

Summary	Census 2010	2018	2023
Population	1,554	1,805	1,975
Households	614	719	790
Families	450	515	560
Average Household Size	2.53	2.51	2.50
Owner Occupied Housing Units	544	629	697
Renter Occupied Housing Units	70	90	92
Median Age	41.6	44.0	45.8
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.82%	0.63%	0.83%
Households	1.90%	0.64%	0.79%
Families	1.69%	0.47%	0.71%
Owner HHs	2.07%	0.95%	1.16%
Median Household Income	1.34%	1.45%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	96	13.4%	91	11.5%
\$15,000 - \$24,999	85	11.8%	85	10.8%
\$25,000 - \$34,999	75	10.4%	78	9.9%
\$35,000 - \$49,999	85	11.8%	90	11.4%
\$50,000 - \$74,999	151	21.0%	164	20.8%
\$75,000 - \$99,999	89	12.4%	100	12.7%
\$100,000 - \$149,999	88	12.2%	113	14.3%
\$150,000 - \$199,999	29	4.0%	39	4.9%
\$200,000+	22	3.1%	30	3.8%
Median Household Income	\$52,094		\$55,669	
Average Household Income	\$66,879		\$75,211	
Per Capita Income	\$26,686		\$30,136	

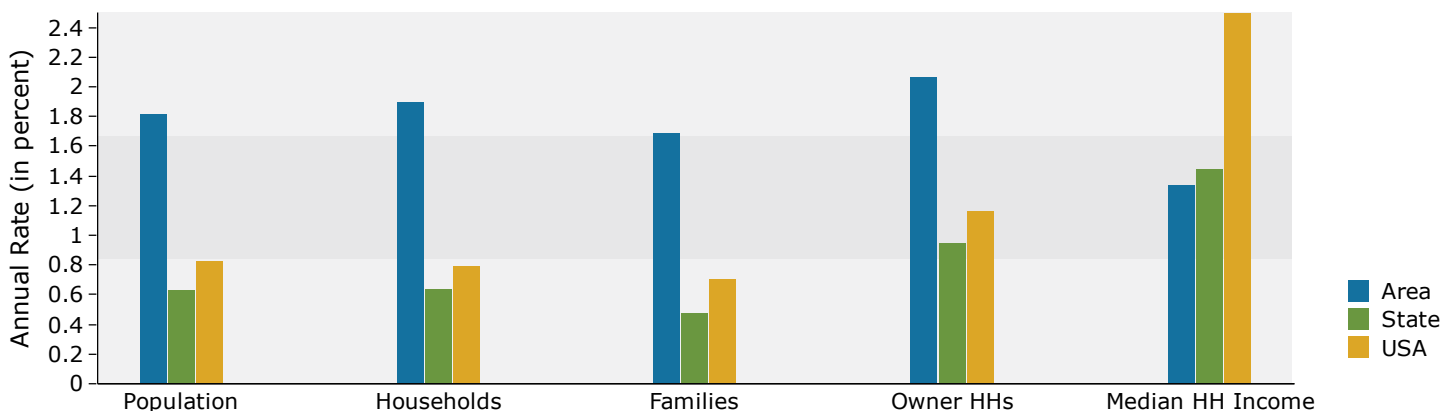
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	89	5.7%	94	5.2%	98	5.0%
5 - 9	104	6.7%	102	5.7%	107	5.4%
10 - 14	120	7.7%	110	6.1%	121	6.1%
15 - 19	77	5.0%	107	5.9%	116	5.9%
20 - 24	73	4.7%	90	5.0%	94	4.8%
25 - 34	176	11.3%	196	10.9%	192	9.7%
35 - 44	212	13.6%	226	12.5%	241	12.2%
45 - 54	261	16.8%	253	14.0%	268	13.6%
55 - 64	238	15.3%	300	16.6%	304	15.4%
65 - 74	128	8.2%	220	12.2%	285	14.4%
75 - 84	62	4.0%	84	4.7%	123	6.2%
85+	14	0.9%	22	1.2%	28	1.4%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,405	90.4%	1,573	87.1%	1,671	84.6%
Black Alone	129	8.3%	201	11.1%	265	13.4%
American Indian Alone	3	0.2%	3	0.2%	3	0.2%
Asian Alone	4	0.3%	6	0.3%	8	0.4%
Pacific Islander Alone	1	0.1%	4	0.2%	5	0.3%
Some Other Race Alone	3	0.2%	5	0.3%	6	0.3%
Two or More Races	9	0.6%	14	0.8%	18	0.9%
Hispanic Origin (Any Race)	34	2.2%	52	2.9%	66	3.3%

