

Demographic and Income Profile

I-12 @ LA63
22, Livingston, Louisiana, 70754
Ring: 10 mile radius

Prepared by Esri
Latitude: 30.47426
Longitude: -90.74802

Summary	Census 2010	2017	2022
Population	52,284	58,697	63,671
Households	18,564	21,024	22,901
Families	14,017	15,644	16,934
Average Household Size	2.78	2.76	2.75
Owner Occupied Housing Units	14,851	16,079	17,523
Renter Occupied Housing Units	3,713	4,945	5,378
Median Age	33.3	34.8	35.4
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.64%	0.71%	0.83%
Households	1.73%	0.75%	0.79%
Families	1.60%	0.58%	0.71%
Owner HHs	1.73%	0.76%	0.72%
Median Household Income	2.72%	2.15%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	2,354	11.2%	2,496	10.9%
\$15,000 - \$24,999	1,973	9.4%	2,002	8.7%
\$25,000 - \$34,999	2,017	9.6%	1,954	8.5%
\$35,000 - \$49,999	2,225	10.6%	1,879	8.2%
\$50,000 - \$74,999	4,321	20.6%	4,102	17.9%
\$75,000 - \$99,999	3,364	16.0%	4,012	17.5%
\$100,000 - \$149,999	3,210	15.3%	4,306	18.8%
\$150,000 - \$199,999	1,060	5.0%	1,440	6.3%
\$200,000+	501	2.4%	710	3.1%
Median Household Income	\$58,761		\$67,187	
Average Household Income	\$71,566		\$82,248	
Per Capita Income	\$25,980		\$29,872	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,202	8.0%	4,477	7.6%	4,807	7.5%
5 - 9	4,104	7.8%	4,490	7.6%	4,889	7.7%
10 - 14	3,949	7.6%	4,266	7.3%	4,913	7.7%
15 - 19	3,786	7.2%	3,636	6.2%	4,217	6.6%
20 - 24	3,330	6.4%	3,588	6.1%	3,362	5.3%
25 - 34	8,088	15.5%	9,083	15.5%	9,290	14.6%
35 - 44	7,489	14.3%	8,559	14.6%	9,727	15.3%
45 - 54	7,169	13.7%	7,399	12.6%	7,627	12.0%
55 - 64	5,289	10.1%	6,583	11.2%	6,931	10.9%
65 - 74	3,097	5.9%	4,389	7.5%	5,036	7.9%
75 - 84	1,410	2.7%	1,752	3.0%	2,321	3.6%
85+	370	0.7%	476	0.8%	553	0.9%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	48,088	92.0%	52,180	88.9%	55,003	86.4%
Black Alone	2,542	4.9%	4,078	6.9%	5,496	8.6%
American Indian Alone	222	0.4%	291	0.5%	345	0.5%
Asian Alone	252	0.5%	403	0.7%	548	0.9%
Pacific Islander Alone	11	0.0%	34	0.1%	51	0.1%
Some Other Race Alone	537	1.0%	795	1.4%	1,027	1.6%
Two or More Races	633	1.2%	917	1.6%	1,201	1.9%
Hispanic Origin (Any Race)	1,546	3.0%	2,307	3.9%	2,980	4.7%

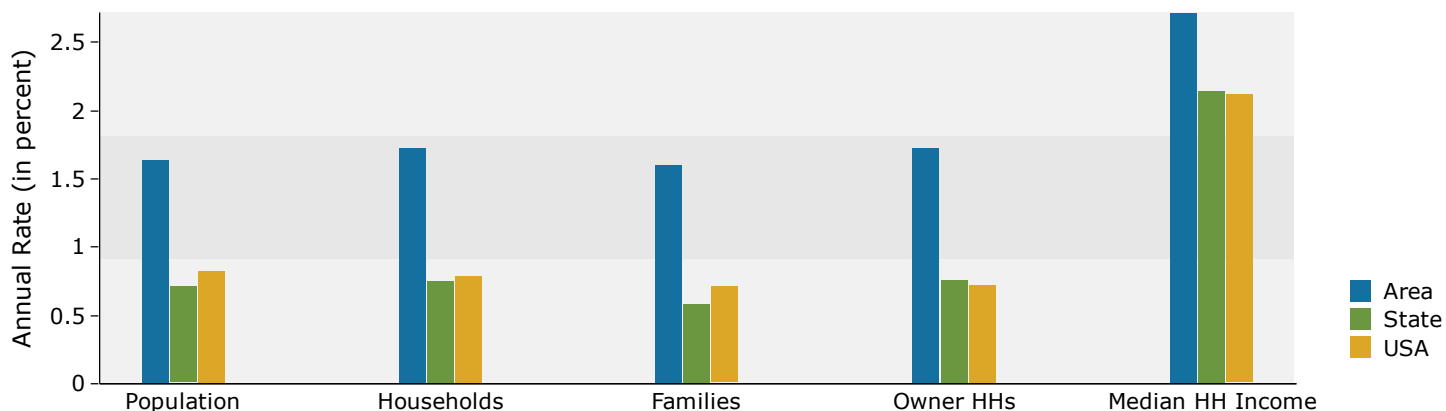
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

