

Demographic and Income Profile

Killian + 1/2 mile
Area: 19.87 Square miles

Prepared by Esri

Summary	Census 2010	2017	2022
Population	1,554	1,765	1,931
Households	614	706	776
Families	450	508	554
Average Household Size	2.53	2.50	2.49
Owner Occupied Housing Units	544	608	668
Renter Occupied Housing Units	70	98	108
Median Age	41.6	43.1	44.4
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.81%	0.71%	0.83%
Households	1.91%	0.75%	0.79%
Families	1.75%	0.58%	0.71%
Owner HHs	1.90%	0.76%	0.72%
Median Household Income	3.31%	2.15%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	80	11.3%	83	10.7%
\$15,000 - \$24,999	82	11.6%	82	10.6%
\$25,000 - \$34,999	86	12.2%	82	10.6%
\$35,000 - \$49,999	79	11.2%	65	8.4%
\$50,000 - \$74,999	134	19.0%	126	16.2%
\$75,000 - \$99,999	95	13.5%	121	15.6%
\$100,000 - \$149,999	99	14.0%	145	18.7%
\$150,000 - \$199,999	33	4.7%	47	6.1%
\$200,000+	18	2.5%	25	3.2%
Median Household Income	\$53,414		\$62,862	
Average Household Income	\$68,203		\$80,147	
Per Capita Income	\$27,332		\$32,266	

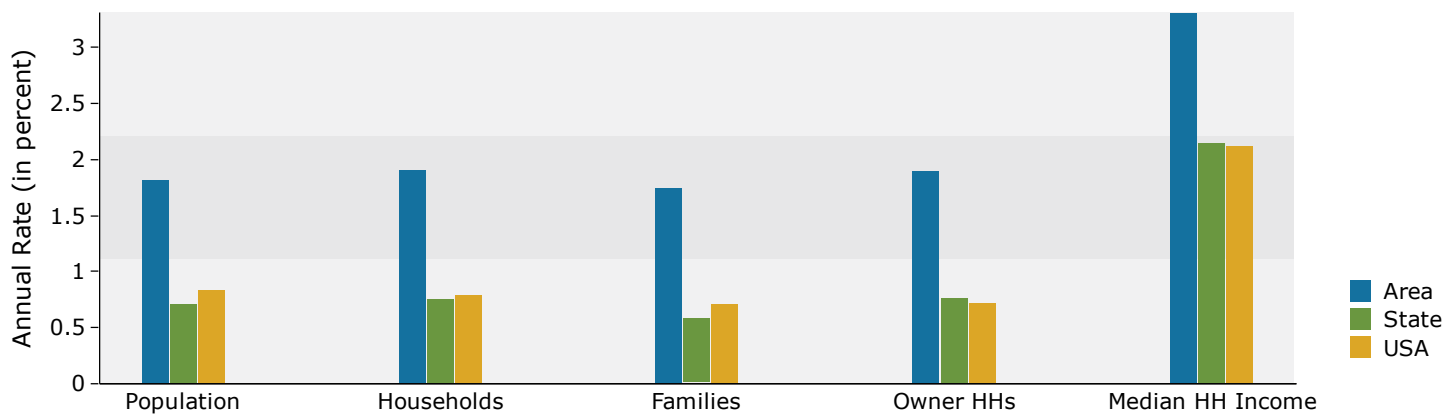
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	89	5.7%	93	5.3%	99	5.1%
5 - 9	104	6.7%	107	6.1%	112	5.8%
10 - 14	120	7.7%	121	6.9%	131	6.8%
15 - 19	77	5.0%	103	5.8%	115	6.0%
20 - 24	73	4.7%	78	4.4%	88	4.6%
25 - 34	176	11.3%	195	11.1%	193	10.0%
35 - 44	212	13.6%	229	13.0%	243	12.6%
45 - 54	261	16.8%	254	14.4%	265	13.7%
55 - 64	238	15.3%	282	16.0%	296	15.3%
65 - 74	128	8.2%	204	11.6%	252	13.0%
75 - 84	62	4.0%	79	4.5%	115	6.0%
85+	14	0.9%	18	1.0%	23	1.2%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,405	90.4%	1,528	86.6%	1,614	83.6%
Black Alone	129	8.3%	207	11.7%	277	14.4%
American Indian Alone	3	0.2%	3	0.2%	3	0.2%
Asian Alone	4	0.3%	6	0.3%	9	0.5%
Pacific Islander Alone	1	0.1%	3	0.2%	5	0.3%
Some Other Race Alone	3	0.2%	5	0.3%	6	0.3%
Two or More Races	9	0.6%	13	0.7%	16	0.8%
Hispanic Origin (Any Race)	34	2.2%	51	2.9%	64	3.3%