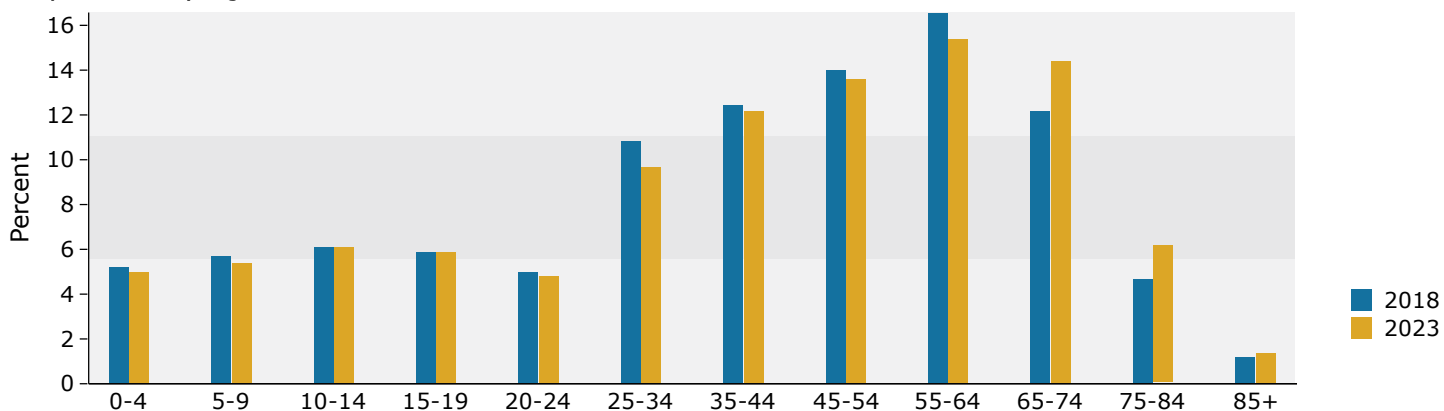
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

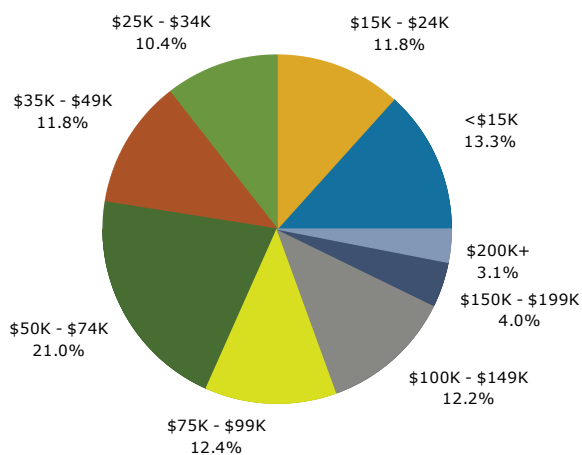
## Trends 2018-2023



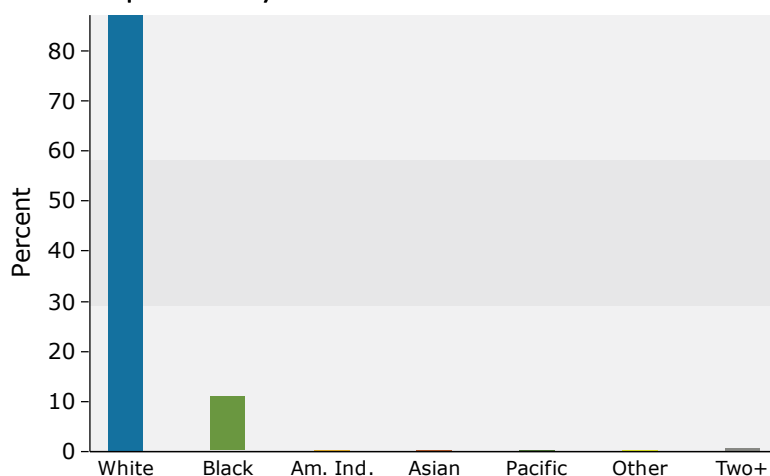
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 2.9%

## Population Summary

2000 Total Population	1,294
2010 Total Population	1,554
2018 Total Population	1,805
2018 Group Quarters	1
2023 Total Population	1,975
2018-2023 Annual Rate	1.82%
2018 Total Daytime Population	1,033
Workers	62
Residents	971

