

Demographic and Income Profile

Springfield + 1/2 mile
Area: 5.05 Square miles

Prepared by Esri

Summary	Census 2010	2017	2022
Population	1,417	1,550	1,657
Households	544	600	643
Families	399	433	461
Average Household Size	2.60	2.58	2.58
Owner Occupied Housing Units	452	478	512
Renter Occupied Housing Units	92	122	132
Median Age	40.3	40.8	42.2
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.34%	0.71%	0.83%
Households	1.39%	0.75%	0.79%
Families	1.26%	0.58%	0.71%
Owner HHs	1.38%	0.76%	0.72%
Median Household Income	1.56%	2.15%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	109	18.2%	115	17.9%
\$15,000 - \$24,999	66	11.0%	68	10.6%
\$25,000 - \$34,999	53	8.8%	51	7.9%
\$35,000 - \$49,999	65	10.8%	55	8.6%
\$50,000 - \$74,999	126	21.0%	119	18.5%
\$75,000 - \$99,999	83	13.8%	101	15.7%
\$100,000 - \$149,999	61	10.2%	84	13.1%
\$150,000 - \$199,999	21	3.5%	28	4.4%
\$200,000+	16	2.7%	22	3.4%
Median Household Income	\$50,893		\$55,000	
Average Household Income	\$63,458		\$73,231	
Per Capita Income	\$24,688		\$28,551	

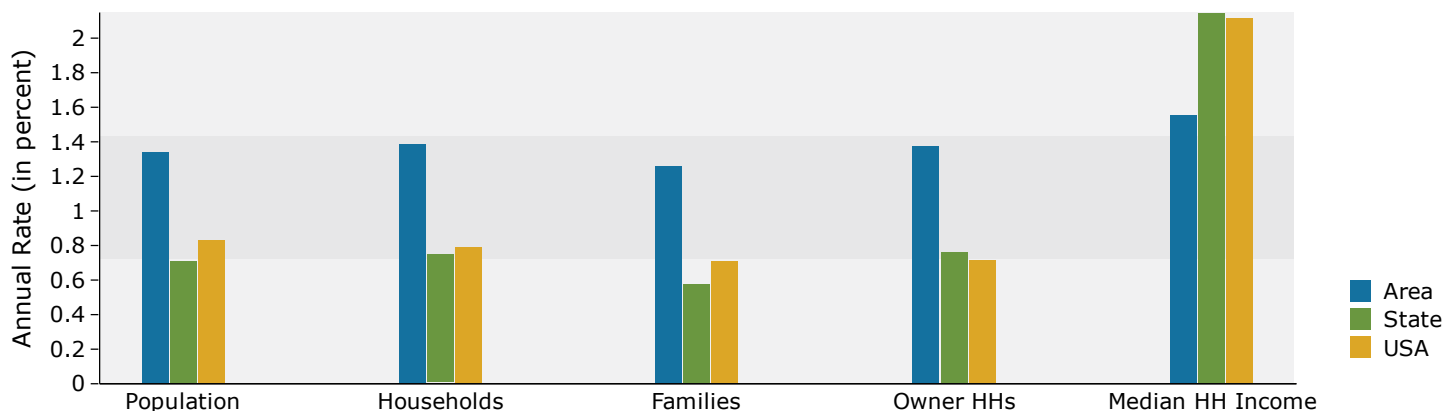
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	91	6.4%	95	6.1%	95	5.7%
5 - 9	84	5.9%	101	6.5%	105	6.3%
10 - 14	92	6.5%	94	6.1%	115	6.9%
15 - 19	102	7.2%	80	5.2%	95	5.7%
20 - 24	82	5.8%	82	5.3%	67	4.0%
25 - 34	167	11.8%	208	13.4%	189	11.4%
35 - 44	187	13.2%	191	12.3%	224	13.5%
45 - 54	220	15.5%	209	13.5%	207	12.5%
55 - 64	197	13.9%	233	15.0%	235	14.2%
65 - 74	125	8.8%	170	11.0%	206	12.4%
75 - 84	52	3.7%	67	4.3%	98	5.9%
85+	16	1.1%	19	1.2%	22	1.3%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,234	87.1%	1,279	82.6%	1,307	78.9%
Black Alone	155	10.9%	231	14.9%	300	18.1%
American Indian Alone	2	0.1%	2	0.1%	2	0.1%
Asian Alone	5	0.4%	7	0.5%	9	0.5%
Pacific Islander Alone	0	0.0%	1	0.1%	2	0.1%
Some Other Race Alone	6	0.4%	8	0.5%	11	0.7%
Two or More Races	15	1.1%	20	1.3%	26	1.6%
Hispanic Origin (Any Race)	25	1.8%	35	2.3%	43	2.6%