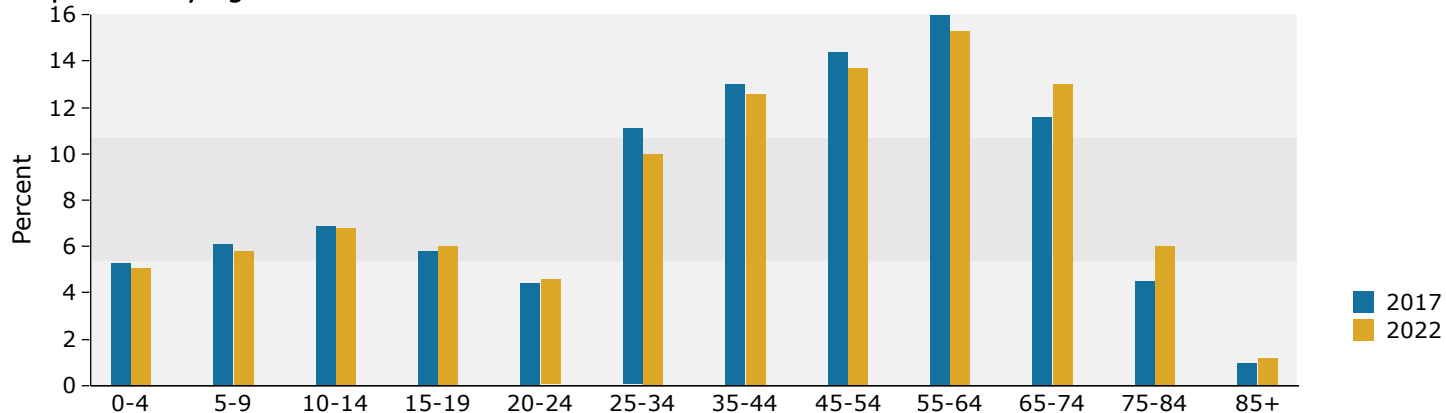
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

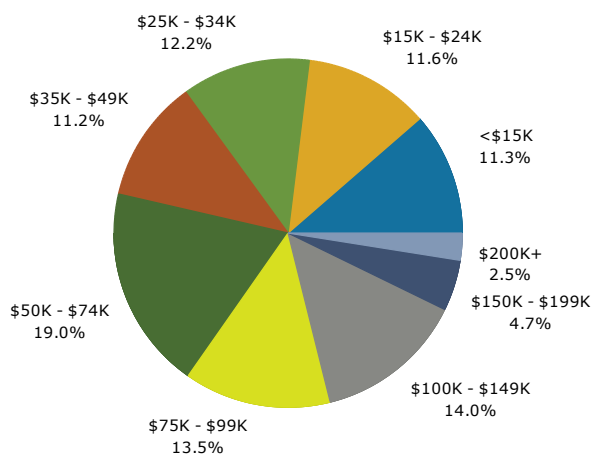
Trends 2017-2022



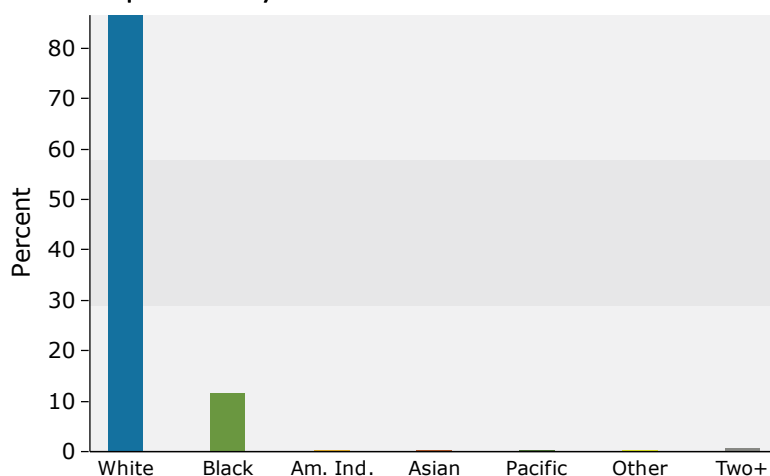
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

