

Summary	Census 2010	2018	2023
Population	2,626	2,761	2,911
Households	791	841	894
Families	584	610	642
Average Household Size	3.00	2.99	2.98
Owner Occupied Housing Units	631	658	710
Renter Occupied Housing Units	160	184	184
Median Age	35.3	36.8	38.4
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.06%	0.63%	0.83%
Households	1.23%	0.64%	0.79%
Families	1.03%	0.47%	0.71%
Owner HHs	1.53%	0.95%	1.16%
Median Household Income	1.34%	1.45%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	123	14.6%	116	13.0%
\$15,000 - \$24,999	100	11.9%	99	11.1%
\$25,000 - \$34,999	64	7.6%	64	7.2%
\$35,000 - \$49,999	99	11.8%	103	11.5%
\$50,000 - \$74,999	158	18.8%	165	18.5%
\$75,000 - \$99,999	116	13.8%	122	13.6%
\$100,000 - \$149,999	98	11.7%	119	13.3%
\$150,000 - \$199,999	42	5.0%	53	5.9%
\$200,000+	42	5.0%	54	6.0%
Median Household Income	\$53,954		\$57,670	
Average Household Income	\$73,217		\$82,387	
Per Capita Income	\$28,085		\$31,285	

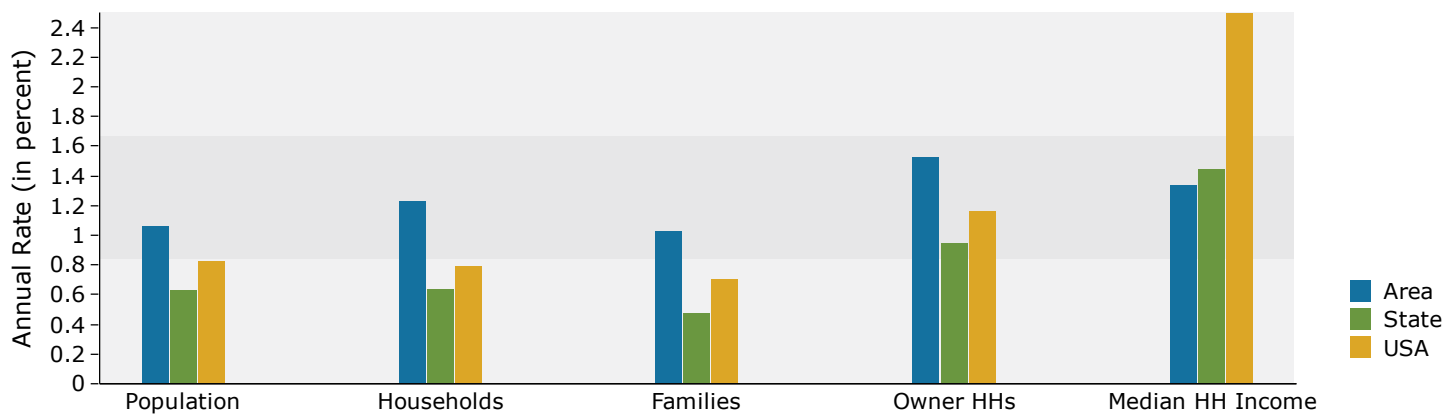
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	174	6.6%	172	6.2%	173	5.9%
5 - 9	170	6.5%	180	6.5%	186	6.4%
10 - 14	198	7.5%	175	6.3%	200	6.9%
15 - 19	184	7.0%	170	6.2%	191	6.6%
20 - 24	181	6.9%	186	6.7%	170	5.8%
25 - 34	394	15.0%	424	15.4%	390	13.4%
35 - 44	401	15.3%	408	14.8%	441	15.1%
45 - 54	367	14.0%	366	13.3%	390	13.4%
55 - 64	279	10.6%	321	11.6%	341	11.7%
65 - 74	178	6.8%	234	8.5%	264	9.1%
75 - 84	78	3.0%	98	3.6%	137	4.7%
85+	23	0.9%	25	0.9%	30	1.0%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,490	94.9%	2,567	93.0%	2,663	91.5%
Black Alone	94	3.6%	134	4.9%	175	6.0%
American Indian Alone	9	0.3%	10	0.4%	11	0.4%
Asian Alone	3	0.1%	6	0.2%	8	0.3%
Pacific Islander Alone	0	0.0%	1	0.0%	2	0.1%
Some Other Race Alone	10	0.4%	14	0.5%	18	0.6%
Two or More Races	19	0.7%	28	1.0%	34	1.2%
Hispanic Origin (Any Race)	39	1.5%	56	2.0%	72	2.5%