## Household Summary

2000 Households	496
2000 Average Household Size	2.61
2010 Households	614
2010 Average Household Size	2.53
2018 Households	719
2018 Average Household Size	2.51
2023 Households	790
2023 Average Household Size	2.50
2018-2023 Annual Rate	1.90%
2010 Families	450
2010 Average Family Size	2.92
2018 Families	515
2018 Average Family Size	2.94
2023 Families	560
2023 Average Family Size	2.94
2018-2023 Annual Rate	1.69%

## Housing Unit Summary

2000 Housing Units	690
Owner Occupied Housing Units	65.8%
Renter Occupied Housing Units	6.2%
Vacant Housing Units	28.0%
2010 Housing Units	854
Owner Occupied Housing Units	63.7%
Renter Occupied Housing Units	8.2%
Vacant Housing Units	28.1%
2018 Housing Units	1,007
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	8.9%
Vacant Housing Units	28.6%
2023 Housing Units	1,111
Owner Occupied Housing Units	62.7%
Renter Occupied Housing Units	8.3%
Vacant Housing Units	28.9%

## Median Household Income

2018	\$52,094
2023	\$55,669

## Median Home Value

2018	\$155,165
2023	\$183,721

## Per Capita Income

2018	\$26,686
2023	\$30,136

## Median Age

2010	41.6
2018	44.0
2023	45.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2018 Households by Income

Household Income Base	719
<\$15,000	13.4%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	21.0%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	4.0%
\$200,000+	3.1%
Average Household Income	\$66,879

## 2023 Households by Income

Household Income Base	790
<\$15,000	11.5%
\$15,000 - \$24,999	10.8%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	11.4%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	4.9%
\$200,000+	3.8%
Average Household Income	\$75,211

## 2018 Owner Occupied Housing Units by Value

Total	629
<\$50,000	15.1%
\$50,000 - \$99,999	19.6%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	19.2%
\$200,000 - \$249,999	8.3%
\$250,000 - \$299,999	8.1%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	6.8%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$184,897

## 2023 Owner Occupied Housing Units by Value

Total	697
<\$50,000	10.8%
\$50,000 - \$99,999	15.4%
\$100,000 - \$149,999	11.3%
\$150,000 - \$199,999	18.5%
\$200,000 - \$249,999	9.0%
\$250,000 - \$299,999	9.5%
\$300,000 - \$399,999	9.0%
\$400,000 - \$499,999	11.8%
\$500,000 - \$749,999	2.6%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$225,754

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2010 Population by Age

Total	1,554
0 - 4	5.7%
5 - 9	6.7%
10 - 14	7.7%
15 - 24	9.7%
25 - 34	11.3%
35 - 44	13.6%
45 - 54	16.8%
55 - 64	15.3%
65 - 74	8.2%
75 - 84	4.0%
85 +	0.9%
18 +	76.9%

## 2018 Population by Age

Total	1,804
0 - 4	5.2%
5 - 9	5.7%
10 - 14	6.1%
15 - 24	10.9%
25 - 34	10.9%
35 - 44	12.5%
45 - 54	14.0%
55 - 64	16.6%
65 - 74	12.2%
75 - 84	4.7%
85 +	1.2%
18 +	79.4%

## 2023 Population by Age

Total	1,977
0 - 4	5.0%
5 - 9	5.4%
10 - 14	6.1%
15 - 24	10.6%
25 - 34	9.7%
35 - 44	12.2%
45 - 54	13.6%
55 - 64	15.4%
65 - 74	14.4%
75 - 84	6.2%
85 +	1.4%
18 +	79.8%

## 2010 Population by Sex

Males	786
Females	768

## 2018 Population by Sex

Males	908
Females	897

## 2023 Population by Sex

Males	992
Females	983

## 2010 Population by Race/Ethnicity

Total	1,554
White Alone	90.4%
Black Alone	8.3%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	0.6%
Hispanic Origin	2.2%
Diversity Index	21.1

## 2018 Population by Race/Ethnicity

Total	1,806
White Alone	87.1%
Black Alone	11.1%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	0.8%
Hispanic Origin	2.8%
Diversity Index	27.1

## 2023 Population by Race/Ethnicity

Total	1,976
White Alone	84.6%
Black Alone	13.4%
American Indian Alone	0.2%
Asian Alone	0.4%
Pacific Islander Alone	0.3%
Some Other Race Alone	0.3%
Two or More Races	0.9%
Hispanic Origin	3.3%
Diversity Index	31.4