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Population Summary

2000 Total Population	1,294
2010 Total Population	1,554
2017 Total Population	1,765
2017 Group Quarters	1
2022 Total Population	1,931
2017-2022 Annual Rate	1.81%
2017 Total Daytime Population	1,063
Workers	79
Residents	984

Household Summary

2000 Households	496
2000 Average Household Size	2.61
2010 Households	614
2010 Average Household Size	2.53
2017 Households	706
2017 Average Household Size	2.50
2022 Households	776
2022 Average Household Size	2.49
2017-2022 Annual Rate	1.91%
2010 Families	450
2010 Average Family Size	2.92
2017 Families	508
2017 Average Family Size	2.91
2022 Families	554
2022 Average Family Size	2.90
2017-2022 Annual Rate	1.75%

Housing Unit Summary

2000 Housing Units	690
Owner Occupied Housing Units	65.8%
Renter Occupied Housing Units	6.2%
Vacant Housing Units	28.0%
2010 Housing Units	854
Owner Occupied Housing Units	63.7%
Renter Occupied Housing Units	8.2%
Vacant Housing Units	28.1%
2017 Housing Units	987
Owner Occupied Housing Units	61.6%
Renter Occupied Housing Units	9.9%
Vacant Housing Units	28.5%
2022 Housing Units	1,087
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	9.9%
Vacant Housing Units	28.6%

Median Household Income

2017	\$53,414
2022	\$62,862

Median Home Value

2017	\$148,824
2022	\$195,602

Per Capita Income

2017	\$27,332
2022	\$32,266

Median Age

2010	41.6
2017	43.1
2022	44.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income

Household Income Base	706
<\$15,000	11.3%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	4.7%
\$200,000+	2.5%

Average Household Income \$68,203

2022 Households by Income

Household Income Base	776
<\$15,000	10.7%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	8.4%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	18.7%
\$150,000 - \$199,999	6.1%
\$200,000+	3.2%

Average Household Income \$80,147

2017 Owner Occupied Housing Units by Value

Total	608
<\$50,000	15.3%
\$50,000 - \$99,999	21.1%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	17.4%
\$200,000 - \$249,999	9.5%
\$250,000 - \$299,999	8.7%
\$300,000 - \$399,999	5.9%
\$400,000 - \$499,999	5.6%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	0.0%

Average Home Value \$176,398

2022 Owner Occupied Housing Units by Value

Total	668
<\$50,000	9.7%
\$50,000 - \$99,999	14.7%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	16.2%
\$200,000 - \$249,999	11.2%
\$250,000 - \$299,999	11.4%
\$300,000 - \$399,999	9.1%
\$400,000 - \$499,999	11.7%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	1.9%
\$1,000,000 +	0.0%

Average Home Value \$233,283

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	1,554
0 - 4	5.7%
5 - 9	6.7%
10 - 14	7.7%
15 - 24	9.7%
25 - 34	11.3%
35 - 44	13.6%
45 - 54	16.8%
55 - 64	15.3%
65 - 74	8.2%
75 - 84	4.0%
85 +	0.9%
18 +	76.9%

2017 Population by Age

Total	1,763
0 - 4	5.3%
5 - 9	6.1%
10 - 14	6.9%
15 - 24	10.3%
25 - 34	11.1%
35 - 44	13.0%
45 - 54	14.4%
55 - 64	16.0%
65 - 74	11.6%
75 - 84	4.5%
85 +	1.0%
18 +	78.4%

2022 Population by Age

Total	1,932
0 - 4	5.1%
5 - 9	5.8%
10 - 14	6.8%
15 - 24	10.5%
25 - 34	10.0%
35 - 44	12.6%
45 - 54	13.7%
55 - 64	15.3%
65 - 74	13.0%
75 - 84	6.0%
85 +	1.2%
18 +	78.7%

2010 Population by Sex

Males	786
Females	768

2017 Population by Sex

Males	893
Females	872

2022 Population by Sex

Males	979
Females	952

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 28, 2017

2010 Population by Race/Ethnicity

Total	1,554
White Alone	90.4%
Black Alone	8.3%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	0.6%
Hispanic Origin	2.2%
Diversity Index	21.1

