

Summary	Census 2010	2018	2023
Population	1,417	1,571	1,683
Households	544	606	651
Families	399	436	464
Average Household Size	2.60	2.59	2.59
Owner Occupied Housing Units	452	495	538
Renter Occupied Housing Units	92	111	113
Median Age	40.3	40.8	42.1
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.39%	0.63%	0.83%
Households	1.44%	0.64%	0.79%
Families	1.25%	0.47%	0.71%
Owner HHs	1.68%	0.95%	1.16%
Median Household Income	0.76%	1.45%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	112	18.5%	109	16.7%
\$15,000 - \$24,999	62	10.2%	63	9.7%
\$25,000 - \$34,999	47	7.8%	48	7.4%
\$35,000 - \$49,999	76	12.5%	81	12.4%
\$50,000 - \$74,999	142	23.4%	152	23.3%
\$75,000 - \$99,999	73	12.0%	79	12.1%
\$100,000 - \$149,999	58	9.6%	71	10.9%
\$150,000 - \$199,999	20	3.3%	26	4.0%
\$200,000+	17	2.8%	22	3.4%
Median Household Income	\$50,706		\$52,651	
Average Household Income	\$62,868		\$69,682	
Per Capita Income	\$24,353		\$27,062	

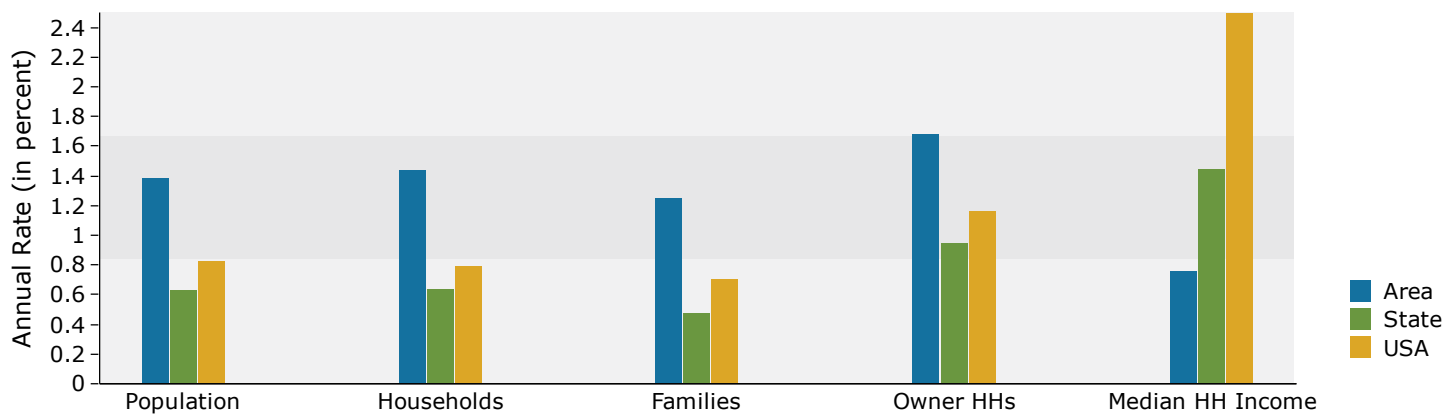
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	91	6.4%	98	6.2%	99	5.9%
5 - 9	84	5.9%	102	6.5%	109	6.5%
10 - 14	92	6.5%	97	6.2%	116	6.9%
15 - 19	102	7.2%	80	5.1%	99	5.9%
20 - 24	82	5.8%	78	5.0%	67	4.0%
25 - 34	167	11.8%	211	13.5%	188	11.2%
35 - 44	187	13.2%	195	12.4%	230	13.7%
45 - 54	220	15.5%	207	13.2%	206	12.2%
55 - 64	197	13.9%	234	14.9%	233	13.8%
65 - 74	125	8.8%	176	11.2%	213	12.6%
75 - 84	52	3.7%	71	4.5%	102	6.1%
85+	16	1.1%	19	1.2%	22	1.3%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,234	87.1%	1,305	83.1%	1,343	79.8%
Black Alone	155	10.9%	225	14.3%	288	17.1%
American Indian Alone	2	0.1%	2	0.1%	2	0.1%
Asian Alone	5	0.4%	7	0.4%	10	0.6%
Pacific Islander Alone	0	0.0%	1	0.1%	2	0.1%
Some Other Race Alone	6	0.4%	9	0.6%	11	0.7%
Two or More Races	15	1.1%	22	1.4%	27	1.6%
Hispanic Origin (Any Race)	25	1.8%	35	2.2%	46	2.7%