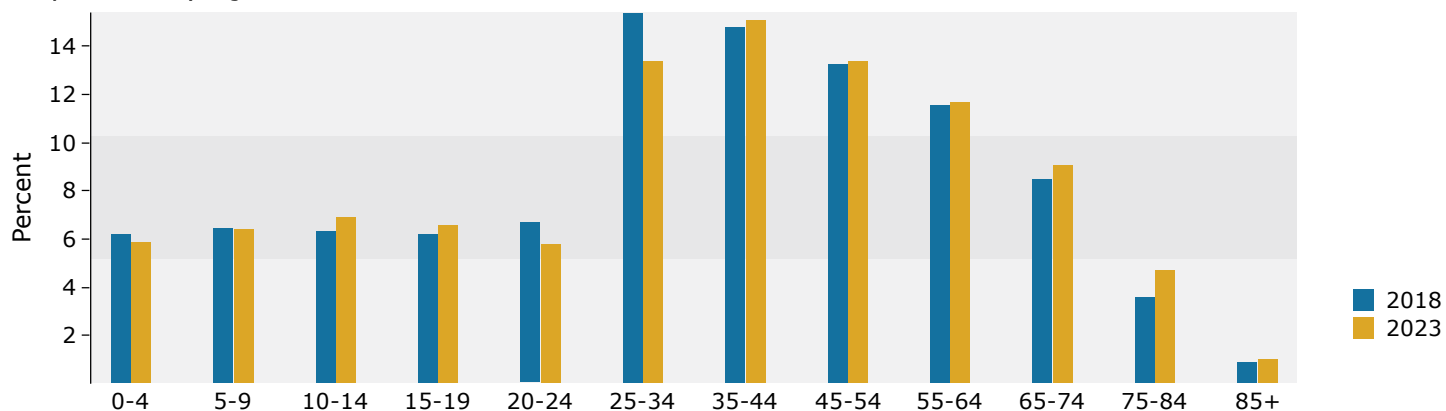
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

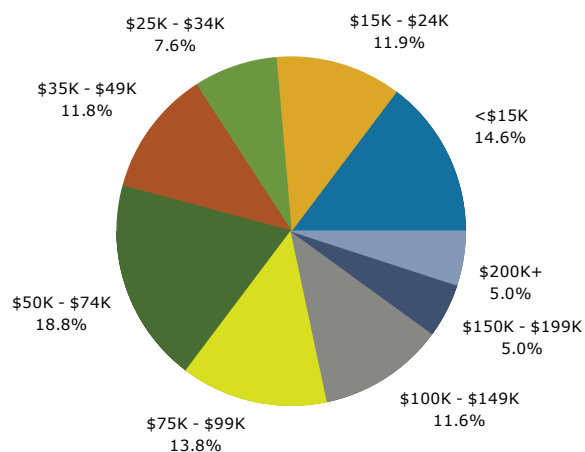
## Trends 2018-2023



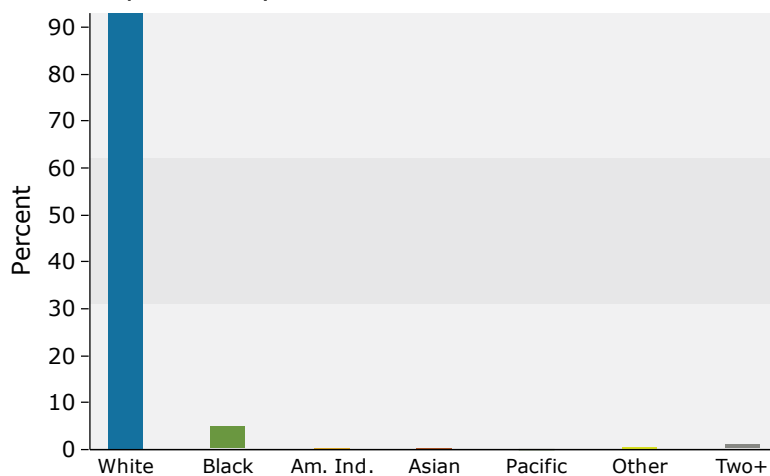
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