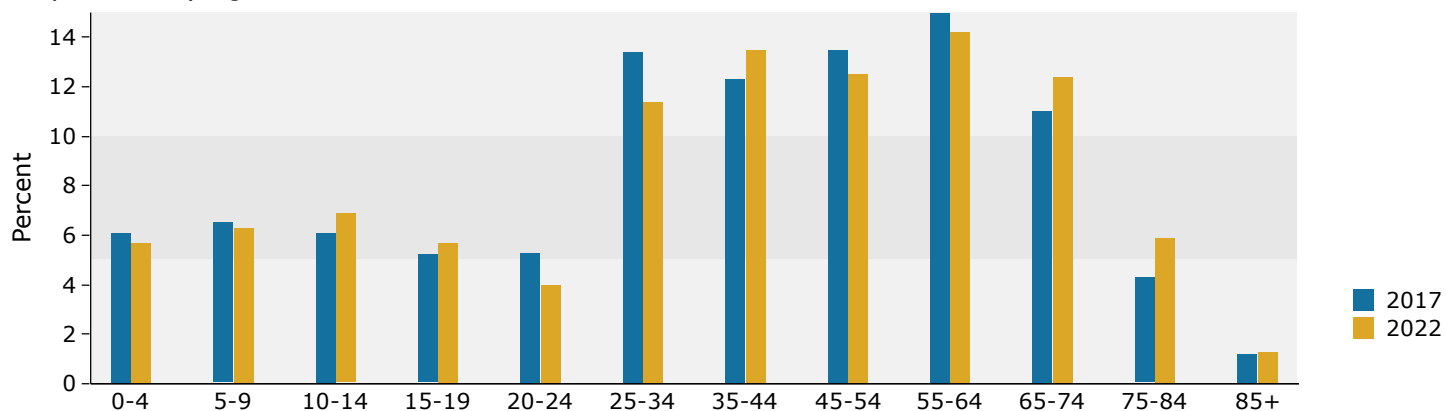
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

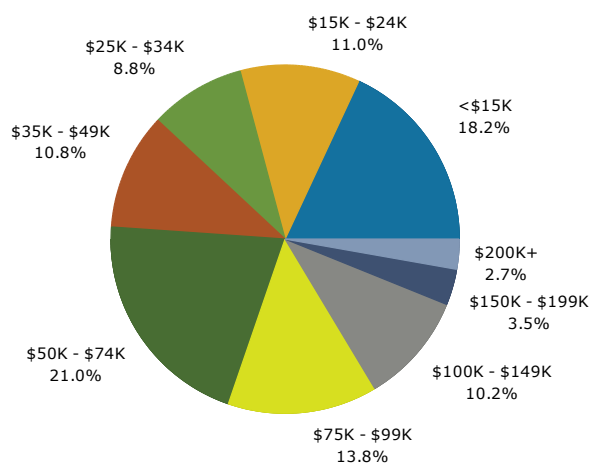
Trends 2017-2022



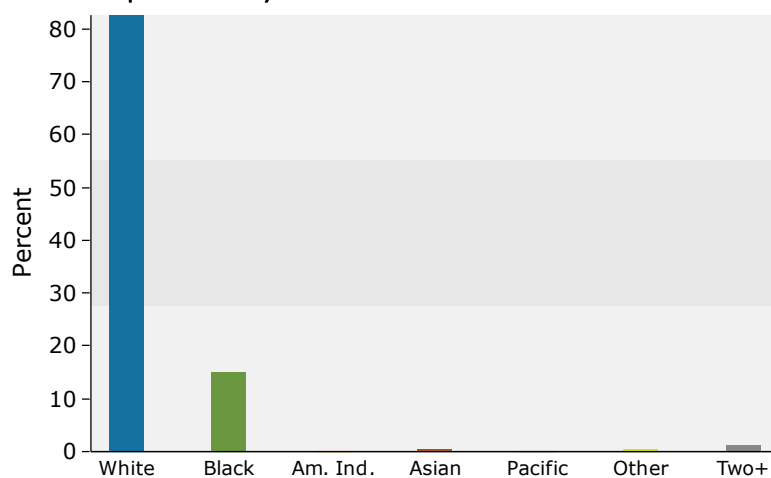
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 2.3%

