

Summary	Census 2010	2018	2023
Population	1,974	2,162	2,312
Households	760	841	905
Families	534	578	616
Average Household Size	2.52	2.50	2.49
Owner Occupied Housing Units	548	591	650
Renter Occupied Housing Units	212	250	254
Median Age	35.0	36.5	38.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.35%	0.63%	0.83%
Households	1.48%	0.64%	0.79%
Families	1.28%	0.47%	0.71%
Owner HHs	1.92%	0.95%	1.16%
Median Household Income	1.99%	1.45%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	134	15.9%	128	14.1%
\$15,000 - \$24,999	115	13.7%	115	12.7%
\$25,000 - \$34,999	86	10.2%	88	9.7%
\$35,000 - \$49,999	122	14.5%	127	14.0%
\$50,000 - \$74,999	123	14.6%	131	14.5%
\$75,000 - \$99,999	83	9.9%	90	9.9%
\$100,000 - \$149,999	93	11.1%	114	12.6%
\$150,000 - \$199,999	57	6.8%	74	8.2%
\$200,000+	30	3.6%	39	4.3%
Median Household Income	\$44,601		\$49,213	
Average Household Income	\$67,297		\$75,962	
Per Capita Income	\$25,561		\$28,846	

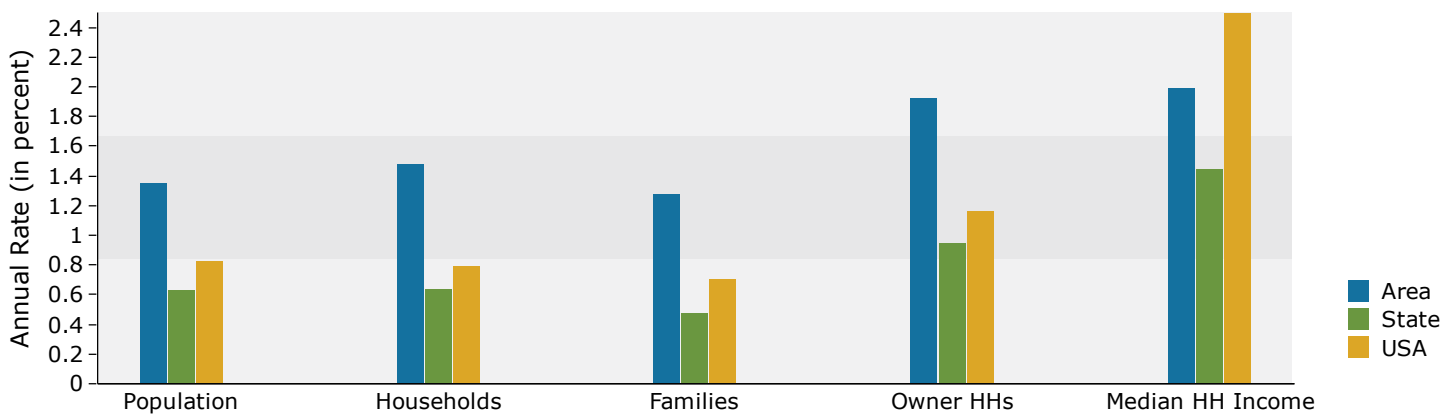
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	142	7.2%	148	6.8%	150	6.5%
5 - 9	149	7.5%	152	7.0%	160	6.9%
10 - 14	142	7.2%	151	7.0%	170	7.4%
15 - 19	148	7.5%	129	6.0%	153	6.6%
20 - 24	141	7.1%	118	5.5%	110	4.8%
25 - 34	266	13.5%	335	15.5%	279	12.1%
35 - 44	255	12.9%	293	13.6%	353	15.3%
45 - 54	288	14.6%	281	13.0%	293	12.7%
55 - 64	225	11.4%	270	12.5%	291	12.6%
65 - 74	136	6.9%	188	8.7%	220	9.5%
75 - 84	66	3.3%	76	3.5%	107	4.6%
85+	16	0.8%	21	1.0%	25	1.1%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,785	90.4%	1,886	87.3%	1,955	84.6%
Black Alone	142	7.2%	210	9.7%	275	11.9%
American Indian Alone	8	0.4%	9	0.4%	10	0.4%
Asian Alone	3	0.2%	5	0.2%	7	0.3%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	15	0.8%	21	1.0%	28	1.2%
Two or More Races	21	1.1%	30	1.4%	37	1.6%
Hispanic Origin (Any Race)	54	2.7%	78	3.6%	100	4.3%

