

Summary	Census 2010	2018	2023
Population	19,295	20,468	21,538
Households	7,424	7,919	8,343
Families	5,175	5,406	5,650
Average Household Size	2.58	2.56	2.56
Owner Occupied Housing Units	5,288	5,483	5,865
Renter Occupied Housing Units	2,136	2,436	2,478
Median Age	35.8	37.5	38.5
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.02%	0.63%	0.83%
Households	1.05%	0.64%	0.79%
Families	0.89%	0.47%	0.71%
Owner HHs	1.36%	0.95%	1.16%
Median Household Income	0.98%	1.45%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	806	10.2%	753	9.0%
\$15,000 - \$24,999	963	12.2%	942	11.3%
\$25,000 - \$34,999	879	11.1%	871	10.4%
\$35,000 - \$49,999	1,210	15.3%	1,255	15.0%
\$50,000 - \$74,999	1,612	20.4%	1,704	20.4%
\$75,000 - \$99,999	919	11.6%	956	11.5%
\$100,000 - \$149,999	952	12.0%	1,116	13.4%
\$150,000 - \$199,999	385	4.9%	495	5.9%
\$200,000+	193	2.4%	252	3.0%
Median Household Income	\$51,025		\$53,587	
Average Household Income	\$66,452		\$73,692	
Per Capita Income	\$25,859		\$28,670	

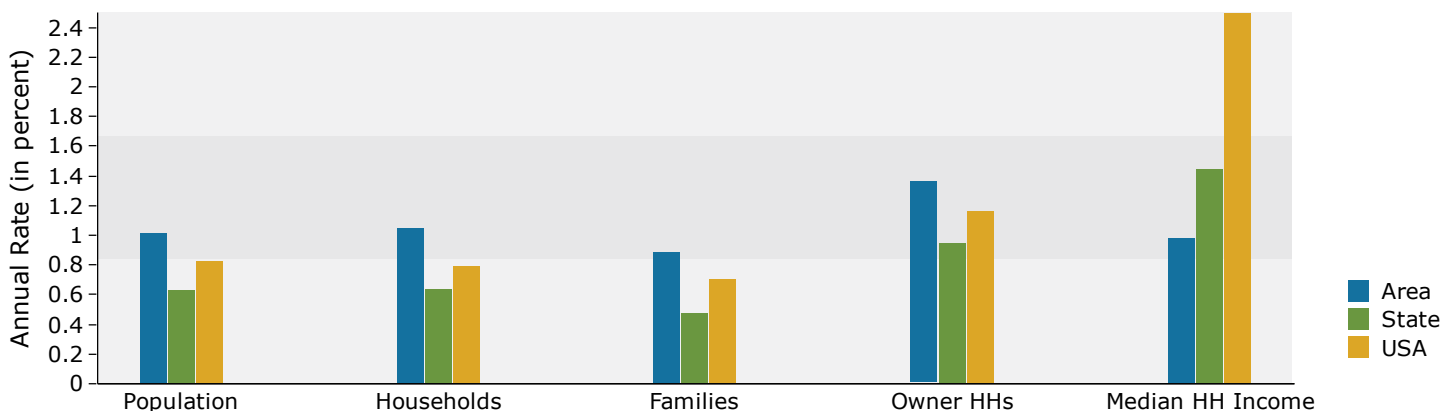
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,346	7.0%	1,360	6.6%	1,412	6.6%
5 - 9	1,310	6.8%	1,362	6.7%	1,435	6.7%
10 - 14	1,419	7.4%	1,329	6.5%	1,448	6.7%
15 - 19	1,396	7.2%	1,213	5.9%	1,301	6.0%
20 - 24	1,247	6.5%	1,245	6.1%	1,114	5.2%
25 - 34	2,735	14.2%	3,000	14.7%	2,972	13.8%
35 - 44	2,460	12.8%	2,760	13.5%	3,079	14.3%
45 - 54	2,692	14.0%	2,530	12.4%	2,573	11.9%
55 - 64	2,313	12.0%	2,589	12.6%	2,585	12.0%
65 - 74	1,273	6.6%	1,915	9.4%	2,195	10.2%
75 - 84	810	4.2%	828	4.0%	1,087	5.0%
85+	293	1.5%	336	1.6%	336	1.6%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16,205	84.0%	16,546	80.8%	16,914	78.5%
Black Alone	2,081	10.8%	2,545	12.4%	2,941	13.7%
American Indian Alone	72	0.4%	87	0.4%	99	0.5%
Asian Alone	231	1.2%	327	1.6%	420	2.0%
Pacific Islander Alone	4	0.0%	11	0.1%	15	0.1%
Some Other Race Alone	421	2.2%	558	2.7%	681	3.2%
Two or More Races	282	1.5%	394	1.9%	468	2.2%
Hispanic Origin (Any Race)	994	5.2%	1,333	6.5%	1,634	7.6%