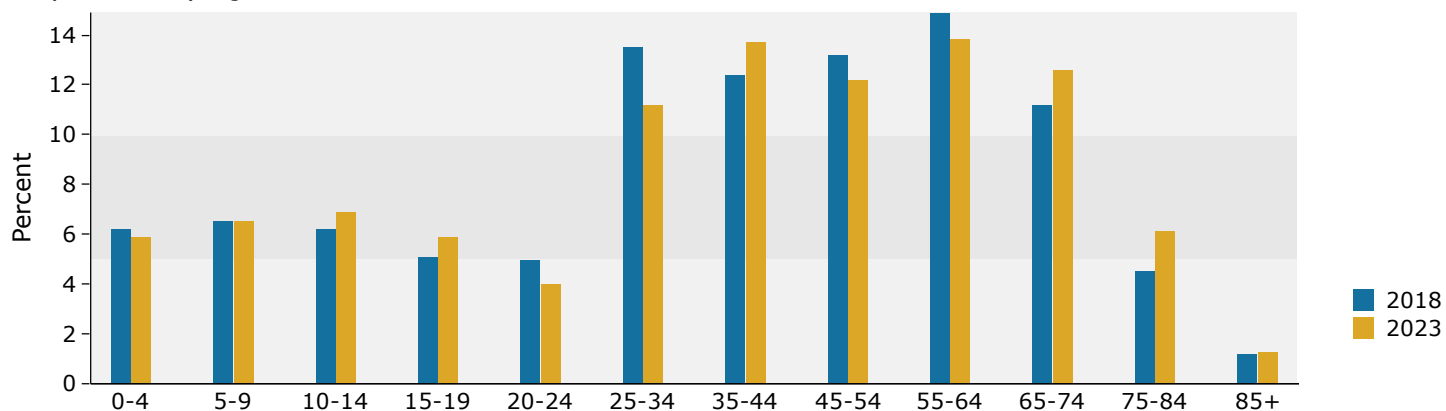
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

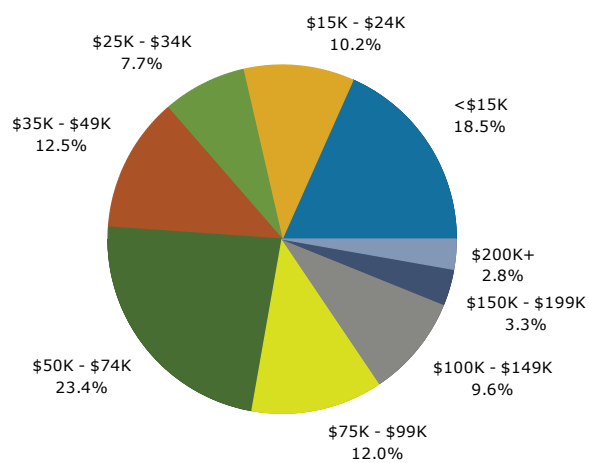
## Trends 2018-2023



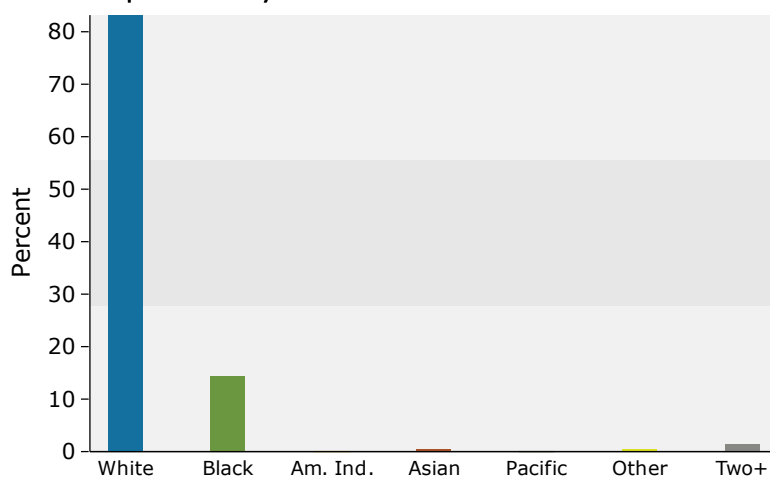
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 2.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

## Population Summary

2000 Total Population	1,188
2010 Total Population	1,417
2018 Total Population	1,571
2018 Group Quarters	0
2023 Total Population	1,683
2018-2023 Annual Rate	1.39%
2018 Total Daytime Population	1,376
Workers	451
Residents	925

