0.4%	1,007	0.4%	1,082	0.4%
Asian Alone	6,064	2.5%	7,520	2.9%	8,434	3.1%
Pacific Islander Alone	65	0.0%	90	0.0%	105	0.0%
Some Other Race Alone	4,614	1.9%	6,046	2.3%	6,912	2.6%
Two or More Races	3,423	1.4%	5,012	1.9%	6,081	2.3%
Hispanic Origin (Any Race)	11,004	4.6%	14,499	5.6%	16,798	6.3%

Data Note: Income is expressed in current dollars.

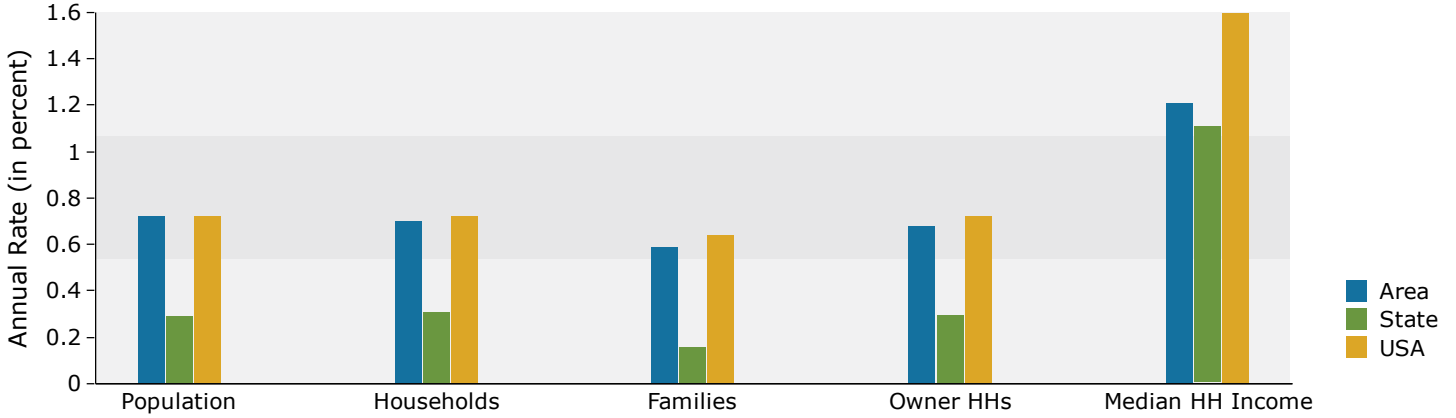
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Demographic and Income Profile

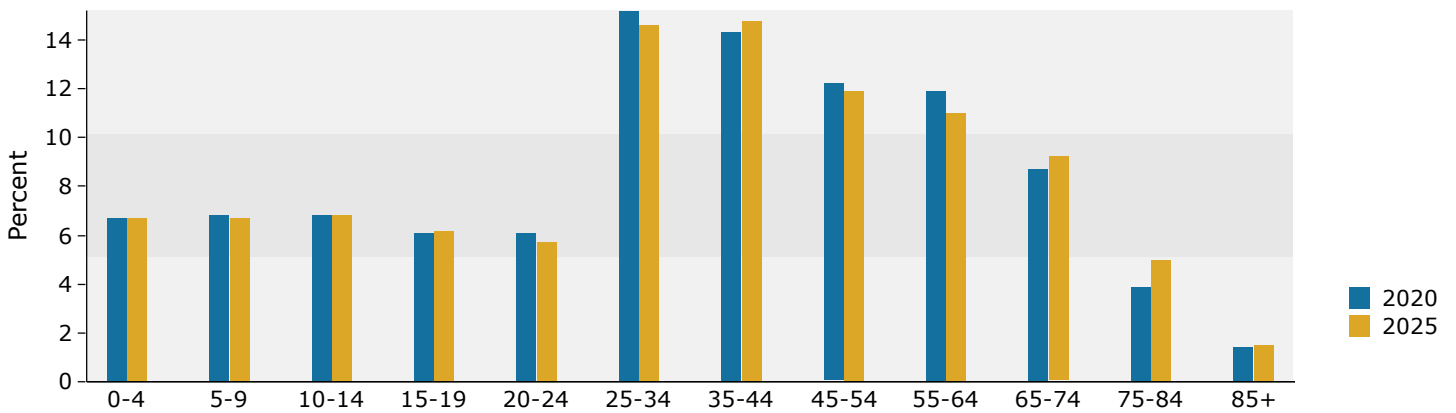
I-12 @ Juban Road
 27599 Juban Rd, Port Vincent, Louisiana, 70726
 Ring: 10 mile radius