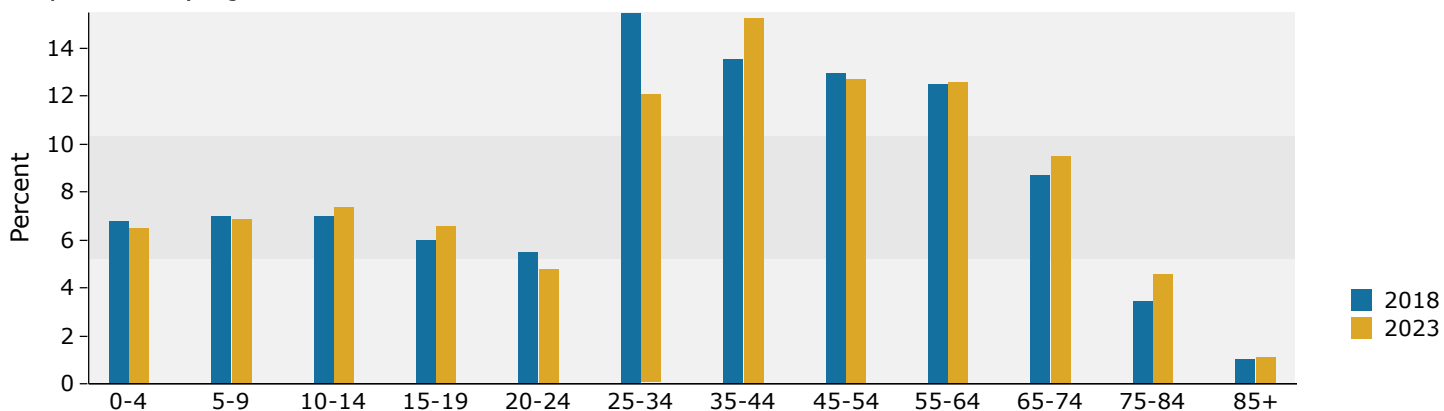
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

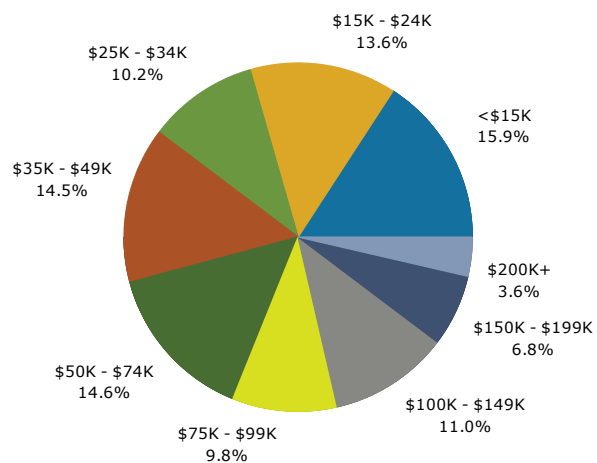
Trends 2018-2023



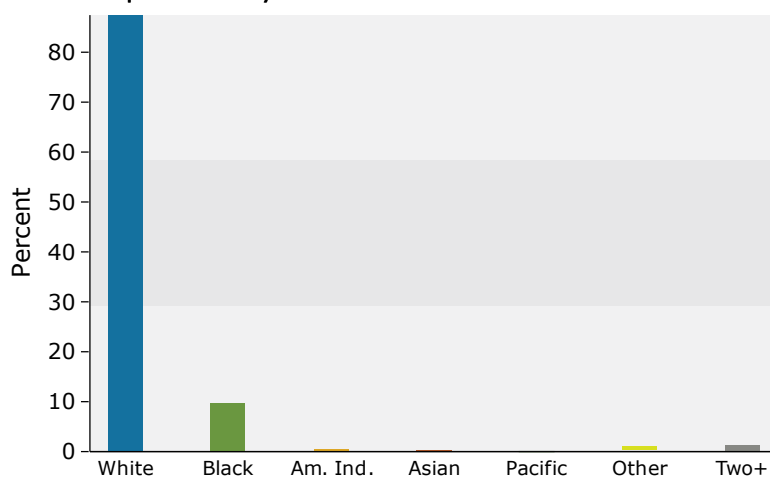
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