## Household Summary

2000 Households	447
2000 Average Household Size	2.66
2010 Households	544
2010 Average Household Size	2.60
2018 Households	606
2018 Average Household Size	2.59
2023 Households	651
2023 Average Household Size	2.59
2018-2023 Annual Rate	1.44%
2010 Families	399
2010 Average Family Size	3.01
2018 Families	436
2018 Average Family Size	3.03
2023 Families	464
2023 Average Family Size	3.04
2018-2023 Annual Rate	1.25%

## Housing Unit Summary

2000 Housing Units	495
Owner Occupied Housing Units	77.0%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	9.7%
2010 Housing Units	607
Owner Occupied Housing Units	74.5%
Renter Occupied Housing Units	15.2%
Vacant Housing Units	10.4%
2018 Housing Units	680
Owner Occupied Housing Units	72.8%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	10.9%
2023 Housing Units	732
Owner Occupied Housing Units	73.5%
Renter Occupied Housing Units	15.4%
Vacant Housing Units	11.1%

## Median Household Income

2018	\$50,706
2023	\$52,651

## Median Home Value

2018	\$150,750
2023	\$182,710

## Per Capita Income

2018	\$24,353
2023	\$27,062

## Median Age

2010	40.3
2018	40.8
2023	42.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2018 Households by Income

Household Income Base	606
<\$15,000	18.5%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	23.4%
\$75,000 - \$99,999	12.0%
\$100,000 - \$149,999	9.6%
\$150,000 - \$199,999	3.3%
\$200,000+	2.8%
Average Household Income	\$62,868

## 2023 Households by Income

Household Income Base	651
<\$15,000	16.7%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	10.9%
\$150,000 - \$199,999	4.0%
\$200,000+	3.4%
Average Household Income	\$69,682

## 2018 Owner Occupied Housing Units by Value

Total	495
<\$50,000	4.8%
\$50,000 - \$99,999	17.8%
\$100,000 - \$149,999	27.3%
\$150,000 - \$199,999	20.2%
\$200,000 - \$249,999	5.9%
\$250,000 - \$299,999	5.9%
\$300,000 - \$399,999	7.9%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	4.6%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	1.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$213,632

## 2023 Owner Occupied Housing Units by Value

Total	538
<\$50,000	3.3%
\$50,000 - \$99,999	11.7%
\$100,000 - \$149,999	21.9%
\$150,000 - \$199,999	19.9%
\$200,000 - \$249,999	6.5%
\$250,000 - \$299,999	7.1%
\$300,000 - \$399,999	10.8%
\$400,000 - \$499,999	5.4%
\$500,000 - \$749,999	8.2%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	3.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$276,394

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

## 2010 Population by Age

Total	1,418
0 - 4	6.4%
5 - 9	5.9%
10 - 14	6.5%
15 - 24	13.0%
25 - 34	11.8%
35 - 44	13.2%
45 - 54	15.5%
55 - 64	13.9%
65 - 74	8.8%
75 - 84	3.7%
85 +	1.1%
18 +	76.8%

## 2018 Population by Age

Total	1,568
0 - 4	6.2%
5 - 9	6.5%
10 - 14	6.2%
15 - 24	10.1%
25 - 34	13.5%
35 - 44	12.4%
45 - 54	13.2%
55 - 64	14.9%
65 - 74	11.2%
75 - 84	4.5%
85 +	1.2%
18 +	78.1%

## 2023 Population by Age

Total	1,684
0 - 4	5.9%
5 - 9	6.5%
10 - 14	6.9%
15 - 24	9.9%
25 - 34	11.2%
35 - 44	13.7%
45 - 54	12.2%
55 - 64	13.8%
65 - 74	12.6%
75 - 84	6.1%
85 +	1.3%
18 +	77.0%

## 2010 Population by Sex

Males	697
Females	720

## 2018 Population by Sex

Males	771
Females	799

## 2023 Population by Sex

Males	830
Females	853

## 2010 Population by Race/Ethnicity

Total	1,417
White Alone	87.1%
Black Alone	10.9%
American Indian Alone	0.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	1.8%
Diversity Index	25.6

## 2018 Population by Race/Ethnicity

Total	1,571
White Alone	83.1%
Black Alone	14.3%
American Indian Alone	0.1%
Asian Alone	0.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	1.4%
Hispanic Origin	2.3%
Diversity Index	32.1