Prepared by Esri
 Latitude: 30.46340
 Longitude: -90.91742

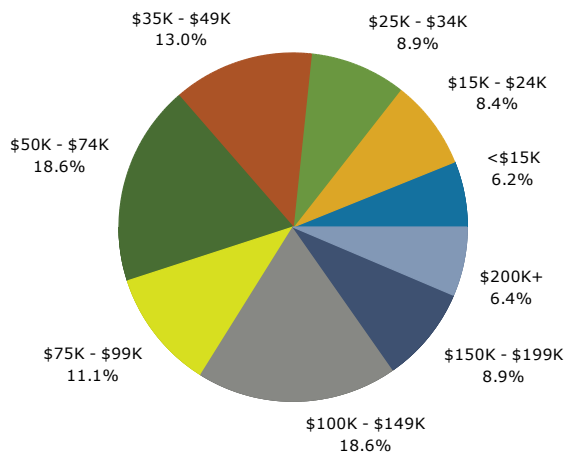
Trends 2020-2025



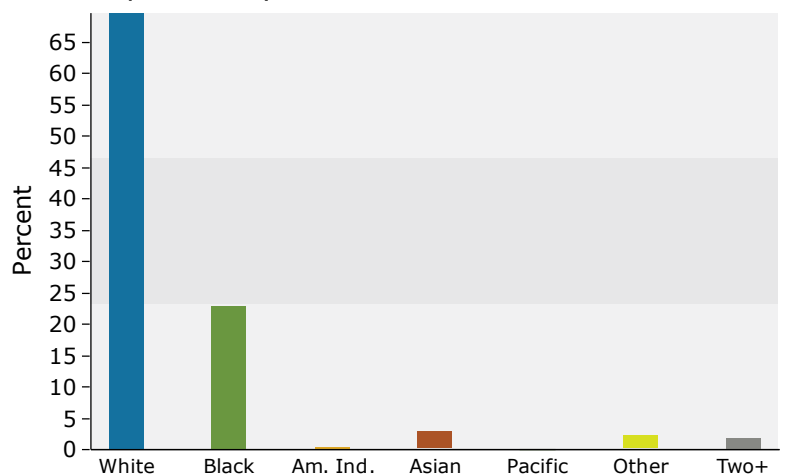
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 5.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Market Profile

I-12 @ Juban Road
 27599 Juban Rd, Port Vincent, Louisiana, 70726
 Rings: 10 mile radii

Prepared by Esri
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	10 miles
Population Summary	
2000 Total Population	195,970
2010 Total Population	240,279
2020 Total Population	258,418
2020 Group Quarters	1,333
2025 Total Population	267,831
2020-2025 Annual Rate	0.72%
2020 Total Daytime Population	241,366
Workers	98,171
Residents	143,195
Household Summary	
2000 Households	73,121
2000 Average Household Size	2.66
2010 Households	90,598
2010 Average Household Size	2.64
2020 Households	97,115
2020 Average Household Size	2.65
2025 Households	100,542
2025 Average Household Size	2.65
2020-2025 Annual Rate	0.70%
2010 Families	64,127
2010 Average Family Size	3.12
2020 Families	67,559
2020 Average Family Size	3.15
2025 Families	69,573
2025 Average Family Size	3.16
2020-2025 Annual Rate	0.59%
Housing Unit Summary	
2000 Housing Units	77,596
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	24.6%
Vacant Housing Units	5.8%
2010 Housing Units	96,545
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	6.2%
2020 Housing Units	105,866
Owner Occupied Housing Units	64.8%
Renter Occupied Housing Units	26.9%
Vacant Housing Units	8.3%
2025 Housing Units	111,206
Owner Occupied Housing Units	63.8%
Renter Occupied Housing Units	26.6%
Vacant Housing Units	9.6%
Median Household Income	
2020	\$66,259
2025	\$70,364
Median Home Value	
2020	\$187,903
2025	\$201,078
Per Capita Income	
2020	\$33,872
2025	\$36,766
Median Age	
2010	34.3
2020	36.5
2025	37.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