<b>Population Summary</b>	
2000 Total Population	1,972
2010 Total Population	2,626
2018 Total Population	2,761
2018 Group Quarters	246
2023 Total Population	2,911
2018-2023 Annual Rate	1.06%
2018 Total Daytime Population	3,001
Workers	1,656
Residents	1,345
<b>Household Summary</b>	
2000 Households	627
2000 Average Household Size	3.07
2010 Households	791
2010 Average Household Size	3.00
2018 Households	841
2018 Average Household Size	2.99
2023 Households	894
2023 Average Household Size	2.98
2018-2023 Annual Rate	1.23%
2010 Families	584
2010 Average Family Size	3.50
2018 Families	610
2018 Average Family Size	3.53
2023 Families	642
2023 Average Family Size	3.55
2018-2023 Annual Rate	1.03%
<b>Housing Unit Summary</b>	
2000 Housing Units	697
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	10.0%
2010 Housing Units	868
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	8.9%
2018 Housing Units	911
Owner Occupied Housing Units	72.2%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	7.7%
2023 Housing Units	971
Owner Occupied Housing Units	73.1%
Renter Occupied Housing Units	18.9%
Vacant Housing Units	7.9%
<b>Median Household Income</b>	
2018	\$53,954
2023	\$57,670
<b>Median Home Value</b>	
2018	\$147,993
2023	\$172,321
<b>Per Capita Income</b>	
2018	\$28,085
2023	\$31,285
<b>Median Age</b>	
2010	35.3
2018	36.8
2023	38.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2018 Households by Income

Household Income Base	841
<\$15,000	14.6%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	5.0%
\$200,000+	5.0%
Average Household Income	\$73,217

## 2023 Households by Income

Household Income Base	894
<\$15,000	13.0%
\$15,000 - \$24,999	11.1%
\$25,000 - \$34,999	7.2%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	5.9%
\$200,000+	6.0%
Average Household Income	\$82,387

## 2018 Owner Occupied Housing Units by Value

Total	658
<\$50,000	18.7%
\$50,000 - \$99,999	11.2%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	22.5%
\$200,000 - \$249,999	13.1%
\$250,000 - \$299,999	7.6%
\$300,000 - \$399,999	2.3%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$156,621

## 2023 Owner Occupied Housing Units by Value

Total	710
<\$50,000	13.0%
\$50,000 - \$99,999	8.3%
\$100,000 - \$149,999	18.2%
\$150,000 - \$199,999	23.7%
\$200,000 - \$249,999	16.8%
\$250,000 - \$299,999	10.0%
\$300,000 - \$399,999	3.4%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	3.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$187,218

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2010 Population by Age

Total	2,625
0 - 4	6.6%
5 - 9	6.5%
10 - 14	7.5%
15 - 24	13.9%
25 - 34	15.0%
35 - 44	15.3%
45 - 54	14.0%
55 - 64	10.6%
65 - 74	6.8%
75 - 84	3.0%
85 +	0.9%
18 +	75.4%

## 2018 Population by Age

Total	2,759
0 - 4	6.2%
5 - 9	6.5%
10 - 14	6.3%
15 - 24	12.9%
25 - 34	15.4%
35 - 44	14.8%
45 - 54	13.3%
55 - 64	11.6%
65 - 74	8.5%
75 - 84	3.6%
85 +	0.9%
18 +	77.3%

## 2023 Population by Age

Total	2,913
0 - 4	5.9%
5 - 9	6.4%
10 - 14	6.9%
15 - 24	12.4%
25 - 34	13.4%
35 - 44	15.1%
45 - 54	13.4%
55 - 64	11.7%
65 - 74	9.1%
75 - 84	4.7%
85 +	1.0%
18 +	76.9%

## 2010 Population by Sex

Males	1,375
Females	1,251

## 2018 Population by Sex

Males	1,447
Females	1,314

## 2023 Population by Sex

Males	1,532
Females	1,379

## 2010 Population by Race/Ethnicity

Total	2,625
White Alone	94.9%
Black Alone	3.6%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	0.7%
Hispanic Origin	1.5%
Diversity Index	12.6

## 2018 Population by Race/Ethnicity

Total	2,760
White Alone	93.0%
Black Alone	4.9%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.0%
Hispanic Origin	2.0%
Diversity Index	16.8

## 2023 Population by Race/Ethnicity

Total	2,911
White Alone	91.5%
Black Alone	6.0%
American Indian Alone	0.4%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	1.2%
Hispanic Origin	2.5%
Diversity Index	20.0

