

Summary	Census 2010	2019	2024
Population	1,417	1,579	1,679
Households	544	609	650
Families	399	437	463
Average Household Size	2.60	2.59	2.58
Owner Occupied Housing Units	452	494	532
Renter Occupied Housing Units	92	115	118
Median Age	40.3	41.0	42.3
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.24%	0.41%	0.77%
Households	1.31%	0.43%	0.75%
Families	1.16%	0.26%	0.68%
Owner HHs	1.49%	0.73%	0.92%
Median Household Income	3.01%	2.01%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	117	19.2%	112	17.2%
\$15,000 - \$24,999	74	12.2%	71	10.9%
\$25,000 - \$34,999	51	8.4%	52	8.0%
\$35,000 - \$49,999	57	9.4%	58	8.9%
\$50,000 - \$74,999	63	10.3%	68	10.5%
\$75,000 - \$99,999	93	15.3%	101	15.5%
\$100,000 - \$149,999	80	13.1%	96	14.8%
\$150,000 - \$199,999	34	5.6%	46	7.1%
\$200,000+	41	6.7%	47	7.2%
Median Household Income	\$51,776		\$60,052	
Average Household Income	\$78,258		\$87,046	
Per Capita Income	\$30,805		\$34,371	

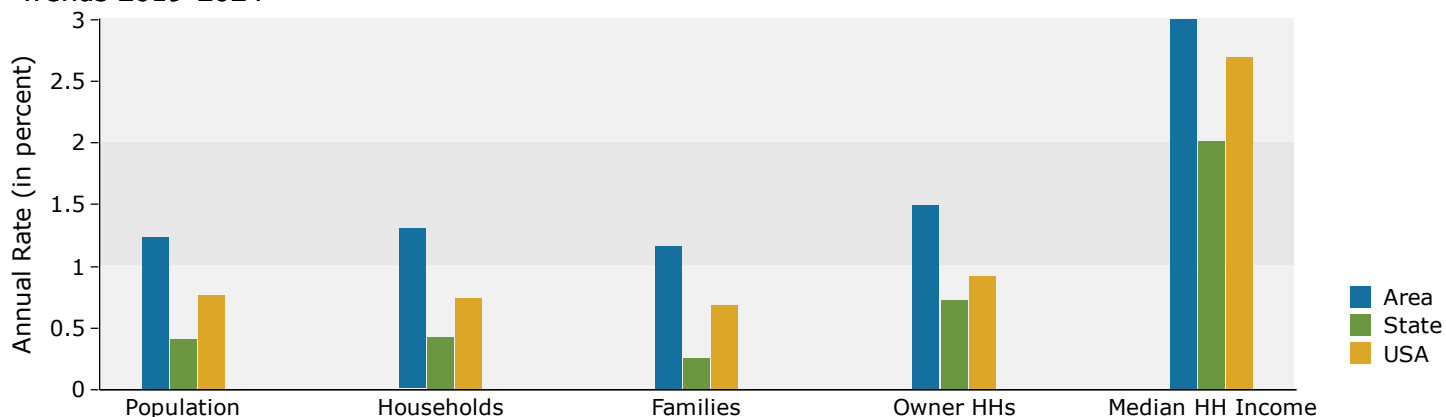
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	91	6.4%	96	6.1%	98	5.8%
5 - 9	84	5.9%	102	6.5%	106	6.3%
10 - 14	92	6.5%	100	6.3%	116	6.9%
15 - 19	102	7.2%	79	5.0%	101	6.0%
20 - 24	82	5.8%	75	4.7%	65	3.9%
25 - 34	167	11.8%	213	13.5%	182	10.8%
35 - 44	187	13.2%	200	12.7%	232	13.8%
45 - 54	220	15.5%	205	13.0%	204	12.2%
55 - 64	197	13.9%	231	14.6%	230	13.7%
65 - 74	125	8.8%	182	11.5%	214	12.8%
75 - 84	52	3.7%	77	4.9%	107	6.4%
85+	16	1.1%	19	1.2%	23	1.4%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,234	87.1%	1,307	82.8%	1,341	79.9%
Black Alone	155	10.9%	231	14.6%	287	17.1%
American Indian Alone	2	0.1%	2	0.1%	2	0.1%
Asian Alone	5	0.4%	7	0.4%	9	0.5%
Pacific Islander Alone	0	0.0%	1	0.1%	2	0.1%
Some Other Race Alone	6	0.4%	9	0.6%	10	0.6%
Two or More Races	15	1.1%	22	1.4%	28	1.7%
Hispanic Origin (Any Race)	25	1.8%	36	2.3%	45	2.7%