Market Profile

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 Rings: 10 mile radii

Prepared by Esri
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	10 miles
2020 Households by Income	
Household Income Base	97,115
<\$15,000	6.2%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	18.6%
\$150,000 - \$199,999	8.9%
\$200,000+	6.4%
Average Household Income	\$89,939
2025 Households by Income	
Household Income Base	100,542
<\$15,000	5.8%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	11.0%
\$100,000 - \$149,999	19.4%
\$150,000 - \$199,999	10.1%
\$200,000+	7.0%
Average Household Income	\$97,731
2020 Owner Occupied Housing Units by Value	
Total	68,633
<\$50,000	4.6%
\$50,000 - \$99,999	7.5%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	27.9%
\$200,000 - \$249,999	15.7%
\$250,000 - \$299,999	10.0%
\$300,000 - \$399,999	11.4%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$219,922
2025 Owner Occupied Housing Units by Value	
Total	70,983
<\$50,000	3.4%
\$50,000 - \$99,999	6.0%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	26.2%
\$200,000 - \$249,999	15.7%
\$250,000 - \$299,999	11.9%
\$300,000 - \$399,999	14.9%
\$400,000 - \$499,999	4.1%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$241,241

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

Market Profile

I-12 @ Juban Road
 27599 Juban Rd, Port Vincent, Louisiana, 70726
 Rings: 10 mile radii

Prepared by Esri
 Latitude: 30.46340
 Longitude: -90.91742

		10 miles
2010 Population by Age		
Total		240,280
0 - 4		7.4%
5 - 9		7.2%
10 - 14		7.2%
15 - 24		13.8%
25 - 34		15.4%
35 - 44		13.5%
45 - 54		13.8%
55 - 64		11.2%
65 - 74		6.1%
75 - 84		3.3%
85 +		1.1%
18 +		73.8%
2020 Population by Age		
Total		258,418
0 - 4		6.7%
5 - 9		6.8%
10 - 14		6.8%
15 - 24		12.2%
25 - 34		15.2%
35 - 44		14.3%
45 - 54		12.2%
55 - 64		11.9%
65 - 74		8.7%
75 - 84		3.9%
85 +		1.4%
18 +		76.0%
2025 Population by Age		
Total		267,831
0 - 4		6.7%
5 - 9		6.7%
10 - 14		6.8%
15 - 24		11.8%
25 - 34		14.6%
35 - 44		14.8%
45 - 54		11.9%
55 - 64		11.0%
65 - 74		9.2%
75 - 84		5.0%
85 +		1.5%
18 +		76.0%
2010 Population by Sex		
Males		116,342
Females		123,937
2020 Population by Sex		
Males		125,651
Females		132,767
2025 Population by Sex		
Males		130,358
Females		137,472