Population Summary

2000 Total Population	1,515
2010 Total Population	1,974
2018 Total Population	2,162
2018 Group Quarters	56
2023 Total Population	2,312
2018-2023 Annual Rate	1.35%
2018 Total Daytime Population	2,556
Workers	1,361
Residents	1,195

Household Summary

2000 Households	579
2000 Average Household Size	2.61
2010 Households	760
2010 Average Household Size	2.52
2018 Households	841
2018 Average Household Size	2.50
2023 Households	905
2023 Average Household Size	2.49
2018-2023 Annual Rate	1.48%
2010 Families	534
2010 Average Family Size	3.00
2018 Families	578
2018 Average Family Size	3.02
2023 Families	616
2023 Average Family Size	3.03
2018-2023 Annual Rate	1.28%

Housing Unit Summary

2000 Housing Units	628
Owner Occupied Housing Units	72.0%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	7.8%
2010 Housing Units	809
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	6.1%
2018 Housing Units	896
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	6.1%
2023 Housing Units	967
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	6.4%

Median Household Income

2018	\$44,601
2023	\$49,213

Median Home Value

2018	\$163,303
2023	\$191,393

Per Capita Income

2018	\$25,561
2023	\$28,846

Median Age

2010	35.0
2018	36.5
2023	38.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Households by Income

Household Income Base	841
<\$15,000	15.9%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	6.8%
\$200,000+	3.6%
Average Household Income	\$67,297

2023 Households by Income

Household Income Base	905
<\$15,000	14.1%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	8.2%
\$200,000+	4.3%
Average Household Income	\$75,962

2018 Owner Occupied Housing Units by Value

Total	591
<\$50,000	19.3%
\$50,000 - \$99,999	14.6%
\$100,000 - \$149,999	11.3%
\$150,000 - \$199,999	18.4%
\$200,000 - \$249,999	17.8%
\$250,000 - \$299,999	11.0%
\$300,000 - \$399,999	4.6%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	2.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$172,213

2023 Owner Occupied Housing Units by Value

Total	650
<\$50,000	13.1%
\$50,000 - \$99,999	11.1%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	18.8%
\$200,000 - \$249,999	20.5%
\$250,000 - \$299,999	14.3%
\$300,000 - \$399,999	6.6%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	3.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$206,038

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age

Total	1,971
0 - 4	7.2%
5 - 9	7.6%
10 - 14	7.2%
15 - 24	14.7%
25 - 34	13.5%
35 - 44	12.9%
45 - 54	14.6%
55 - 64	11.4%
65 - 74	6.9%
75 - 84	3.3%
85 +	0.8%
18 +	73.5%

2018 Population by Age

Total	2,162
0 - 4	6.8%
5 - 9	7.0%
10 - 14	7.0%
15 - 24	11.4%
25 - 34	15.5%
35 - 44	13.6%
45 - 54	13.0%
55 - 64	12.5%
65 - 74	8.7%
75 - 84	3.5%
85 +	1.0%
18 +	75.4%

2023 Population by Age

Total	2,311
0 - 4	6.5%
5 - 9	6.9%
10 - 14	7.4%
15 - 24	11.4%
25 - 34	12.1%
35 - 44	15.3%
45 - 54	12.7%
55 - 64	12.6%
65 - 74	9.5%
75 - 84	4.6%
85 +	1.1%
18 +	75.0%

2010 Population by Sex

Males	983
Females	991

2018 Population by Sex

Males	1,092
Females	1,070

2023 Population by Sex

Males	1,179
Females	1,133

2010 Population by Race/Ethnicity

Total	1,974
White Alone	90.4%
Black Alone	7.2%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	1.1%
Hispanic Origin	2.7%
Diversity Index	22.1

2018 Population by Race/Ethnicity

Total	2,161
White Alone	87.3%
Black Alone	9.7%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.4%
Hispanic Origin	3.6%
Diversity Index	28.3

2023 Population by Race/Ethnicity

Total	2,312
White Alone	84.6%
Black Alone	11.9%
American Indian Alone	0.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.6%
Hispanic Origin	4.3%
Diversity Index	33.1