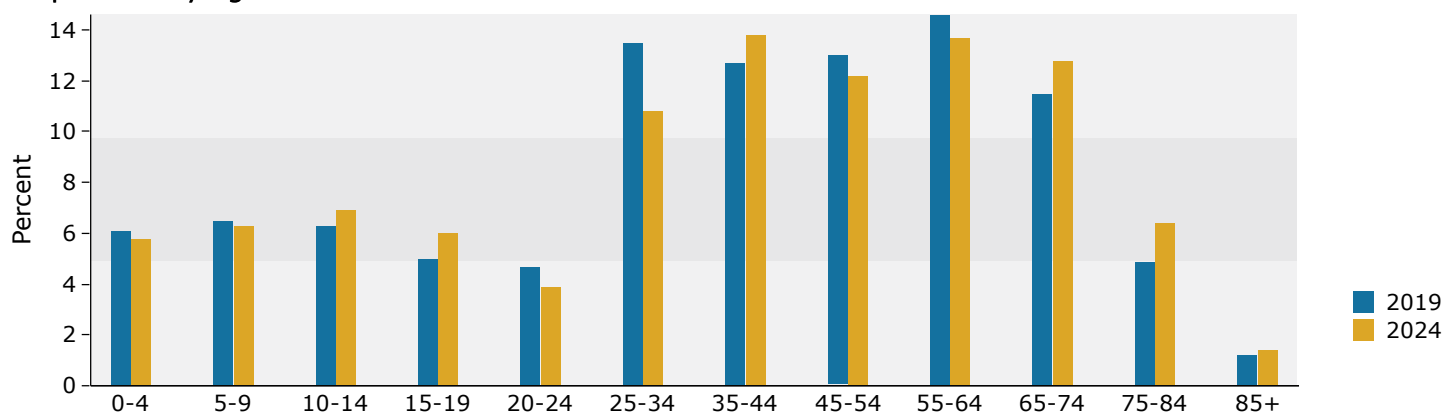
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

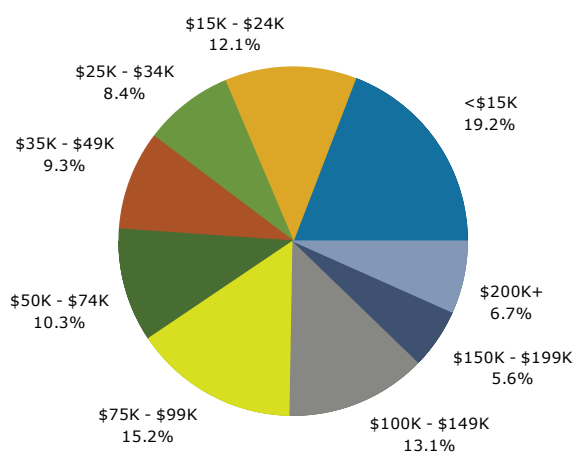
Trends 2019-2024



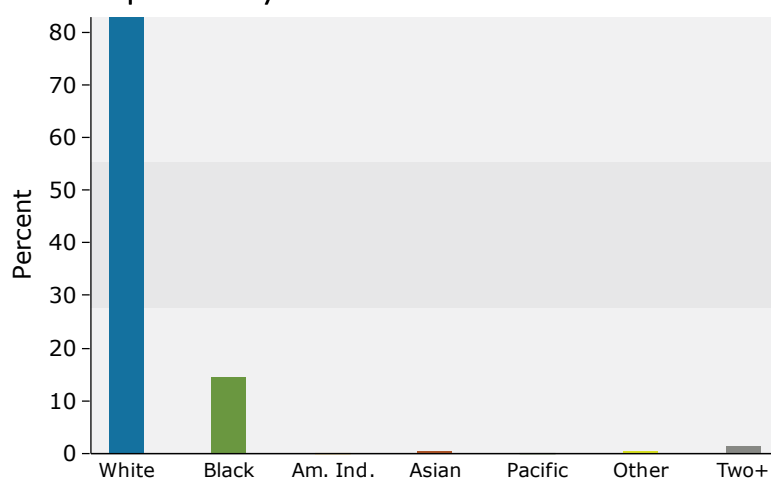
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 2.3%