## 2010 Population by Relationship and Household Type

Total	1,554
In Households	99.9%
In Family Households	87.0%
Householder	29.0%
Spouse	23.5%
Child	29.5%
Other relative	2.4%
Nonrelative	2.5%
In Nonfamily Households	12.9%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2018 Population 25+ by Educational Attainment

Total	1,301
Less than 9th Grade	5.4%
9th - 12th Grade, No Diploma	5.6%
High School Graduate	42.4%
GED/Alternative Credential	5.3%
Some College, No Degree	22.4%
Associate Degree	3.8%
Bachelor's Degree	11.7%
Graduate/Professional Degree	3.3%

## 2018 Population 15+ by Marital Status

Total	1,498
Never Married	26.2%
Married	55.3%
Widowed	4.5%
Divorced	14.0%

## 2018 Civilian Population 16+ in Labor Force

Civilian Employed	93.4%
Civilian Unemployed (Unemployment Rate)	6.6%

## 2018 Employed Population 16+ by Industry

Total	843
Agriculture/Mining	3.9%
Construction	12.2%
Manufacturing	17.7%
Wholesale Trade	1.9%
Retail Trade	8.3%
Transportation/Utilities	1.9%
Information	1.5%
Finance/Insurance/Real Estate	3.7%
Services	43.1%
Public Administration	5.7%

## 2018 Employed Population 16+ by Occupation

Total	842
White Collar	51.1%
Management/Business/Financial	12.5%
Professional	15.5%
Sales	8.2%
Administrative Support	14.9%
Services	16.4%
Blue Collar	32.4%
Farming/Forestry/Fishing	1.5%
Construction/Extraction	9.5%
Installation/Maintenance/Repair	9.6%
Production	8.8%
Transportation/Material Moving	3.0%

## 2010 Population By Urban/ Rural Status

Total Population	1,554
Population Inside Urbanized Area	0.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	99.9%

## 2010 Households by Type

Total	614
Households with 1 Person	21.7%
Households with 2+ People	78.3%
Family Households	73.3%
Husband-wife Families	59.3%
With Related Children	23.0%
Other Family (No Spouse Present)	13.8%
Other Family with Male Householder	4.7%
With Related Children	2.6%
Other Family with Female Householder	9.1%
With Related Children	6.5%
Nonfamily Households	5.0%

All Households with Children	32.6%
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Multigenerational Households	4.1%
Unmarried Partner Households	7.0%
Male-female	5.7%
Same-sex	1.3%

## 2010 Households by Size

Total	613
1 Person Household	21.7%
2 Person Household	38.8%
3 Person Household	18.3%
4 Person Household	12.7%
5 Person Household	5.2%
6 Person Household	2.0%
7 + Person Household	1.3%

## 2010 Households by Tenure and Mortgage Status

Total	614
Owner Occupied	88.6%
Owned with a Mortgage/Loan	47.4%
Owned Free and Clear	41.2%
Renter Occupied	11.4%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	854
Housing Units Inside Urbanized Area	0.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	99.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



## Top 3 Tapestry Segments

<b>1.</b>	Southern Satellites (10A)
<b>2.</b>	Rooted Rural (10B)
<b>3.</b>	Top Tier (1A)

## 2018 Consumer Spending

Apparel & Services: Total \$	\$1,238,906
Average Spent	\$1,723.10
Spending Potential Index	79
Education: Total \$	\$666,241
Average Spent	\$926.62
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$1,977,451
Average Spent	\$2,750.28
Spending Potential Index	85
Food at Home: Total \$	\$3,140,439
Average Spent	\$4,367.79
Spending Potential Index	87
Food Away from Home: Total \$	\$2,047,261
Average Spent	\$2,847.37
Spending Potential Index	81
Health Care: Total \$	\$3,836,886
Average Spent	\$5,336.42
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$1,226,981
Average Spent	\$1,706.51
Spending Potential Index	82
Personal Care Products & Services: Total \$	\$481,156
Average Spent	\$669.20
Spending Potential Index	81
Shelter: Total \$	\$8,735,557
Average Spent	\$12,149.59
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,512,495
Average Spent	\$2,103.61
Spending Potential Index	85
Travel: Total \$	\$1,114,684
Average Spent	\$1,550.33
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$672,938
Average Spent	\$935.94
Spending Potential Index	87

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.