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 17, 2020

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		10 miles
2010 Population by Race/Ethnicity		
Total		240,280
White Alone		72.5%
Black Alone		21.2%
American Indian Alone		0.4%
Asian Alone		2.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.9%
Two or More Races		1.4%
Hispanic Origin		4.6%
Diversity Index		47.8
2020 Population by Race/Ethnicity		
Total		258,418
White Alone		69.6%
Black Alone		22.8%
American Indian Alone		0.4%
Asian Alone		2.9%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.3%
Two or More Races		1.9%
Hispanic Origin		5.6%
Diversity Index		52.0
2025 Population by Race/Ethnicity		
Total		267,831
White Alone		67.8%
Black Alone		23.8%
American Indian Alone		0.4%
Asian Alone		3.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.6%
Two or More Races		2.3%
Hispanic Origin		6.3%
Diversity Index		54.4
2010 Population by Relationship and Household Type		
Total		240,279
In Households		99.4%
In Family Households		85.6%
Householder		26.7%
Spouse		19.0%
Child		33.7%
Other relative		3.8%
Nonrelative		2.4%
In Nonfamily Households		13.9%
In Group Quarters		0.6%
Institutionalized Population		0.5%
Noninstitutionalized Population		0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	10 miles
2020 Population 25+ by Educational Attainment	
Total	174,454
Less than 9th Grade	3.0%
9th - 12th Grade, No Diploma	5.6%
High School Graduate	26.8%
GED/Alternative Credential	4.7%
Some College, No Degree	22.9%
Associate Degree	7.5%
Bachelor's Degree	21.0%
Graduate/Professional Degree	8.5%
2020 Population 15+ by Marital Status	
Total	206,031
Never Married	33.2%
Married	49.9%
Widowed	5.5%
Divorced	11.5%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	138,457
Population 16+ Employed	83.9%
Population 16+ Unemployment rate	16.1%
Population 16-24 Employed	10.5%
Population 16-24 Unemployment rate	27.1%
Population 25-54 Employed	69.1%
Population 25-54 Unemployment rate	15.0%
Population 55-64 Employed	14.5%
Population 55-64 Unemployment rate	13.3%
Population 65+ Employed	5.8%
Population 65+ Unemployment rate	13.3%
2020 Employed Population 16+ by Industry	
Total	116,100
Agriculture/Mining	0.7%
Construction	10.9%
Manufacturing	9.6%
Wholesale Trade	3.0%
Retail Trade	10.1%
Transportation/Utilities	5.5%
Information	1.5%
Finance/Insurance/Real Estate	6.7%
Services	45.8%
Public Administration	6.1%
2020 Employed Population 16+ by Occupation	
Total	116,100
White Collar	61.6%
Management/Business/Financial	14.7%
Professional	22.0%
Sales	10.3%
Administrative Support	14.6%
Services	14.7%
Blue Collar	23.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	4.1%
Production	6.3%
Transportation/Material Moving	6.0%

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	10 miles
2010 Households by Type	
Total	90,597
Households with 1 Person	23.5%
Households with 2+ People	76.5%
Family Households	70.8%
Husband-wife Families	50.3%
With Related Children	23.8%
Other Family (No Spouse Present)	20.5%
Other Family with Male Householder	5.7%
With Related Children	3.6%
Other Family with Female Householder	14.9%
With Related Children	10.1%
Nonfamily Households	5.7%
All Households with Children	38.0%
Multigenerational Households	4.4%
Unmarried Partner Households	6.7%
Male-female	6.0%
Same-sex	0.8%
2010 Households by Size	
Total	90,598
1 Person Household	23.5%
2 Person Household	32.5%
3 Person Household	18.2%
4 Person Household	15.0%
5 Person Household	6.9%
6 Person Household	2.5%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	90,598
Owner Occupied	71.6%
Owned with a Mortgage/Loan	51.5%
Owned Free and Clear	20.1%
Renter Occupied	28.4%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	207
Percent of Income for Mortgage	11.8%
Wealth Index	95
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	96,545
Housing Units Inside Urbanized Area	90.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	9.9%
2010 Population By Urban/ Rural Status	
Total Population	240,279
Population Inside Urbanized Area	89.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	10.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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		10 miles
Top 3 Tapestry Segments		
1.		Middleburg (4C)
2.		In Style (5B)
3.		Bright Young Professionals (8C)
2020 Consumer Spending		
Apparel & Services: Total \$		\$211,753,978
Average Spent		\$2,180.45
Spending Potential Index		102
Education: Total \$		\$165,843,721
Average Spent		\$1,707.70
Spending Potential Index		95
Entertainment/Recreation: Total \$		\$314,934,306
Average Spent		\$3,242.90
Spending Potential Index		100
Food at Home: Total \$		\$519,567,850
Average Spent		\$5,350.03
Spending Potential Index		100
Food Away from Home: Total \$		\$371,124,113
Average Spent		\$3,821.49
Spending Potential Index		101
Health Care: Total \$		\$564,183,564
Average Spent		\$5,809.44
Spending Potential Index		101
HH Furnishings & Equipment: Total \$		\$217,600,649
Average Spent		\$2,240.65
Spending Potential Index		103
Personal Care Products & Services: Total \$		\$91,555,347
Average Spent		\$942.75
Spending Potential Index		103
Shelter: Total \$		\$1,849,712,907
Average Spent		\$19,046.62
Spending Potential Index		98
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$235,259,716
Average Spent		\$2,422.49
Spending Potential Index		103
Travel: Total \$		\$231,860,808
Average Spent		\$2,387.49
Spending Potential Index		99
Vehicle Maintenance & Repairs: Total \$		\$115,425,414
Average Spent		\$1,188.54
Spending Potential Index		103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.