Population Summary

2000 Total Population	1,188
2010 Total Population	1,417
2019 Total Population	1,579
2019 Group Quarters	0
2024 Total Population	1,679
2019-2024 Annual Rate	1.24%
2019 Total Daytime Population	1,524
Workers	482
Residents	1,042

Household Summary

2000 Households	447
2000 Average Household Size	2.66
2010 Households	544
2010 Average Household Size	2.60
2019 Households	609
2019 Average Household Size	2.59
2024 Households	650
2024 Average Household Size	2.58
2019-2024 Annual Rate	1.31%
2010 Families	399
2010 Average Family Size	3.01
2019 Families	437
2019 Average Family Size	3.03
2024 Families	463
2024 Average Family Size	3.03
2019-2024 Annual Rate	1.16%

Housing Unit Summary

2000 Housing Units	495
Owner Occupied Housing Units	77.0%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	9.7%
2010 Housing Units	607
Owner Occupied Housing Units	74.5%
Renter Occupied Housing Units	15.2%
Vacant Housing Units	10.4%
2019 Housing Units	691
Owner Occupied Housing Units	71.5%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	11.9%
2024 Housing Units	748
Owner Occupied Housing Units	71.1%
Renter Occupied Housing Units	15.8%
Vacant Housing Units	13.1%

Median Household Income

2019	\$51,776
2024	\$60,052

Median Home Value

2019	\$177,532
2024	\$218,824

Per Capita Income

2019	\$30,805
2024	\$34,371

Median Age

2010	40.3
2019	41.0
2024	42.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2019 Households by Income

Household Income Base	609
<\$15,000	19.2%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	9.4%
\$50,000 - \$74,999	10.3%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	5.6%
\$200,000+	6.7%
Average Household Income	\$78,258

2024 Households by Income

Household Income Base	650
<\$15,000	17.2%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	10.5%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	7.1%
\$200,000+	7.2%
Average Household Income	\$87,046

2019 Owner Occupied Housing Units by Value

Total	494
<\$50,000	11.7%
\$50,000 - \$99,999	22.1%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	16.0%
\$200,000 - \$249,999	13.8%
\$250,000 - \$299,999	13.4%
\$300,000 - \$399,999	9.9%
\$400,000 - \$499,999	4.9%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$187,576

2024 Owner Occupied Housing Units by Value

Total	532
<\$50,000	8.1%
\$50,000 - \$99,999	15.0%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	15.0%
\$200,000 - \$249,999	16.0%
\$250,000 - \$299,999	16.7%
\$300,000 - \$399,999	13.3%
\$400,000 - \$499,999	8.5%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$224,532

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2010 Population by Age

Total	1,418
0 - 4	6.4%
5 - 9	5.9%
10 - 14	6.5%
15 - 24	13.0%
25 - 34	11.8%
35 - 44	13.2%
45 - 54	15.5%
55 - 64	13.9%
65 - 74	8.8%
75 - 84	3.7%
85 +	1.1%
18 +	76.8%

2019 Population by Age

Total	1,579
0 - 4	6.1%
5 - 9	6.5%
10 - 14	6.3%
15 - 24	9.8%
25 - 34	13.5%
35 - 44	12.7%
45 - 54	13.0%
55 - 64	14.6%
65 - 74	11.5%
75 - 84	4.9%
85 +	1.2%
18 +	78.0%

2024 Population by Age

Total	1,678
0 - 4	5.8%
5 - 9	6.3%
10 - 14	6.9%
15 - 24	9.9%
25 - 34	10.8%
35 - 44	13.8%
45 - 54	12.2%
55 - 64	13.7%
65 - 74	12.8%
75 - 84	6.4%
85 +	1.4%
18 +	77.1%

2010 Population by Sex

Males	697
Females	720

2019 Population by Sex

Males	776
Females	803

2024 Population by Sex

Males	827
Females	851

2010 Population by Race/Ethnicity

Total	1,417
White Alone	87.1%
Black Alone	10.9%
American Indian Alone	0.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	1.8%
Diversity Index	25.6

2019 Population by Race/Ethnicity

Total	1,579
White Alone	82.8%
Black Alone	14.6%
American Indian Alone	0.1%
Asian Alone	0.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	1.4%
Hispanic Origin	2.3%
Diversity Index	32.6