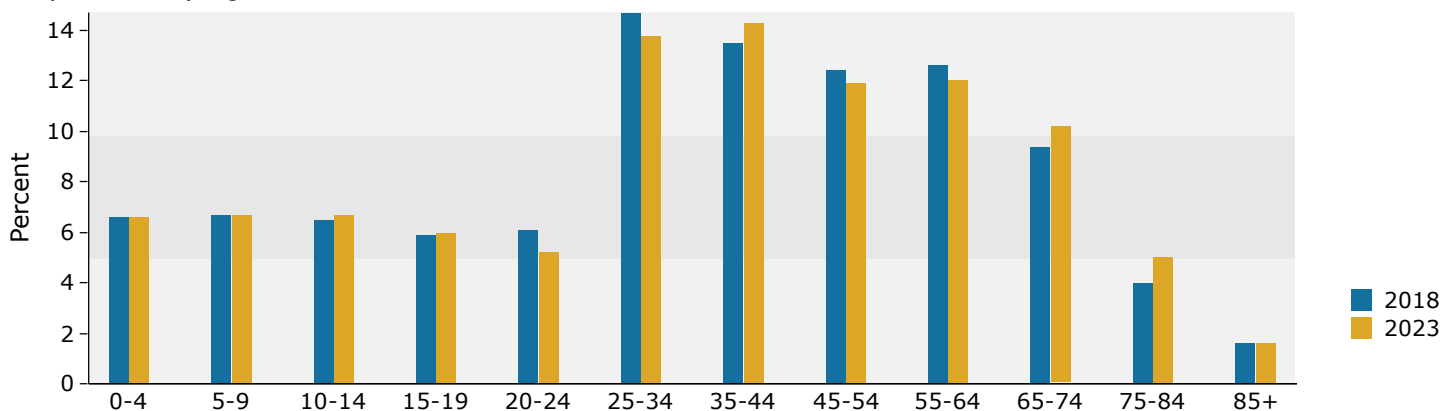
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

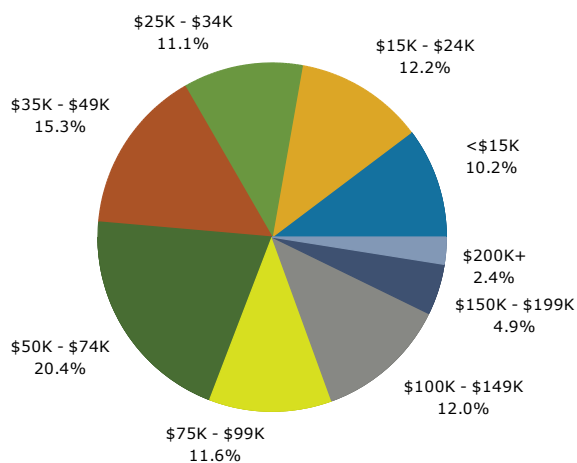
Trends 2018-2023



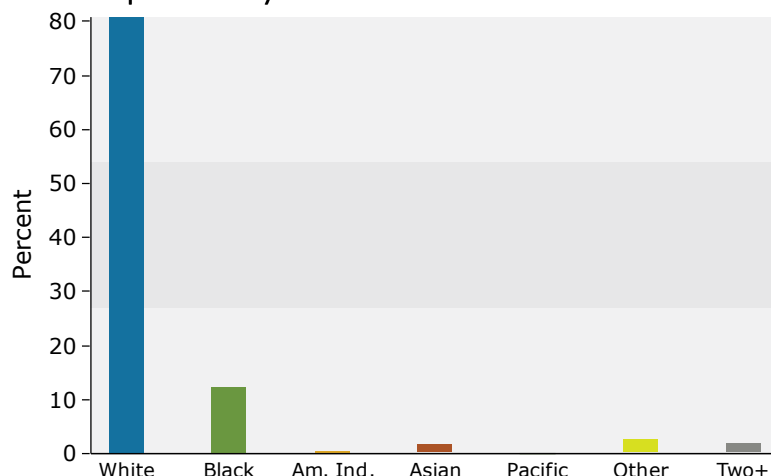
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