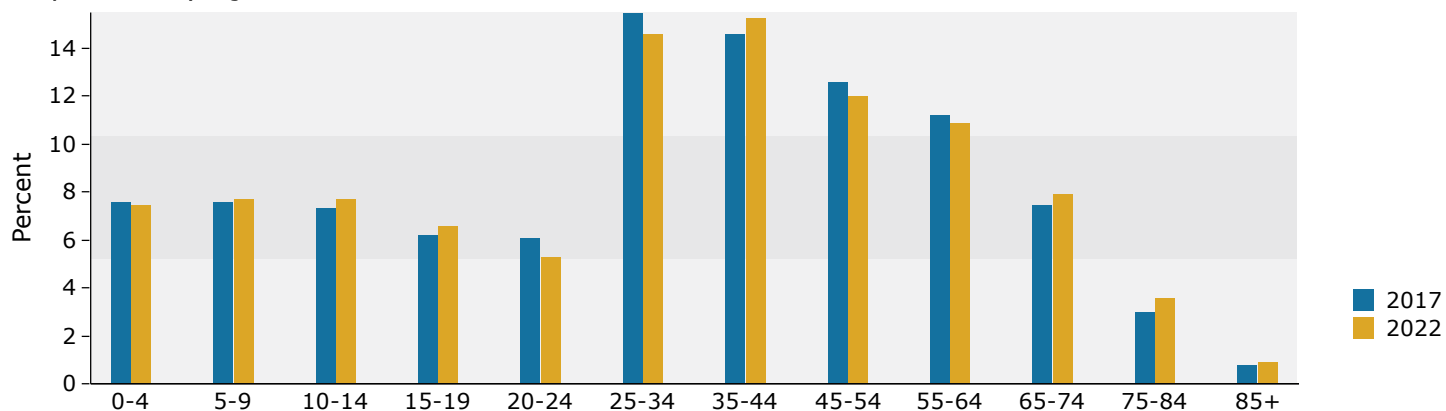
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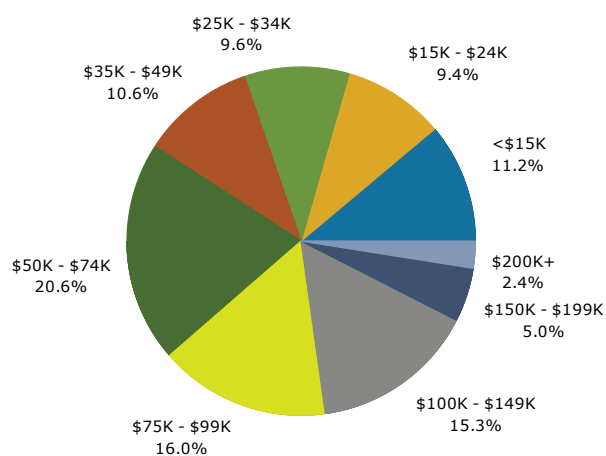
Trends 2017-2022



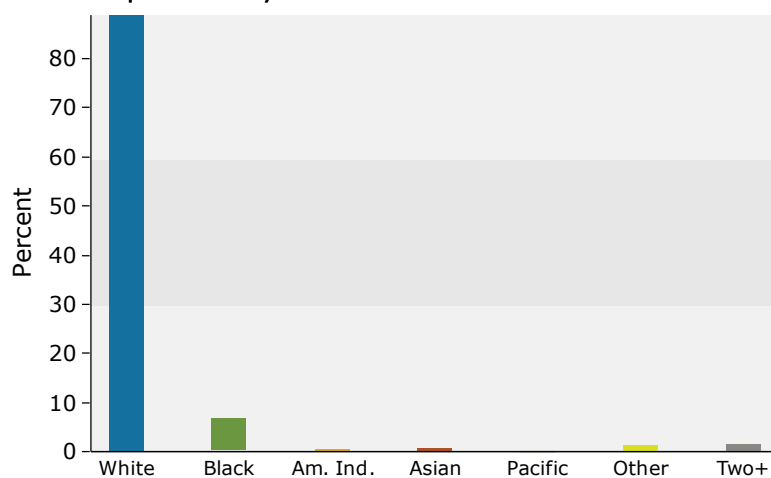
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