Population Summary

2000 Total Population	1,188
2010 Total Population	1,417
2017 Total Population	1,550
2017 Group Quarters	0
2022 Total Population	1,657
2017-2022 Annual Rate	1.34%
2017 Total Daytime Population	1,353
Workers	418
Residents	935

Household Summary

2000 Households	447
2000 Average Household Size	2.66
2010 Households	544
2010 Average Household Size	2.60
2017 Households	600
2017 Average Household Size	2.58
2022 Households	643
2022 Average Household Size	2.58
2017-2022 Annual Rate	1.39%
2010 Families	399
2010 Average Family Size	3.01
2017 Families	433
2017 Average Family Size	3.00
2022 Families	461
2022 Average Family Size	3.00
2017-2022 Annual Rate	1.26%

Housing Unit Summary

2000 Housing Units	495
Owner Occupied Housing Units	77.0%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	9.7%
2010 Housing Units	607
Owner Occupied Housing Units	74.5%
Renter Occupied Housing Units	15.2%
Vacant Housing Units	10.4%
2017 Housing Units	672
Owner Occupied Housing Units	71.1%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	10.7%
2022 Housing Units	722
Owner Occupied Housing Units	70.9%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	10.9%

Median Household Income

2017	\$50,893
2022	\$55,000

Median Home Value

2017	\$151,202
2022	\$194,118

Per Capita Income

2017	\$24,688
2022	\$28,551

Median Age

2010	40.3
2017	40.8
2022	42.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2017 Households by Income

Household Income Base	600
<\$15,000	18.2%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	21.0%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	3.5%
\$200,000+	2.7%
Average Household Income	\$63,458

2022 Households by Income

Household Income Base	643
<\$15,000	17.9%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	8.6%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	15.7%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	4.4%
\$200,000+	3.4%
Average Household Income	\$73,231

2017 Owner Occupied Housing Units by Value

Total	478
<\$50,000	5.6%
\$50,000 - \$99,999	19.7%
\$100,000 - \$149,999	24.3%
\$150,000 - \$199,999	21.8%
\$200,000 - \$249,999	7.9%
\$250,000 - \$299,999	6.5%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	2.9%
\$750,000 - \$999,999	1.3%
\$1,000,000 +	1.3%
Average Home Value	\$198,643

2022 Owner Occupied Housing Units by Value

Total	512
<\$50,000	3.3%
\$50,000 - \$99,999	11.7%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	19.9%
\$200,000 - \$249,999	9.4%
\$250,000 - \$299,999	9.0%
\$300,000 - \$399,999	11.1%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	7.8%
\$750,000 - \$999,999	2.7%
\$1,000,000 +	2.3%
Average Home Value	\$276,716

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age

Total	1,418
0 - 4	6.4%
5 - 9	5.9%
10 - 14	6.5%
15 - 24	13.0%
25 - 34	11.8%
35 - 44	13.2%
45 - 54	15.5%
55 - 64	13.9%
65 - 74	8.8%
75 - 84	3.7%
85 +	1.1%
18 +	76.8%

2017 Population by Age

Total	1,549
0 - 4	6.1%
5 - 9	6.5%
10 - 14	6.1%
15 - 24	10.5%
25 - 34	13.4%
35 - 44	12.3%
45 - 54	13.5%
55 - 64	15.0%
65 - 74	11.0%
75 - 84	4.3%
85 +	1.2%
18 +	78.2%

2022 Population by Age

Total	1,658
0 - 4	5.7%
5 - 9	6.3%
10 - 14	6.9%
15 - 24	9.8%
25 - 34	11.4%
35 - 44	13.5%
45 - 54	12.5%
55 - 64	14.2%
65 - 74	12.4%
75 - 84	5.9%
85 +	1.3%
18 +	77.3%

2010 Population by Sex

Males	697
Females	720

2017 Population by Sex

Males	762
Females	788

2022 Population by Sex

Males	817
Females	841

2010 Population by Race/Ethnicity

Total	1,417
White Alone	87.1%
Black Alone	10.9%
American Indian Alone	0.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	1.8%
Diversity Index	25.6