2024 Population by Race/Ethnicity

Total	1,679
White Alone	79.9%
Black Alone	17.1%
American Indian Alone	0.1%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	1.7%
Hispanic Origin	2.7%
Diversity Index	36.8

2010 Population by Relationship and Household Type

Total	1,417
In Households	100.0%
In Family Households	87.3%
Householder	28.4%
Spouse	20.7%
Child	32.0%
Other relative	3.6%
Nonrelative	2.6%
In Nonfamily Households	12.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

2019 Population 25+ by Educational Attainment

Total	1,126
Less than 9th Grade	7.5%
9th - 12th Grade, No Diploma	17.6%
High School Graduate	33.6%
GED/Alternative Credential	7.1%
Some College, No Degree	15.7%
Associate Degree	3.2%
Bachelor's Degree	10.7%
Graduate/Professional Degree	4.7%

2019 Population 15+ by Marital Status

Total	1,280
Never Married	34.6%
Married	46.9%
Widowed	7.9%
Divorced	10.6%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	90.8%
Civilian Unemployed (Unemployment Rate)	9.2%

2019 Employed Population 16+ by Industry

Total	546
Agriculture/Mining	1.3%
Construction	9.7%
Manufacturing	8.1%
Wholesale Trade	0.9%
Retail Trade	26.2%
Transportation/Utilities	5.3%
Information	0.5%
Finance/Insurance/Real Estate	8.8%
Services	34.6%
Public Administration	4.6%

2019 Employed Population 16+ by Occupation

Total	545
White Collar	59.3%
Management/Business/Financial	17.9%
Professional	13.0%
Sales	12.3%
Administrative Support	16.1%
Services	16.7%
Blue Collar	23.8%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.7%
Installation/Maintenance/Repair	3.5%
Production	9.0%
Transportation/Material Moving	7.5%

2010 Population By Urban/ Rural Status

Total Population	1,417
Population Inside Urbanized Area	23.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	77.0%

2010 Households by Type

Total	544
Households with 1 Person	21.9%
Households with 2+ People	78.1%
Family Households	73.3%
Husband-wife Families	53.7%
With Related Children	20.6%
Other Family (No Spouse Present)	19.7%
Other Family with Male Householder	5.3%
With Related Children	2.9%
Other Family with Female Householder	14.3%
With Related Children	9.9%
Nonfamily Households	4.8%
All Households with Children	33.8%
Multigenerational Households	5.9%
Unmarried Partner Households	6.4%
Male-female	5.9%
Same-sex	0.6%

2010 Households by Size

Total	544
1 Person Household	21.9%
2 Person Household	35.8%
3 Person Household	19.9%
4 Person Household	12.3%
5 Person Household	6.4%
6 Person Household	2.2%
7 + Person Household	1.5%

2010 Households by Tenure and Mortgage Status

Total	544
Owner Occupied	83.1%
Owned with a Mortgage/Loan	44.3%
Owned Free and Clear	38.8%
Renter Occupied	16.9%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	607
Housing Units Inside Urbanized Area	22.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	77.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Green Acres (6A)
3.	Top Tier (1A)

2019 Consumer Spending

Apparel & Services: Total \$	\$1,168,323
Average Spent	\$1,918.43
Spending Potential Index	90
Education: Total \$	\$794,048
Average Spent	\$1,303.86
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$1,846,975
Average Spent	\$3,032.80
Spending Potential Index	93
Food at Home: Total \$	\$2,938,265
Average Spent	\$4,824.74
Spending Potential Index	93
Food Away from Home: Total \$	\$2,038,817
Average Spent	\$3,347.81
Spending Potential Index	91
Health Care: Total \$	\$3,542,529
Average Spent	\$5,816.96
Spending Potential Index	98
HH Furnishings & Equipment: Total \$	\$1,177,167
Average Spent	\$1,932.95
Spending Potential Index	91
Personal Care Products & Services: Total \$	\$495,326
Average Spent	\$813.34
Spending Potential Index	92
Shelter: Total \$	\$9,185,829
Average Spent	\$15,083.46
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,448,643
Average Spent	\$2,378.72
Spending Potential Index	96
Travel: Total \$	\$1,166,816
Average Spent	\$1,915.95
Spending Potential Index	85
Vehicle Maintenance & Repairs: Total \$	\$635,130
Average Spent	\$1,042.91
Spending Potential Index	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.