## 2010 Population by Relationship and Household Type

Total	2,626
In Households	90.3%
In Family Households	80.0%
Householder	24.7%
Spouse	17.9%
Child	31.8%
Other relative	3.5%
Nonrelative	2.2%
In Nonfamily Households	10.2%
In Group Quarters	9.7%
Institutionalized Population	9.7%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2018 Population 25+ by Educational Attainment

Total	1,877
Less than 9th Grade	8.6%
9th - 12th Grade, No Diploma	14.7%
High School Graduate	35.6%
GED/Alternative Credential	9.4%
Some College, No Degree	12.7%
Associate Degree	4.0%
Bachelor's Degree	9.2%
Graduate/Professional Degree	5.8%

## 2018 Population 15+ by Marital Status

Total	2,233
Never Married	25.8%
Married	49.7%
Widowed	6.8%
Divorced	17.6%

## 2018 Civilian Population 16+ in Labor Force

Civilian Employed	98.2%
Civilian Unemployed (Unemployment Rate)	1.8%

## 2018 Employed Population 16+ by Industry

Total	1,212
Agriculture/Mining	1.1%
Construction	20.8%
Manufacturing	7.7%
Wholesale Trade	2.6%
Retail Trade	7.5%
Transportation/Utilities	3.5%
Information	0.7%
Finance/Insurance/Real Estate	6.3%
Services	42.6%
Public Administration	7.3%

## 2018 Employed Population 16+ by Occupation

Total	1,214
White Collar	52.2%
Management/Business/Financial	9.8%
Professional	20.3%
Sales	8.1%
Administrative Support	14.0%
Services	14.5%
Blue Collar	33.4%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	16.2%
Installation/Maintenance/Repair	5.2%
Production	4.1%
Transportation/Material Moving	7.4%

## 2010 Population By Urban/ Rural Status

Total Population	2,626
Population Inside Urbanized Area	6.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	93.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2010 Households by Type

Total	791
Households with 1 Person	22.5%
Households with 2+ People	77.5%
Family Households	73.8%
Husband-wife Families	53.4%
With Related Children	25.0%
Other Family (No Spouse Present)	20.5%
Other Family with Male Householder	6.7%
With Related Children	4.7%
Other Family with Female Householder	13.8%
With Related Children	9.0%
Nonfamily Households	3.7%

## All Households with Children

38.9%

## Multigenerational Households

5.1%

## Unmarried Partner Households

7.1%

### Male-female

6.2%

### Same-sex

0.9%

## 2010 Households by Size

Total	791
1 Person Household	22.5%
2 Person Household	30.7%
3 Person Household	19.0%
4 Person Household	16.6%
5 Person Household	7.2%
6 Person Household	2.7%
7 + Person Household	1.4%

## 2010 Households by Tenure and Mortgage Status

Total	791
Owner Occupied	79.8%
Owned with a Mortgage/Loan	46.0%
Owned Free and Clear	33.8%
Renter Occupied	20.2%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	868
Housing Units Inside Urbanized Area	8.2%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	91.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



## Top 3 Tapestry Segments

<b>1.</b>	Southern Satellites (10A)
<b>2.</b>	Top Tier (1A)
<b>3.</b>	Professional Pride (1B)

## 2018 Consumer Spending

Apparel & Services: Total \$	\$1,610,808
Average Spent	\$1,915.35
Spending Potential Index	88
Education: Total \$	\$898,918
Average Spent	\$1,068.87
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$2,464,152
Average Spent	\$2,930.03
Spending Potential Index	91
Food at Home: Total \$	\$3,894,881
Average Spent	\$4,631.25
Spending Potential Index	92
Food Away from Home: Total \$	\$2,643,370
Average Spent	\$3,143.13
Spending Potential Index	89
Health Care: Total \$	\$4,713,293
Average Spent	\$5,604.39
Spending Potential Index	98
HH Furnishings & Equipment: Total \$	\$1,565,234
Average Spent	\$1,861.16
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$624,495
Average Spent	\$742.56
Spending Potential Index	90
Shelter: Total \$	\$11,433,160
Average Spent	\$13,594.72
Spending Potential Index	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,928,221
Average Spent	\$2,292.77
Spending Potential Index	92
Travel: Total \$	\$1,452,070
Average Spent	\$1,726.60
Spending Potential Index	80
Vehicle Maintenance & Repairs: Total \$	\$845,657
Average Spent	\$1,005.54
Spending Potential Index	93

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.