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10 miles

Population Summary

2000 Total Population	35,375
2010 Total Population	52,284
2017 Total Population	58,697
2017 Group Quarters	747
2022 Total Population	63,671
2017-2022 Annual Rate	1.64%
2017 Total Daytime Population	41,814
Workers	9,814
Residents	32,000

Household Summary

2000 Households	12,488
2000 Average Household Size	2.80
2010 Households	18,564
2010 Average Household Size	2.78
2017 Households	21,024
2017 Average Household Size	2.76
2022 Households	22,901
2022 Average Household Size	2.75
2017-2022 Annual Rate	1.73%
2010 Families	14,017
2010 Average Family Size	3.17
2017 Families	15,644
2017 Average Family Size	3.16
2022 Families	16,934
2022 Average Family Size	3.16
2017-2022 Annual Rate	1.60%

Housing Unit Summary

2000 Housing Units	13,680
Owner Occupied Housing Units	76.1%
Renter Occupied Housing Units	15.2%
Vacant Housing Units	8.7%
2010 Housing Units	19,863
Owner Occupied Housing Units	74.8%
Renter Occupied Housing Units	18.7%
Vacant Housing Units	6.5%
2017 Housing Units	22,597
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	7.0%
2022 Housing Units	24,646
Owner Occupied Housing Units	71.1%
Renter Occupied Housing Units	21.8%
Vacant Housing Units	7.1%

Median Household Income

2017	\$58,761
2022	\$67,187

Median Home Value

2017	\$168,914
2022	\$196,159

Per Capita Income

2017	\$25,980
2022	\$29,872

Median Age

2010	33.3
2017	34.8
2022	35.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income	
Household Income Base	21,024
<\$15,000	11.2%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	20.6%
\$75,000 - \$99,999	16.0%
\$100,000 - \$149,999	15.3%
\$150,000 - \$199,999	5.0%
\$200,000+	2.4%
Average Household Income	\$71,566
2022 Households by Income	
Household Income Base	22,901
<\$15,000	10.9%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	8.2%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	6.3%
\$200,000+	3.1%
Average Household Income	\$82,248
2017 Owner Occupied Housing Units by Value	
Total	16,079
<\$50,000	12.3%
\$50,000 - \$99,999	12.6%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	26.8%
\$200,000 - \$249,999	16.1%
\$250,000 - \$299,999	8.9%
\$300,000 - \$399,999	4.5%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.3%
Average Home Value	\$175,970
2022 Owner Occupied Housing Units by Value	
Total	17,523
<\$50,000	7.6%
\$50,000 - \$99,999	8.6%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	24.8%
\$200,000 - \$249,999	20.4%
\$250,000 - \$299,999	12.6%
\$300,000 - \$399,999	6.8%
\$400,000 - \$499,999	6.2%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	0.6%
\$1,000,000 +	0.6%
Average Home Value	\$215,677

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		52,285
0 - 4		8.0%
5 - 9		7.8%
10 - 14		7.6%
15 - 24		13.6%
25 - 34		15.5%
35 - 44		14.3%
45 - 54		13.7%
55 - 64		10.1%
65 - 74		5.9%
75 - 84		2.7%
85 +		0.7%
18 +		72.1%
2017 Population by Age		
Total		58,698
0 - 4		7.6%
5 - 9		7.6%
10 - 14		7.3%
15 - 24		12.3%
25 - 34		15.5%
35 - 44		14.6%
45 - 54		12.6%
55 - 64		11.2%
65 - 74		7.5%
75 - 84		3.0%
85 +		0.8%
18 +		73.7%
2022 Population by Age		
Total		63,673
0 - 4		7.5%
5 - 9		7.7%
10 - 14		7.7%
15 - 24		11.9%
25 - 34		14.6%
35 - 44		15.3%
45 - 54		12.0%
55 - 64		10.9%
65 - 74		7.9%
75 - 84		3.6%
85 +		0.9%
18 +		72.9%
2010 Population by Sex		
Males		26,121
Females		26,163
2017 Population by Sex		
Males		29,393
Females		29,304
2022 Population by Sex		
Males		31,945
Females		31,725

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	52,285
White Alone	92.0%
Black Alone	4.9%
American Indian Alone	0.4%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.2%
Hispanic Origin	3.0%
Diversity Index	20.0