2010 Population by Relationship and Household Type

Total	1,974
In Households	97.1%
In Family Households	83.7%
Householder	25.4%
Spouse	18.0%
Child	34.0%
Other relative	3.7%
Nonrelative	2.6%
In Nonfamily Households	13.3%
In Group Quarters	2.9%
Institutionalized Population	0.1%
Noninstitutionalized Population	2.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Population 25+ by Educational Attainment

Total	1,465
Less than 9th Grade	6.3%
9th - 12th Grade, No Diploma	9.7%
High School Graduate	34.3%
GED/Alternative Credential	6.8%
Some College, No Degree	20.9%
Associate Degree	3.8%
Bachelor's Degree	11.3%
Graduate/Professional Degree	7.0%

2018 Population 15+ by Marital Status

Total	1,711
Never Married	24.9%
Married	49.0%
Widowed	9.2%
Divorced	16.9%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	97.8%
Civilian Unemployed (Unemployment Rate)	2.2%

2018 Employed Population 16+ by Industry

Total	980
Agriculture/Mining	0.5%
Construction	20.1%
Manufacturing	6.5%
Wholesale Trade	2.4%
Retail Trade	13.7%
Transportation/Utilities	4.5%
Information	0.6%
Finance/Insurance/Real Estate	5.2%
Services	42.7%
Public Administration	3.8%

2018 Employed Population 16+ by Occupation

Total	982
White Collar	51.1%
Management/Business/Financial	10.4%
Professional	18.6%
Sales	6.8%
Administrative Support	15.3%
Services	13.6%
Blue Collar	35.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	11.6%
Installation/Maintenance/Repair	5.5%
Production	12.9%
Transportation/Material Moving	5.5%

2010 Population By Urban/ Rural Status

Total Population	1,974
Population Inside Urbanized Area	29.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	70.6%

2010 Households by Type

Total	760
Households with 1 Person	24.3%
Households with 2+ People	75.7%
Family Households	70.3%
Husband-wife Families	49.9%
With Related Children	25.4%
Other Family (No Spouse Present)	20.4%
Other Family with Male Householder	5.5%
With Related Children	3.4%
Other Family with Female Householder	14.9%
With Related Children	10.3%
Nonfamily Households	5.4%
All Households with Children	39.5%

2010 Households by Size

Multigenerational Households	4.7%
Unmarried Partner Households	7.8%
Male-female	6.8%
Same-sex	0.9%

2010 Households by Size

Total	761
1 Person Household	24.3%
2 Person Household	28.8%
3 Person Household	19.8%
4 Person Household	15.0%
5 Person Household	7.9%
6 Person Household	2.9%
7 + Person Household	1.3%

2010 Households by Tenure and Mortgage Status

Total	760
Owner Occupied	72.1%
Owned with a Mortgage/Loan	40.1%
Owned Free and Clear	32.0%
Renter Occupied	27.9%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	809
Housing Units Inside Urbanized Area	28.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	71.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Top Tier (1A)
3.	Professional Pride (1B)

2018 Consumer Spending

Apparel & Services: Total \$	\$1,478,824
Average Spent	\$1,758.41
Spending Potential Index	81
Education: Total \$	\$825,264
Average Spent	\$981.29
Spending Potential Index	68
Entertainment/Recreation: Total \$	\$2,262,249
Average Spent	\$2,689.95
Spending Potential Index	84
Food at Home: Total \$	\$3,575,749
Average Spent	\$4,251.78
Spending Potential Index	85
Food Away from Home: Total \$	\$2,426,782
Average Spent	\$2,885.59
Spending Potential Index	82
Health Care: Total \$	\$4,327,103
Average Spent	\$5,145.19
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$1,436,985
Average Spent	\$1,708.66
Spending Potential Index	82
Personal Care Products & Services: Total \$	\$573,326
Average Spent	\$681.72
Spending Potential Index	82
Shelter: Total \$	\$10,496,370
Average Spent	\$12,480.82
Spending Potential Index	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,770,230
Average Spent	\$2,104.91
Spending Potential Index	85
Travel: Total \$	\$1,333,093
Average Spent	\$1,585.13
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$776,367
Average Spent	\$923.15
Spending Potential Index	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.