Population Summary

2000 Total Population	17,174
2010 Total Population	19,295
2018 Total Population	20,468
2018 Group Quarters	165
2023 Total Population	21,538
2018-2023 Annual Rate	1.02%
2018 Total Daytime Population	22,797
Workers	12,013
Residents	10,784

Household Summary

2000 Households	6,380
2000 Average Household Size	2.66
2010 Households	7,424
2010 Average Household Size	2.58
2018 Households	7,919
2018 Average Household Size	2.56
2023 Households	8,343
2023 Average Household Size	2.56
2018-2023 Annual Rate	1.05%
2010 Families	5,175
2010 Average Family Size	3.06
2018 Families	5,406
2018 Average Family Size	3.09
2023 Families	5,650
2023 Average Family Size	3.10
2018-2023 Annual Rate	0.89%

Housing Unit Summary

2000 Housing Units	6,871
Owner Occupied Housing Units	73.3%
Renter Occupied Housing Units	19.6%
Vacant Housing Units	7.1%
2010 Housing Units	7,867
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	5.6%
2018 Housing Units	8,446
Owner Occupied Housing Units	64.9%
Renter Occupied Housing Units	28.8%
Vacant Housing Units	6.2%
2023 Housing Units	8,930
Owner Occupied Housing Units	65.7%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	6.6%

Median Household Income

2018	\$51,025
2023	\$53,587

Median Home Value

2018	\$175,416
2023	\$190,467

Per Capita Income

2018	\$25,859
2023	\$28,670

Median Age

2010	35.8
2018	37.5
2023	38.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Households by Income

Household Income Base	7,919
<\$15,000	10.2%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	4.9%
\$200,000+	2.4%
Average Household Income	\$66,452

2023 Households by Income

Household Income Base	8,343
<\$15,000	9.0%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	5.9%
\$200,000+	3.0%
Average Household Income	\$73,692

2018 Owner Occupied Housing Units by Value

Total	5,483
<\$50,000	9.4%
\$50,000 - \$99,999	8.7%
\$100,000 - \$149,999	16.9%
\$150,000 - \$199,999	29.6%
\$200,000 - \$249,999	18.3%
\$250,000 - \$299,999	4.8%
\$300,000 - \$399,999	6.3%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$193,965

2023 Owner Occupied Housing Units by Value

Total	5,865
<\$50,000	6.7%
\$50,000 - \$99,999	6.5%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	28.3%
\$200,000 - \$249,999	20.7%
\$250,000 - \$299,999	5.9%
\$300,000 - \$399,999	8.0%
\$400,000 - \$499,999	4.4%
\$500,000 - \$749,999	3.8%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$224,237

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age

Total	19,295
0 - 4	7.0%
5 - 9	6.8%
10 - 14	7.4%
15 - 24	13.7%
25 - 34	14.2%
35 - 44	12.7%
45 - 54	14.0%
55 - 64	12.0%
65 - 74	6.6%
75 - 84	4.2%
85 +	1.5%
18 +	74.4%

2018 Population by Age

Total	20,467
0 - 4	6.6%
5 - 9	6.7%
10 - 14	6.5%
15 - 24	12.0%
25 - 34	14.7%
35 - 44	13.5%
45 - 54	12.4%
55 - 64	12.6%
65 - 74	9.4%
75 - 84	4.0%
85 +	1.6%
18 +	76.6%

2023 Population by Age

Total	21,537
0 - 4	6.6%
5 - 9	6.7%
10 - 14	6.7%
15 - 24	11.2%
25 - 34	13.8%
35 - 44	14.3%
45 - 54	11.9%
55 - 64	12.0%
65 - 74	10.2%
75 - 84	5.0%
85 +	1.6%
18 +	76.3%

2010 Population by Sex

Males	9,241
Females	10,054

2018 Population by Sex

Males	9,886
Females	10,582

2023 Population by Sex

Males	10,453
Females	11,085

2010 Population by Race/Ethnicity

Total	19,296
White Alone	84.0%
Black Alone	10.8%
American Indian Alone	0.4%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.2%
Two or More Races	1.5%
Hispanic Origin	5.2%
Diversity Index	35.3

2018 Population by Race/Ethnicity

Total	20,468
White Alone	80.8%
Black Alone	12.4%
American Indian Alone	0.4%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.7%
Two or More Races	1.9%
Hispanic Origin	6.5%
Diversity Index	41.2