## 2023 Population by Race/Ethnicity

Total	1,683
White Alone	79.8%
Black Alone	17.1%
American Indian Alone	0.1%
Asian Alone	0.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	1.6%
Hispanic Origin	2.8%
Diversity Index	37.0

## 2010 Population by Relationship and Household Type

Total	1,417
In Households	100.0%
In Family Households	87.3%
Householder	28.4%
Spouse	20.7%
Child	32.0%
Other relative	3.6%
Nonrelative	2.6%
In Nonfamily Households	12.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

### 2018 Population 25+ by Educational Attainment

Total	1,114
Less than 9th Grade	5.5%
9th - 12th Grade, No Diploma	17.3%
High School Graduate	35.3%
GED/Alternative Credential	6.2%
Some College, No Degree	16.4%
Associate Degree	3.9%
Bachelor's Degree	11.2%
Graduate/Professional Degree	4.1%

### 2018 Population 15+ by Marital Status

Total	1,273
Never Married	37.4%
Married	44.2%
Widowed	7.0%
Divorced	11.4%

### 2018 Civilian Population 16+ in Labor Force

Civilian Employed	94.1%
Civilian Unemployed (Unemployment Rate)	5.9%

### 2018 Employed Population 16+ by Industry

Total	657
Agriculture/Mining	5.2%
Construction	14.5%
Manufacturing	5.9%
Wholesale Trade	1.1%
Retail Trade	16.1%
Transportation/Utilities	1.7%
Information	0.6%
Finance/Insurance/Real Estate	9.3%
Services	40.8%
Public Administration	5.2%

### 2018 Employed Population 16+ by Occupation

Total	656
White Collar	57.8%
Management/Business/Financial	18.6%
Professional	18.3%
Sales	13.1%
Administrative Support	7.9%
Services	19.6%
Blue Collar	22.4%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	2.6%
Production	9.6%
Transportation/Material Moving	5.6%

### 2010 Population By Urban/ Rural Status

Total Population	1,417
Population Inside Urbanized Area	23.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	77.0%

## 2010 Households by Type

Total	544
Households with 1 Person	21.9%
Households with 2+ People	78.1%
Family Households	73.3%
Husband-wife Families	53.7%
With Related Children	20.6%
Other Family (No Spouse Present)	19.7%
Other Family with Male Householder	5.3%
With Related Children	2.9%
Other Family with Female Householder	14.3%
With Related Children	9.9%
Nonfamily Households	4.8%

## All Households with Children

33.8%

## Multigenerational Households

5.9%

## Unmarried Partner Households

6.4%

### Male-female

5.9%

### Same-sex

0.6%

## 2010 Households by Size

Total	544
1 Person Household	21.9%
2 Person Household	35.8%
3 Person Household	19.9%
4 Person Household	12.3%
5 Person Household	6.4%
6 Person Household	2.2%
7 + Person Household	1.5%

## 2010 Households by Tenure and Mortgage Status

Total	544
Owner Occupied	83.1%
Owned with a Mortgage/Loan	44.3%
Owned Free and Clear	38.8%
Renter Occupied	16.9%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	607
Housing Units Inside Urbanized Area	22.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	77.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



## Top 3 Tapestry Segments

<b>1.</b>	Southern Satellites (10A)
<b>2.</b>	Green Acres (6A)
<b>3.</b>	Top Tier (1A)

## 2018 Consumer Spending

Apparel & Services: Total \$	\$989,669
Average Spent	\$1,633.12
Spending Potential Index	75
Education: Total \$	\$574,693
Average Spent	\$948.34
Spending Potential Index	66
Entertainment/Recreation: Total \$	\$1,514,628
Average Spent	\$2,499.39
Spending Potential Index	78
Food at Home: Total \$	\$2,377,116
Average Spent	\$3,922.63
Spending Potential Index	78
Food Away from Home: Total \$	\$1,622,755
Average Spent	\$2,677.81
Spending Potential Index	76
Health Care: Total \$	\$2,877,547
Average Spent	\$4,748.43
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$966,260
Average Spent	\$1,594.49
Spending Potential Index	76
Personal Care Products & Services: Total \$	\$384,808
Average Spent	\$635.00
Spending Potential Index	77
Shelter: Total \$	\$7,098,665
Average Spent	\$11,713.97
Spending Potential Index	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,181,672
Average Spent	\$1,949.95
Spending Potential Index	78
Travel: Total \$	\$914,295
Average Spent	\$1,508.74
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$516,847
Average Spent	\$852.88
Spending Potential Index	79

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.