2017 Population by Race/Ethnicity

Total	1,765
White Alone	86.6%
Black Alone	11.7%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	0.7%
Hispanic Origin	2.8%
Diversity Index	27.9

2022 Population by Race/Ethnicity

Total	1,930
White Alone	83.6%
Black Alone	14.4%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.3%
Some Other Race Alone	0.3%
Two or More Races	0.8%
Hispanic Origin	3.3%
Diversity Index	32.7

2010 Population by Relationship and Household Type

Total	1,554
In Households	99.9%
In Family Households	87.0%
Householder	29.0%
Spouse	23.5%
Child	29.5%
Other relative	2.4%
Nonrelative	2.5%
In Nonfamily Households	12.9%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment

Total	1,263
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	5.1%
High School Graduate	41.2%
GED/Alternative Credential	6.0%
Some College, No Degree	24.9%
Associate Degree	3.2%
Bachelor's Degree	10.5%
Graduate/Professional Degree	4.0%

2017 Population 15+ by Marital Status

Total	1,445
Never Married	25.5%
Married	58.1%
Widowed	3.4%
Divorced	12.9%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	90.9%
Civilian Unemployed (Unemployment Rate)	9.1%

2017 Employed Population 16+ by Industry

Total	787
Agriculture/Mining	3.6%
Construction	11.7%
Manufacturing	18.0%
Wholesale Trade	1.8%
Retail Trade	8.0%
Transportation/Utilities	1.9%
Information	1.5%
Finance/Insurance/Real Estate	3.8%
Services	44.0%
Public Administration	5.8%

2017 Employed Population 16+ by Occupation

Total	788
White Collar	51.8%
Management/Business/Financial	12.6%
Professional	16.0%
Sales	8.1%
Administrative Support	15.1%
Services	16.3%
Blue Collar	32.0%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	9.8%
Installation/Maintenance/Repair	9.3%
Production	8.8%
Transportation/Material Moving	3.0%

2010 Population By Urban/ Rural Status

Total Population	1,554
Population Inside Urbanized Area	0.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	99.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 28, 2017

2010 Households by Type

Total	614
Households with 1 Person	21.7%
Households with 2+ People	78.3%
Family Households	73.3%
Husband-wife Families	59.3%
With Related Children	23.0%
Other Family (No Spouse Present)	13.8%
Other Family with Male Householder	4.7%
With Related Children	2.6%
Other Family with Female Householder	9.1%
With Related Children	6.5%
Nonfamily Households	5.0%
All Households with Children	32.6%

2010 Households by Size

Multigenerational Households	4.1%
Unmarried Partner Households	7.0%
Male-female	5.7%
Same-sex	1.3%

2010 Households by Size

Total	613
1 Person Household	21.7%
2 Person Household	38.8%
3 Person Household	18.3%
4 Person Household	12.7%
5 Person Household	5.2%
6 Person Household	2.0%
7 + Person Household	1.3%

2010 Households by Tenure and Mortgage Status

Total	614
Owner Occupied	88.6%
Owned with a Mortgage/Loan	47.4%
Owned Free and Clear	41.2%
Renter Occupied	11.4%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	854
Housing Units Inside Urbanized Area	0.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	99.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Rooted Rural (10B)
3. Top Tier (1A)

2017 Consumer Spending

Apparel & Services: Total \$	\$1,266,238
Average Spent	\$1,793.54
Spending Potential Index	83
Education: Total \$	\$632,329
Average Spent	\$895.65
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$1,971,019
Average Spent	\$2,791.81
Spending Potential Index	89
Food at Home: Total \$	\$3,263,800
Average Spent	\$4,622.95
Spending Potential Index	92
Food Away from Home: Total \$	\$2,037,128
Average Spent	\$2,885.45
Spending Potential Index	87
Health Care: Total \$	\$3,881,292
Average Spent	\$5,497.58
Spending Potential Index	98
HH Furnishings & Equipment: Total \$	\$1,204,365
Average Spent	\$1,705.90
Spending Potential Index	88
Personal Care Products & Services: Total \$	\$467,558
Average Spent	\$662.26
Spending Potential Index	83
Shelter: Total \$	\$8,740,741
Average Spent	\$12,380.65
Spending Potential Index	76
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,515,031
Average Spent	\$2,145.94
Spending Potential Index	92
Travel: Total \$	\$1,110,609
Average Spent	\$1,573.10
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$700,623
Average Spent	\$992.38
Spending Potential Index	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.