2017 Population by Race/Ethnicity

Total	58,698
White Alone	88.9%
Black Alone	6.9%
American Indian Alone	0.5%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.4%
Two or More Races	1.6%
Hispanic Origin	3.9%
Diversity Index	26.5

2022 Population by Race/Ethnicity

Total	63,671
White Alone	86.4%
Black Alone	8.6%
American Indian Alone	0.5%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.6%
Two or More Races	1.9%
Hispanic Origin	4.7%
Diversity Index	31.3

2010 Population by Relationship and Household Type

Total	52,284
In Households	98.6%
In Family Households	87.7%
Householder	26.7%
Spouse	19.7%
Child	35.0%
Other relative	3.5%
Nonrelative	2.8%
In Nonfamily Households	10.9%
In Group Quarters	1.4%
Institutionalized Population	1.2%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 28, 2017

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2017 Population 25+ by Educational Attainment	
Total	38,240
Less than 9th Grade	5.0%
9th - 12th Grade, No Diploma	9.8%
High School Graduate	31.6%
GED/Alternative Credential	7.1%
Some College, No Degree	20.0%
Associate Degree	6.7%
Bachelor's Degree	15.7%
Graduate/Professional Degree	4.1%
2017 Population 15+ by Marital Status	
Total	45,464
Never Married	27.8%
Married	51.4%
Widowed	6.1%
Divorced	14.7%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	94.1%
Civilian Unemployed (Unemployment Rate)	5.9%
2017 Employed Population 16+ by Industry	
Total	26,948
Agriculture/Mining	2.0%
Construction	16.4%
Manufacturing	9.4%
Wholesale Trade	1.9%
Retail Trade	10.9%
Transportation/Utilities	4.2%
Information	1.9%
Finance/Insurance/Real Estate	6.1%
Services	41.6%
Public Administration	5.7%
2017 Employed Population 16+ by Occupation	
Total	26,948
White Collar	54.0%
Management/Business/Financial	13.9%
Professional	17.9%
Sales	8.3%
Administrative Support	13.8%
Services	15.6%
Blue Collar	30.4%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	10.5%
Installation/Maintenance/Repair	6.1%
Production	8.0%
Transportation/Material Moving	5.1%
2010 Population By Urban/ Rural Status	
Total Population	52,284
Population Inside Urbanized Area	49.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	50.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	18,564
Households with 1 Person	19.5%
Households with 2+ People	80.5%
Family Households	75.5%
Husband-wife Families	55.8%
With Related Children	28.8%
Other Family (No Spouse Present)	19.7%
Other Family with Male Householder	6.4%
With Related Children	4.3%
Other Family with Female Householder	13.3%
With Related Children	9.2%
Nonfamily Households	5.0%
All Households with Children	42.9%
Multigenerational Households	5.2%
Unmarried Partner Households	7.6%
Male-female	6.8%
Same-sex	0.8%
2010 Households by Size	
Total	18,564
1 Person Household	19.5%
2 Person Household	31.0%
3 Person Household	20.1%
4 Person Household	16.9%
5 Person Household	8.0%
6 Person Household	3.0%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	18,564
Owner Occupied	80.0%
Owned with a Mortgage/Loan	51.9%
Owned Free and Clear	28.1%
Renter Occupied	20.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	19,863
Housing Units Inside Urbanized Area	49.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	50.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Middleburg (4C)
3.	Up and Coming Families

2017 Consumer Spending

Apparel & Services: Total \$	\$41,183,972
Average Spent	\$1,958.90
Spending Potential Index	91
Education: Total \$	\$22,766,980
Average Spent	\$1,082.90
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$59,367,807
Average Spent	\$2,823.81
Spending Potential Index	91
Food at Home: Total \$	\$96,737,573
Average Spent	\$4,601.29
Spending Potential Index	91
Food Away from Home: Total \$	\$64,749,686
Average Spent	\$3,079.80
Spending Potential Index	92
Health Care: Total \$	\$109,473,719
Average Spent	\$5,207.08
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$37,504,140
Average Spent	\$1,783.87
Spending Potential Index	92
Personal Care Products & Services: Total \$	\$14,936,183
Average Spent	\$710.43
Spending Potential Index	89
Shelter: Total \$	\$290,540,686
Average Spent	\$13,819.48
Spending Potential Index	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$45,333,579
Average Spent	\$2,156.28
Spending Potential Index	92
Travel: Total \$	\$36,589,621
Average Spent	\$1,740.37
Spending Potential Index	84
Vehicle Maintenance & Repairs: Total \$	\$20,701,131
Average Spent	\$984.64
Spending Potential Index	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.