2023 Population by Race/Ethnicity

Total	21,538
White Alone	78.5%
Black Alone	13.7%
American Indian Alone	0.5%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.2%
Two or More Races	2.2%
Hispanic Origin	7.6%
Diversity Index	45.3

2010 Population by Relationship and Household Type

Total	19,295
In Households	99.2%
In Family Households	84.8%
Householder	26.6%
Spouse	18.0%
Child	33.8%
Other relative	3.6%
Nonrelative	2.7%
In Nonfamily Households	14.4%
In Group Quarters	0.8%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

2018 Population 25+ by Educational Attainment

Total	13,958
Less than 9th Grade	5.5%
9th - 12th Grade, No Diploma	10.4%
High School Graduate	27.6%
GED/Alternative Credential	7.8%
Some College, No Degree	22.6%
Associate Degree	6.8%
Bachelor's Degree	13.8%
Graduate/Professional Degree	5.6%

2018 Population 15+ by Marital Status

Total	16,417
Never Married	30.6%
Married	45.3%
Widowed	6.9%
Divorced	17.3%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	95.5%
Civilian Unemployed (Unemployment Rate)	4.5%

2018 Employed Population 16+ by Industry

Total	9,864
Agriculture/Mining	0.4%
Construction	11.5%
Manufacturing	8.5%
Wholesale Trade	2.9%
Retail Trade	15.4%
Transportation/Utilities	2.4%
Information	1.8%
Finance/Insurance/Real Estate	6.4%
Services	46.3%
Public Administration	4.4%

2018 Employed Population 16+ by Occupation

Total	9,861
White Collar	59.6%
Management/Business/Financial	11.8%
Professional	16.3%
Sales	13.5%
Administrative Support	18.0%
Services	15.4%
Blue Collar	24.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.9%
Installation/Maintenance/Repair	5.6%
Production	6.4%
Transportation/Material Moving	4.0%

2010 Population By Urban/ Rural Status

Total Population	19,295
Population Inside Urbanized Area	98.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.5%

2010 Households by Type

Total	7,424
Households with 1 Person	24.5%
Households with 2+ People	75.5%
Family Households	69.7%
Husband-wife Families	47.1%
With Related Children	21.6%
Other Family (No Spouse Present)	22.6%
Other Family with Male Householder	6.2%
With Related Children	3.6%
Other Family with Female Householder	16.4%
With Related Children	10.8%
Nonfamily Households	5.8%

All Households with Children

	36.6%
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Multigenerational Households

	4.8%
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Unmarried Partner Households

	7.1%
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Male-female

	6.4%
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Same-sex

	0.7%
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2010 Households by Size

Total	7,426
1 Person Household	24.5%
2 Person Household	32.7%
3 Person Household	17.5%
4 Person Household	14.6%
5 Person Household	7.0%
6 Person Household	2.4%
7 + Person Household	1.2%

2010 Households by Tenure and Mortgage Status

Total	7,424
Owner Occupied	71.2%
Owned with a Mortgage/Loan	46.8%
Owned Free and Clear	24.4%
Renter Occupied	28.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	7,867
Housing Units Inside Urbanized Area	98.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Rustbelt Traditions (5D)
3.	Middleburg (4C)

2018 Consumer Spending

Apparel & Services: Total \$	\$13,841,856
Average Spent	\$1,747.93
Spending Potential Index	80
Education: Total \$	\$8,572,662
Average Spent	\$1,082.54
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$20,657,469
Average Spent	\$2,608.60
Spending Potential Index	81
Food at Home: Total \$	\$32,731,363
Average Spent	\$4,133.27
Spending Potential Index	82
Food Away from Home: Total \$	\$22,528,390
Average Spent	\$2,844.85
Spending Potential Index	81
Health Care: Total \$	\$37,796,475
Average Spent	\$4,772.88
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$13,378,916
Average Spent	\$1,689.47
Spending Potential Index	81
Personal Care Products & Services: Total \$	\$5,288,926
Average Spent	\$667.88
Spending Potential Index	81
Shelter: Total \$	\$103,647,494
Average Spent	\$13,088.46
Spending Potential Index	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,547,401
Average Spent	\$1,963.30
Spending Potential Index	79
Travel: Total \$	\$12,941,410
Average Spent	\$1,634.22
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$7,015,197
Average Spent	\$885.87
Spending Potential Index	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.