2017 Population by Race/Ethnicity

Total	1,548
White Alone	82.6%
Black Alone	14.9%
American Indian Alone	0.1%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	1.3%
Hispanic Origin	2.3%
Diversity Index	32.8

2022 Population by Race/Ethnicity

Total	1,657
White Alone	78.9%
Black Alone	18.1%
American Indian Alone	0.1%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	1.6%
Hispanic Origin	2.7%
Diversity Index	37.9

2010 Population by Relationship and Household Type

Total	1,417
In Households	100.0%
In Family Households	87.3%
Householder	28.4%
Spouse	20.7%
Child	32.0%
Other relative	3.6%
Nonrelative	2.6%
In Nonfamily Households	12.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

2017 Population 25+ by Educational Attainment

Total	1,096
Less than 9th Grade	6.2%
9th - 12th Grade, No Diploma	15.1%
High School Graduate	33.7%
GED/Alternative Credential	6.8%
Some College, No Degree	19.1%
Associate Degree	4.6%
Bachelor's Degree	10.7%
Graduate/Professional Degree	3.9%

2017 Population 15+ by Marital Status

Total	1,260
Never Married	33.4%
Married	48.3%
Widowed	9.3%
Divorced	9.0%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	92.1%
Civilian Unemployed (Unemployment Rate)	7.9%

2017 Employed Population 16+ by Industry

Total	626
Agriculture/Mining	4.6%
Construction	13.9%
Manufacturing	6.2%
Wholesale Trade	1.0%
Retail Trade	15.7%
Transportation/Utilities	1.6%
Information	0.5%
Finance/Insurance/Real Estate	9.6%
Services	41.5%
Public Administration	5.4%

2017 Employed Population 16+ by Occupation

Total	625
White Collar	57.3%
Management/Business/Financial	18.5%
Professional	18.1%
Sales	12.9%
Administrative Support	7.8%
Services	20.1%
Blue Collar	22.4%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	2.4%
Production	9.6%
Transportation/Material Moving	5.8%

2010 Population By Urban/ Rural Status

Total Population	1,417
Population Inside Urbanized Area	23.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	77.0%

2010 Households by Type

Total	544
Households with 1 Person	21.9%
Households with 2+ People	78.1%
Family Households	73.3%
Husband-wife Families	53.7%
With Related Children	20.6%
Other Family (No Spouse Present)	19.7%
Other Family with Male Householder	5.3%
With Related Children	2.9%
Other Family with Female Householder	14.3%
With Related Children	9.9%
Nonfamily Households	4.8%
All Households with Children	33.8%

2010 Households by Size

Multigenerational Households	5.9%
Unmarried Partner Households	6.4%
Male-female	5.9%
Same-sex	0.6%

2010 Households by Size

Total	544
1 Person Household	21.9%
2 Person Household	35.8%
3 Person Household	19.9%
4 Person Household	12.3%
5 Person Household	6.4%
6 Person Household	2.2%
7 + Person Household	1.5%

2010 Households by Tenure and Mortgage Status

Total	544
Owner Occupied	83.1%
Owned with a Mortgage/Loan	44.3%
Owned Free and Clear	38.8%
Renter Occupied	16.9%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	607
Housing Units Inside Urbanized Area	22.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	77.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Green Acres (6A)
3.	Top Tier (1A)

2017 Consumer Spending

Apparel & Services: Total \$	\$1,018,973
Average Spent	\$1,698.29
Spending Potential Index	79
Education: Total \$	\$559,004
Average Spent	\$931.67
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$1,516,661
Average Spent	\$2,527.77
Spending Potential Index	81
Food at Home: Total \$	\$2,474,637
Average Spent	\$4,124.40
Spending Potential Index	82
Food Away from Home: Total \$	\$1,613,612
Average Spent	\$2,689.35
Spending Potential Index	81
Health Care: Total \$	\$2,912,776
Average Spent	\$4,854.63
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$941,320
Average Spent	\$1,568.87
Spending Potential Index	81
Personal Care Products & Services: Total \$	\$372,438
Average Spent	\$620.73
Spending Potential Index	78
Shelter: Total \$	\$7,090,437
Average Spent	\$11,817.40
Spending Potential Index	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,182,961
Average Spent	\$1,971.60
Spending Potential Index	84
Travel: Total \$	\$902,950
Average Spent	\$1,504.92
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$533,511
Average Spent	\$889.18
Spending Potential Index	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.